

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Global News (9/12/2016-1/1/2017)</b>	<b>MTWTFSS</b>	<b>05:58 PM</b>	<b>06:30 PM</b>	FL15/SP16 Avg.														
	Halifax EM			0.9	1.0	0.4	0.6	0.9	1.0	0.4	0.4	0.7	1.1	0.4	0.7	1.0	0.0	0.0
	Halifax CM			1.0	1.2	0.4	0.7	1.1	1.1	0.1	0.5	0.9	1.2	0.7	0.9	1.3	0.0	0.0
	Saint John/Moncton EM			1.1	1.3	0.5	0.4	0.7	1.3	0.5	0.5	0.9	1.2	0.5	0.3	0.4	0.2	0.0
	Saint John/Moncton CM			1.3	1.5	1.1	0.8	0.9	1.5	0.9	0.9	1.0	1.5	1.3	0.5	0.7	0.0	0.0
	Sydney/GB EM			0.4	0.5	0.0	0.1	0.2	0.4	0.1	0.2	0.3	0.6	0.0	0.0	0.1	0.0	0.0
	Sydney CM			0.5	0.6	0.1	0.1	0.3	0.5	0.1	0.3	0.4	0.7	0.0	0.0	0.2	0.0	0.0
	Charlottetown EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Maritimes EM			0.8	1.0	0.3	0.4	0.7	1.0	0.3	0.4	0.7	1.0	0.4	0.4	0.6	0.1	0.0
	Maritimes CM			1.0	1.2	0.5	0.6	0.9	1.2	0.3	0.6	0.8	1.3	0.8	0.7	1.0	0.0	0.0
	TC/Full Coverage			23.2	23.0	1.8	4.1	7.1	13.2	0.8	2.3	4.7	9.8	1.0	1.8	2.4	0.0	0.1
<b>News: Global National (9/12/2016-1/1/2017)</b>	<b>MTWTFSS</b>	<b>06:28 PM</b>	<b>07:00 PM</b>	FL15/SP16 Avg.														
	Halifax EM			1.1	1.3	0.5	0.7	0.9	1.2	0.8	0.6	0.9	1.4	0.4	0.8	1.0	0.1	0.0
	Halifax CM			1.3	1.5	0.5	0.8	1.1	1.4	0.3	0.7	1.0	1.6	0.7	0.9	1.2	0.1	0.0
	Saint John/Moncton EM			1.2	1.5	0.3	0.3	0.7	1.5	0.2	0.2	0.8	1.4	0.4	0.4	0.5	0.0	0.0
	Saint John/Moncton CM			1.3	1.6	0.6	0.3	0.7	1.4	0.0	0.1	0.4	1.8	1.3	0.5	0.9	0.0	0.0
	Sydney/GB EM			0.7	0.9	0.1	0.2	0.6	0.6	0.2	0.5	0.4	1.1	0.0	0.0	0.8	0.0	0.0
	Sydney CM			0.9	1.0	0.1	0.3	0.8	0.7	0.2	0.6	0.5	1.4	0.0	0.0	1.2	0.0	0.0
	Charlottetown EM			0.3	0.4	0.3	0.2	0.2	0.3	0.0	0.1	0.1	0.4	0.5	0.4	0.2	0.2	0.0
	Maritimes EM			1.0	1.2	0.4	0.4	0.7	1.2	0.4	0.4	0.7	1.3	0.4	0.5	0.7	0.1	0.0
	Maritimes CM			1.3	1.5	0.5	0.6	0.9	1.3	0.2	0.4	0.8	1.6	0.8	0.7	1.1	0.1	0.0
	TC/Full Coverage			40.4	40.0	2.8	6.4	10.2	21.1	1.5	3.3	5.1	18.8	1.2	3.1	5.1	0.1	0.2
<b>Prime CDN Rotn (9/12/2016-1/1/2017)</b>	<b>MTWTFSS</b>	<b>06:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			0.3	0.3	0.2	0.2	0.3	0.4	0.3	0.2	0.2	0.3	0.1	0.2	0.3	0.1	0.1
	Halifax CM			0.3	0.4	0.3	0.3	0.4	0.4	0.5	0.4	0.4	0.4	0.1	0.3	0.4	0.0	0.0
	Saint John/Moncton EM			0.3	0.3	0.1	0.1	0.2	0.4	0.1	0.0	0.1	0.3	0.1	0.2	0.2	0.0	0.0
	Saint John/Moncton CM			0.2	0.2	0.1	0.1	0.1	0.3	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0
