

Fiscal 2016 **Second Quarter Earnings** **Conference Call**

Wednesday, April 13, 2016 | 2 p.m. ET



Safe Harbour Disclosure Forward-looking Statements

To the extent any statements made in this presentation contain information that is not historical; these statements are forward-looking statements within the meaning of applicable securities laws. These forward-looking statements relate to, among other things, our objectives, goals, strategies, intentions, plans, estimates and outlook can generally be identified by the use of the words such as "believe", "anticipate", "expect", "intend", "plan", "will", "may" and other similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Although Corus believes that the expectations reflected in such forward-looking statements are reasonable, such statements involve risks and uncertainties and undue reliance should not be placed on such statements. Certain material factors or assumptions are applied in making forwardlooking statements and actual results may differ materially from those expressed or implied in such statements.

Important factors that could cause actual results to differ materially from these expectations include, among other things, our ability to attract and retain advertising revenues; audience acceptance of our television programs and cable networks; our ability to recoup production costs; the availability of tax credits and the existence of co-production treaties; our ability to compete in any of the industries in which we do business; the opportunities (or lack thereof) that may be presented to and pursued by us; conditions in the entertainment, information and communications industries and technological developments therein; changes in laws or regulations or the interpretation or application of those laws and regulations; our ability to integrate and realize anticipated benefits from our acquisitions and to effectively manage our growth; our ability to successfully defend ourselves against litigation matters arising out of the ordinary course of business; and changes in accounting standards. Additional information about these factors and about the material assumptions underlying such forward-looking statements may be found in our Annual Information Form.

Corus cautions that the foregoing list of important factors that may affect future results is not exhaustive. When relying on our forward-looking statements to make decisions with respect to Corus, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. Unless otherwise required by applicable securities laws, we disclaim any intention or obligation to publicly update or revise any forward-looking statements whether as a result of new information, events or circumstances that arise after the date thereof or otherwise.

Q2 Fiscal 2016 Consolidated Results

- Revenues up 3% for the quarter
- Segment profit¹ up 33% (10% adjusted^{1,2}) for the quarter
- Net income attributable to shareholders of \$102.2 million (\$1.17 per share basic) for the quarter
- Adjusted basic earnings per share^{1,2} of \$0.24 for the quarter

Subsequent to the quarter

- Completed acquisition of Shaw Media Inc. on April 1, 2016

1 Segment profit, adjusted segment profit, adjusted net income (loss) attributable to shareholders, adjusted basic earnings per share, and free cash flow do not have standardized meanings prescribed by IFRS. The Company believes these non-IFRS measures are frequently used as key measures to evaluate performance. For definitions and explanations, see discussion under the Key Performance Indicators section of the Fiscal 2016 Report to Shareholders.

2 For the three months ended February 29, 2016, segment profit has been adjusted to include amortization of disposed Pay TV programming assets of \$14.2 million (\$0.12 per share), while adjusted net income attributable to shareholders includes the preceding as well as excludes business acquisition, integration and restructuring charges of \$6.0 million (\$0.06 per share) and a gain on the disposal of the Pay TV disposal group of \$86.2 million (\$0.87 per share). For the three months ended February 28, 2015, adjusted net income attributable to shareholders excludes radio broadcast license and goodwill impairment charges of \$130.0 million (\$1.44 per share), business acquisition, integration and restructuring charges of \$8.0 million (\$0.07 per share), offset by a gain on distribution of investment of \$17.0 million (\$0.17 per share).

Expansion into Live Events

- Launch of Corus Live advances Corus' strategic priorities
- Corus Live presents inaugural event, CMT Music Fest, featuring headliners Eric Church and Zac Brown Band, in July 2016



CMT ERIC CHURCH



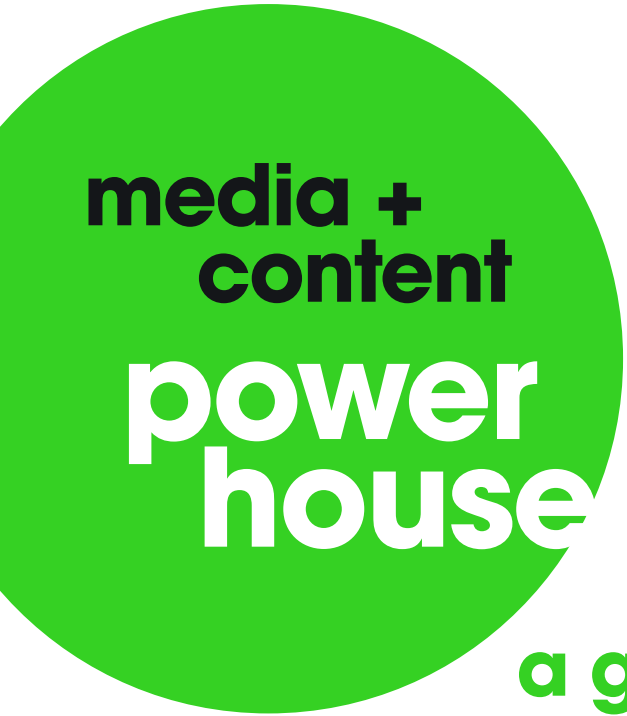
CMT ZAC BROWN BAND

CMT MUSIC >>>
>>> **FEST**

CMT

JULY 8-9, 2016
BINGEMANS | Kitchener, Ontario

Strong Portfolio of Combined Assets



**media +
content
power
house**

45 specialty
networks

15 conventional
stations

39 radio
stations

**a global content business
digital everywhere**

New Executive Leadership Team



Doug Murphy
President and
Chief Executive Officer



Barbara Williams
Executive Vice President
and Chief Operating Officer



Tom Peddie
Executive Vice President
and Chief Financial Officer



Greg McLelland
Executive Vice President
and Chief Revenue Officer



Colin Bohm
Executive Vice President,
International Development
and Corporate Strategy



Cheryl Fullerton
Executive Vice President,
People and Communications



Shawn Kelly
Executive Vice President,
Technology



Gary Maavara
Executive Vice President
and General Counsel,
Corporate Secretary



Kathleen McNair
Executive Vice President,
Special Advisor to the CEO
and Chief Integration Officer

Acquisition Financing

- **Acquired 100% of Shaw Media Inc. for \$2.65 Billion on April 1, 2016**
 - Shaw Communications Inc. received \$1.85 billion cash consideration and 71,364,853 Class B Non-voting Shares at a previously announced value of \$11.21 per share
- **Public Equity Offering / Private Placement**
 - 32,770,000 Subscription Receipts (\$9.00 per receipt) automatically converted on a 1:1 basis to Corus Class B Non-voting Shares on April 1, 2016
- **Syndicated Senior Secured Credit Facilities of \$2.6 Billion**
 - \$2.3 billion term facility consisting of two tranches, fully drawn at closing:
 - \$766,666,667 (3 year term)
 - \$1,533,333,333 (5 year term)
 - \$300 million revolving credit facility (4 year term), undrawn at closing
- **Redemption of 4.25% Senior Unsecured Guaranteed Notes due 2020**
 - Redemption date is April 18, 2016 at a price to be announced

Key Priorities for Q3 and Q4 Fiscal 2016

1. Successfully execute integration plan to combine the two companies

- Capture \$40 – \$50 million of annual cost synergies within 18 – 24 months of acquisition
- Complete the redesign of the organization by end of fiscal year

2. Focus on results

- Deliver modest growth through execution of strategic priorities

Fiscal 2016

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Q&A