	Sydney/GB EM			0.3	0.3	0.1	0.1	0.2	0.4	0.0	0.1	0.3	0.2	0.1	0.1	0.1	0.0	0.1
	Sydney CM			0.3	0.3	0.1	0.1	0.2	0.5	0.0	0.1	0.4	0.1	0.1	0.1	0.1	0.0	0.1
	Charlottetown EM			0.3	0.3	0.0	0.2	0.4	0.4	0.0	0.2	0.4	0.3	0.0	0.2	0.3	0.0	0.0
	Maritimes EM			0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.3	0.3	0.1	0.2	0.2	0.1	0.1
	Maritimes CM			0.3	0.3	0.2	0.2	0.3	0.4	0.3	0.2	0.2	0.3	0.1	0.2	0.3	0.0	0.1

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 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
TC/Full Coverage				2.5	2.3	0.3	0.7	0.7	1.5	0.1	0.4	0.4	0.8	0.2	0.3	0.3	0.1	0.2
<b>Lifestyle Rotn (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>10:58 AM</b>	<b>12:00 PM</b>	FL15/SP16 average adjusted for lifestyle programming														
	Halifax EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Halifax CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.2	0.2	0.3	0.2	0.3	0.5	0.7	0.5	0.5	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton CM			0.2	0.2	0.3	0.3	0.3	0.4	0.5	0.6	0.6	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
	Sydney CM			0.1	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	
	Charlottetown EM			0.2	0.3	0.0	0.3	0.4	0.5	0.0	0.6	0.8	0.0	0.0	0.0	0.0	0.0	
	Maritimes EM			0.1	0.2	0.2	0.1	0.2	0.3	0.4	0.3	0.3	0.0	0.0	0.0	0.0	0.0	
	Maritimes CM			0.1	0.1	0.2	0.1	0.2	0.3	0.3	0.2	0.3	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			2.7	2.7	0.9	1.2	1.2	2.6	0.9	1.2	1.2	0.1	0.0	0.0	0.0	0.0	
<b>Who Wants To Be A Millionaire (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>01:28 PM</b>	<b>02:00 PM</b>	FL15/SP16 average adjusted														
	Halifax EM			0.2	0.3	0.1	0.2	0.3	0.5	0.1	0.3	0.4	0.1	0.0	0.1	0.1	0.0	
	Halifax CM			0.2	0.2	0.1	0.1	0.2	0.4	0.1	0.2	0.4	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.2	0.3	0.2	0.3	0.3	0.5	0.3	0.5	0.5	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton CM			0.2	0.2	0.2	0.2	0.1	0.4	0.2	0.3	0.2	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.4	0.5	0.3	0.4	0.5	1.0	0.5	0.8	0.8	0.0	0.0	0.0	0.0	0.0	
	Sydney CM			0.6	0.7	0.4	0.5	0.6	1.2	1.0	1.0	1.2	0.0	0.0	0.0	0.0	0.0	
	Charlottetown EM			0.2	0.2	0.0	0.2	0.2	0.4	0.0	0.2	0.3	0.1	0.0	0.1	0.1	0.0	
	Maritimes EM			0.2	0.3	0.1	0.2	0.3	0.5	0.2	0.4	0.5	0.1	0.0	0.0	0.1	0.0	
	Maritimes CM			0.2	0.3	0.2	0.2	0.2	0.5	0.3	0.3	0.4	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			4.0	4.0	0.4	1.8	2.2	3.3	0.3	1.5	1.8	0.7	0.0	0.3	0.4	0.0	
<b>Ent Tonight (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>12:34 AM</b>	Fall15/Spring2016 Average														
	Halifax EM			0.7	0.9	0.2	0.3	0.5	1.3	0.4	0.3	0.6	0.5	0.1	0.2	0.3	0.1	
	Halifax CM			0.8	0.9	0.0	0.1	0.4	1.3	0.0	0.1	0.5	0.5	0.0	0.1	0.3	0.0	
	Saint John/Moncton EM			1.1	1.3	0.2	0.5	0.9	1.7	0.2	0.6	1.3	0.8	0.2	0.3	0.5	0.8	
	Saint John/Moncton CM			1.1	1.3	0.0	0.3	0.7	1.6	0.0	0.3	0.8	1.0	0.0	0.2	0.6	0.0	
	Sydney/GB EM			1.0	1.2	0.3	0.6	0.7	1.8	0.7	1.1	1.0	0.5	0.0	0.0	0.4	0.0	
	Sydney CM			1.3	1.5	0.4	0.6	0.8	2.1	0.7	1.2	1.1	0.7	0.0	0.0	0.5	0.0	
	Charlottetown EM			0.6	0.7	0.0	0.3	0.5	1.0	0.0	0.5	0.7	0.4	0.0	0.1	0.2	0.1	

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 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Maritimes EM			0.9	1.1	0.2	0.4	0.7	1.5	0.3	0.5	0.9	0.6	0.1	0.2	0.4	0.4	0.0	
	Maritimes CM			1.0	1.1	0.0	0.2	0.6	1.5	0.1	0.3	0.7	0.7	0.0	0.1	0.4	0.0	0.0	
	TC/Full Coverage			24.8	24.7	1.0	4.4	7.1	18.6	0.5	3.3	5.1	6.1	0.5	1.1	2.1	0.2	0.0	
<b>Ent Tonight (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	Fall15/Spring2016 Average															
	Halifax EM			0.7	0.9	0.2	0.3	0.5	1.3	0.4	0.3	0.6	0.5	0.1	0.2	0.3	0.1	0.0	
	Halifax CM			0.8	0.9	0.0	0.1	0.4	1.3	0.0	0.1	0.5	0.5	0.0	0.1	0.3	0.0	0.0	
	Saint John/Moncton EM			1.1	1.3	0.2	0.5	0.9	1.7	0.2	0.6	1.3	0.8	0.2	0.3	0.5	0.8	0.0	
	Saint John/Moncton CM			1.1	1.3	0.0	0.3	0.7	1.6	0.0	0.3	0.8	1.0	0.0	0.2	0.6	0.0	0.0	
	Sydney/GB EM			1.0	1.2	0.3	0.6	0.7	1.8	0.7	1.1	1.0	0.5	0.0	0.0	0.4	0.0	0.0	
	Sydney CM			1.3	1.5	0.4	0.6	0.8	2.1	0.7	1.2	1.1	0.7	0.0	0.0	0.5	0.0	0.0	
	Charlottetown EM			0.6	0.7	0.0	0.3	0.5	1.0	0.0	0.5	0.7	0.4	0.0	0.1	0.2	0.1	0.0	
	Maritimes EM			0.9	1.1	0.2	0.4	0.7	1.5	0.3	0.5	0.9	0.6	0.1	0.2	0.4	0.4	0.0	
	Maritimes CM			1.0	1.1	0.0	0.2	0.6	1.5	0.1	0.3	0.7	0.7	0.0	0.1	0.4	0.0	0.0	
	TC/Full Coverage			24.8	24.7	1.0	4.4	7.1	18.6	0.5	3.3	5.1	6.1	0.5	1.1	2.1	0.2	0.0	
<b>ET Canada (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>01:07 AM</b>	Fall15/Spring2016 Average															
	Halifax EM			0.4	0.4	0.0	0.1	0.2	0.6	0.0	0.2	0.3	0.3	0.0	0.1	0.1	0.0	0.0	
	Halifax CM			0.4	0.5	0.0	0.1	0.2	0.6	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.0	0.0	
	Saint John/Moncton EM			0.8	1.0	0.0	0.4	0.8	1.4	0.0	0.5	1.1	0.5	0.0	0.2	0.4	0.5	0.0	
	Saint John/Moncton CM			0.8	0.9	0.0	0.3	0.5	1.3	0.0	0.4	0.8	0.6	0.0	0.2	0.2	0.0	0.0	
	Sydney/GB EM			0.6	0.7	0.3	0.6	0.6	1.1	0.5	1.1	1.1	0.3	0.0	0.0	0.2	0.0	0.0	
	Sydney CM			0.7	0.8	0.3	0.6	0.7	1.2	0.5	1.1	1.1	0.4	0.0	0.0	0.3	0.0	0.0	
	Charlottetown EM			0.3	0.4	0.0	0.2	0.4	0.6	0.0	0.4	0.6	0.2	0.0	0.0	0.1	0.0	0.0	
	Maritimes EM			0.6	0.7	0.0	0.3	0.5	1.0	0.0	0.4	0.7	0.4	0.0	0.1	0.3	0.2	0.0	
	Maritimes CM			0.6	0.7	0.0	0.2	0.4	0.9	0.1	0.3	0.5	0.4	0.0	0.1	0.2	0.0	0.0	
	TC/Full Coverage			10.9	10.8	0.3	2.5	3.9	8.9	0.3	2.2	3.4	1.9	0.0	0.3	0.4	0.1	0.0	
<b>ET Canada (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	Fall15/Spring2016 Average															
	Halifax EM			0.4	0.4	0.0	0.1	0.2	0.6	0.0	0.2	0.3	0.3	0.0	0.1	0.1	0.0	0.0	
	Halifax CM			0.4	0.5	0.0	0.1	0.2	0.6	0.0	0.1	0.2	0.3	0.0	0.1	0.2	0.0	0.0	
	Saint John/Moncton EM			0.8	1.0	0.0	0.4	0.8	1.4	0.0	0.5	1.1	0.5	0.0	0.2	0.4	0.5	0.0	
	Saint John/Moncton CM			0.8	0.9	0.0	0.3	0.5	1.3	0.0	0.4	0.8	0.6	0.0	0.2	0.2	0.0	0.0	
	Sydney/GB EM			0.6	0.7	0.3	0.6	0.6	1.1	0.5	1.1	1.1	0.3	0.0	0.0	0.2	0.0	0.0	
	Sydney CM			0.7	0.8	0.3	0.6	0.7	1.2	0.5	1.1	1.1	0.4	0.0	0.0	0.3	0.0	0.0	

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 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			0.3	0.4	0.0	0.2	0.4	0.6	0.0	0.4	0.6	0.2	0.0	0.0	0.1	0.0	0.0
	Maritimes EM			0.6	0.7	0.0	0.3	0.5	1.0	0.0	0.4	0.7	0.4	0.0	0.1	0.3	0.2	0.0
	Maritimes CM			0.6	0.7	0.0	0.2	0.4	0.9	0.1	0.3	0.5	0.4	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			10.9	10.8	0.3	2.5	3.9	8.9	0.3	2.2	3.4	1.9	0.0	0.3	0.4	0.1	0.0
<b>Hotel Hell (9/12/2016-1/1/2017)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			0.8	1.0	0.9	0.9	1.0	1.1	1.1	1.2	1.2	0.8	0.6	0.7	0.8	0.3	0.1
	Halifax CM			0.8	0.9	0.8	0.8	0.8	1.1	1.0	1.1	1.0	0.8	0.5	0.6	0.7	0.3	0.0
	Saint John/Moncton EM			0.8	0.9	0.8	0.9	1.0	1.0	1.0	1.1	1.2	0.7	0.7	0.7	0.8	0.4	0.0
	Saint John/Moncton CM			0.7	0.8	0.5	0.7	0.8	0.9	0.4	0.8	1.1	0.6	0.6	0.6	0.6	0.9	0.0
	Sydney/GB EM			0.6	0.7	0.6	0.5	0.7	0.8	0.6	0.6	0.7	0.6	0.6	0.3	0.6	0.0	0.0
	Sydney CM			0.7	0.9	0.8	0.6	0.9	1.0	1.0	0.8	1.0	0.7	0.6	0.4	0.8	0.0	0.0
	Charlottetown EM			0.6	0.7	0.5	0.6	0.7	0.9	1.3	1.0	0.9	0.5	0.0	0.2	0.5	0.9	0.0
	Maritimes EM			0.8	0.9	0.8	0.9	1.0	1.0	1.0	1.1	1.2	0.7	0.6	0.6	0.8	0.4	0.0
	Maritimes CM			0.8	0.9	0.7	0.8	0.9	1.0	0.8	0.9	1.0	0.7	0.6	0.6	0.7	0.5	0.0
	TC/Full Coverage			12.0	11.6	2.2	5.6	6.3	7.4	1.2	3.8	4.2	4.2	0.9	1.8	2.1	0.4	0.0
<b>Timeless (10/3/2016-1/1/2017)</b>	<b>M.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 time period average adjusted														
	Halifax EM			2.3	2.7	0.8	1.9	2.2	3.0	1.0	2.4	2.6	2.4	0.5	1.4	1.8	0.0	0.0
	Halifax CM			2.0	2.4	0.6	1.6	1.8	2.9	1.2	2.2	2.2	2.0	0.0	0.8	1.6	0.0	0.0
	Saint John/Moncton EM			2.5	2.8	0.7	2.0	3.2	3.2	0.7	2.3	3.3	2.4	0.7	1.8	3.1	2.4	0.1
	Saint John/Moncton CM			2.2	2.5	0.4	1.2	2.0	2.9	0.0	1.3	1.8	2.0	1.0	1.2	2.2	3.5	0.0
	Sydney/GB EM			2.0	2.3	0.1	0.2	0.7	3.0	0.3	0.5	1.5	1.6	0.0	0.0	0.0	0.0	0.0
	Sydney CM			2.5	2.9	0.2	0.3	1.0	3.7	0.3	0.6	2.0	1.9	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			1.9	2.3	0.5	2.1	2.4	2.2	1.4	1.2	1.3	2.4	0.0	3.3	3.7	0.0	0.0
	Maritimes EM			2.3	2.7	0.7	1.8	2.5	3.0	1.0	2.1	2.7	2.3	0.5	1.6	2.3	1.0	0.0
	Maritimes CM			2.2	2.5	0.5	1.3	1.8	3.0	0.7	1.8	2.0	2.0	0.3	0.7	1.6	1.4	0.0
	TC/Full Coverage			29.2	28.6	2.9	11.6	13.3	17.7	2.0	7.8	8.4	10.9	0.9	3.8	4.9	0.5	0.0
<b>The Carmichael Show (9/12/2016-1/1/2017)</b>	<b>M.....</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	FL15/SP16 time period avg adjusted for season and profile														
	Halifax EM			1.3	1.6	0.4	0.8	1.2	1.4	0.3	0.7	1.1	1.8	0.3	0.9	1.3	0.0	0.0
	Halifax CM			1.5	1.8	0.0	0.8	1.1	1.5	0.0	0.5	0.8	2.1	0.0	1.2	1.4	0.0	0.0
	Saint John/Moncton EM			1.2	1.5	0.5	0.8	1.2	1.6	1.0	1.2	1.7	1.3	0.0	0.4	0.6	0.0	0.0
	Saint John/Moncton CM			1.5	1.7	0.6	0.9	1.2	1.6	0.9	1.1	1.4	1.8	0.0	0.7	1.2	0.0	0.0
	Sydney/GB EM			1.5	1.8	0.8	1.7	2.1	2.1	1.5	2.0	2.7	1.4	0.0	1.5	1.6	0.0	0.0

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
				2.0	2.2	0.9	2.4	3.0	2.6	1.6	2.5	3.5	1.9	0.0	2.5	2.6	0.0	0.0	
				0.9	1.2	0.6	1.0	0.9	0.8	0.0	0.4	0.6	1.5	1.2	1.5	1.2	0.0	0.0	
				1.3	1.5	0.5	0.9	1.2	1.5	0.7	1.0	1.4	1.5	0.2	0.7	1.0	0.0	0.0	
				1.5	1.8	0.3	1.0	1.3	1.7	0.5	0.9	1.3	1.9	0.0	1.1	1.3	0.0	0.0	
				14.9	14.4	2.7	7.0	7.8	9.1	1.5	4.7	5.1	5.3	1.2	2.2	2.7	0.5	0.0	
<b>Kevin Can Wait (9/19/2016-1/1/2017)</b>	<b>M.....</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL15/SP16 Time period avg adjusted for profile, new series															
				1.7	1.9	1.7	1.8	2.0	2.3	2.1	2.3	2.4	1.5	1.1	1.3	1.6	0.6	0.2	
				1.6	1.9	1.6	1.7	1.7	2.2	1.9	2.1	1.9	1.6	1.1	1.2	1.5	0.6	0.0	
				1.5	1.8	1.6	1.8	2.1	2.1	2.0	2.2	2.5	1.5	1.3	1.5	1.6	0.8	0.0	
				1.4	1.6	0.9	1.5	1.7	1.9	0.8	1.6	2.1	1.3	1.1	1.2	1.2	1.8	0.0	
				1.2	1.4	1.2	0.9	1.4	1.6	1.3	1.2	1.5	1.2	1.1	0.6	1.2	0.0	0.0	
				1.5	1.7	1.6	1.2	1.8	2.0	2.0	1.7	1.9	1.5	1.2	0.7	1.5	0.0	0.0	
				1.3	1.5	0.9	1.3	1.5	1.8	2.5	2.1	1.9	1.0	0.0	0.5	1.1	1.8	0.1	
				1.5	1.8	1.6	1.7	1.9	2.1	2.0	2.2	2.4	1.4	1.1	1.3	1.5	0.8	0.1	
				1.5	1.8	1.4	1.5	1.7	2.0	1.6	1.9	2.0	1.5	1.1	1.1	1.4	1.1	0.0	
				24.1	23.2	4.4	11.2	12.6	14.7	2.5	7.6	8.3	8.5	1.8	3.6	4.3	0.8	0.0	
<b>Man With A Plan (10/24/2016-1/1/2017)</b>	<b>M.....</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL16 Kevin Can Wait proj adjusted for time period, lead in, new series															
				1.4	1.5	1.4	1.4	1.6	1.8	1.7	1.8	1.9	1.2	0.9	1.0	1.3	0.5	0.2	
				1.3	1.5	1.3	1.4	1.4	1.8	1.5	1.7	1.5	1.3	0.9	1.0	1.2	0.5	0.0	
				1.2	1.4	1.3	1.4	1.7	1.7	1.6	1.8	2.0	1.2	1.0	1.2	1.3	0.6	0.0	
				1.1	1.3	0.7	1.2	1.4	1.5	0.6	1.3	1.7	1.0	0.9	1.0	1.0	1.4	0.0	
				1.0	1.1	1.0	0.7	1.1	1.3	1.0	1.0	1.2	1.0	0.9	0.5	1.0	0.0	0.0	
				1.2	1.4	1.3	1.0	1.4	1.6	1.6	1.4	1.5	1.2	1.0	0.6	1.2	0.0	0.0	
				1.0	1.2	0.7	1.0	1.2	1.4	2.0	1.7	1.5	0.8	0.0	0.4	0.9	1.4	0.1	
				1.2	1.4	1.3	1.4	1.5	1.7	1.6	1.8	1.9	1.1	0.9	1.0	1.2	0.6	0.1	
				1.2	1.4	1.1	1.2	1.4	1.6	1.3	1.5	1.6	1.2	0.9	0.9	1.1	0.9	0.0	
				19.3	18.6	3.5	9.0	10.1	11.8	2.0	6.1	6.6	6.8	1.4	2.9	3.4	0.6	0.0	
<b>Chicago Fire (9/12/2016-1/1/2017)</b>	<b>M.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 Average adjusted															
				1.7	1.9	1.7	1.8	2.0	2.3	2.1	2.3	2.4	1.5	1.1	1.3	1.6	0.6	0.2	
				1.6	1.9	1.6	1.7	1.7	2.2	1.9	2.1	1.9	1.6	1.1	1.2	1.5	0.6	0.0	
				1.5	1.8	1.6	1.8	2.1	2.1	2.0	2.2	2.5	1.5	1.3	1.5	1.6	0.8	0.0	
				1.4	1.6	0.9	1.5	1.7	1.9	0.8	1.6	2.1	1.3	1.1	1.2	1.2	1.8	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Sydney/GB EM			1.2	1.4	1.2	0.9	1.4	1.6	1.3	1.2	1.5	1.2	1.1	0.6	1.2	0.0	0.0	
	Sydney CM			1.5	1.7	1.6	1.2	1.8	2.0	2.0	1.7	1.9	1.5	1.2	0.7	1.5	0.0	0.0	
	Charlottetown EM			1.3	1.5	0.9	1.3	1.5	1.8	2.5	2.1	1.9	1.0	0.0	0.5	1.1	1.8	0.1	
	Maritimes EM			1.5	1.8	1.6	1.7	1.9	2.1	2.0	2.2	2.4	1.4	1.1	1.3	1.5	0.8	0.1	
	Maritimes CM			1.5	1.8	1.4	1.5	1.7	2.0	1.6	1.9	2.0	1.5	1.1	1.1	1.4	1.1	0.0	
	TC/Full Coverage			24.1	23.2	4.4	11.2	12.6	14.7	2.5	7.6	8.3	8.5	1.8	3.6	4.3	0.8	0.0	
<b>SP: Victoria's Secret Fashion Show (9/12/2016-12/11/2016)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL14/FL15 Average															
	Halifax EM			2.5	3.0	3.2	2.3	2.7	3.2	3.3	2.9	3.2	2.5	2.8	2.2	2.5	0.9	0.0	
	Halifax CM			3.0	3.7	4.1	3.8	3.2	4.1	3.9	3.8	3.7	3.2	4.3	3.8	3.2	0.9	0.0	
	Saint John/Moncton EM			2.1	2.2	1.7	2.1	2.3	2.8	1.0	2.1	3.0	2.1	2.0	2.1	2.1	1.2	0.8	
	Saint John/Moncton CM			1.9	2.4	0.9	1.1	1.6	2.3	0.7	0.9	1.9	1.7	1.0	1.2	1.5	2.0	0.9	
	Sydney/GB EM			2.1	2.3	1.2	2.0	2.2	3.0	1.4	2.5	2.8	1.5	0.9	1.5	2.0	1.8	0.3	
	Sydney CM			2.6	2.8	1.2	2.5	2.7	3.5	2.0	3.2	3.3	2.0	0.5	1.5	2.1	1.7	0.3	
	Charlottetown EM			1.2	1.8	1.6	1.7	2.0	2.0	2.4	2.1	2.3	1.0	0.9	0.9	1.0	0.4	0.0	
	Maritimes EM			2.0	2.6	2.5	2.4	2.7	2.7	2.5	2.5	2.8	2.0	2.1	2.3	2.0	0.9	0.3	
	Maritimes CM			2.6	3.2	2.9	2.4	2.8	3.2	2.7	2.4	2.8	2.8	2.7	2.5	2.3	1.5	0.5	
	TC/Full Coverage			62.2	59.3	13.3	37.8	39.2	40.0	7.7	26.7	28.5	19.3	5.7	11.1	10.7	2.0	0.9	
<b>SP: Victoria's Secret Fashion Show (12/12/2016-12/10/2017)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL14/FL15 Average															
	Halifax EM			2.5	3.0	3.2	2.3	2.7	3.2	3.3	2.9	3.2	2.5	2.8	2.2	2.5	0.9	0.0	
	Halifax CM			3.0	3.7	4.1	3.8	3.2	4.1	3.9	3.8	3.7	3.2	4.3	3.8	3.2	0.9	0.0	
	Saint John/Moncton EM			2.1	2.2	1.7	2.1	2.3	2.8	1.0	2.1	3.0	2.1	2.0	2.1	2.1	1.2	0.8	
	Saint John/Moncton CM			1.9	2.4	0.9	1.1	1.6	2.3	0.7	0.9	1.9	1.7	1.0	1.2	1.5	2.0	0.9	
	Sydney/GB EM			2.1	2.3	1.2	2.0	2.2	3.0	1.4	2.5	2.8	1.5	0.9	1.5	2.0	1.8	0.3	
	Sydney CM			2.6	2.8	1.2	2.5	2.7	3.5	2.0	3.2	3.3	2.0	0.5	1.5	2.1	1.7	0.3	
	Charlottetown EM			1.2	1.8	1.6	1.7	2.0	2.0	2.4	2.1	2.3	1.0	0.9	0.9	1.0	0.4	0.0	
	Maritimes EM			2.0	2.6	2.5	2.4	2.7	2.7	2.5	2.5	2.8	2.0	2.1	2.3	2.0	0.9	0.3	
	Maritimes CM			2.6	3.2	2.9	2.4	2.8	3.2	2.7	2.4	2.8	2.8	2.7	2.5	2.3	1.5	0.5	
	TC/Full Coverage			62.2	59.3	13.3	37.8	39.2	40.0	7.7	26.7	28.5	19.3	5.7	11.1	10.7	2.0	0.9	
<b>NCIS: NO (9/12/2016-1/1/2017)</b>	<b>.T.....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 Average adjusted															
	Halifax EM			4.2	4.8	1.3	2.7	3.4	6.1	2.7	4.0	4.6	3.6	0.0	1.4	2.1	1.6	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Halifax CM			3.8	4.4	0.7	2.3	2.6	5.2	1.3	3.2	3.0	3.6	0.0	1.2	2.2	1.3	0.0	
	Saint John/Moncton EM			3.3	3.9	1.6	2.0	2.5	4.6	1.0	2.0	3.0	3.2	2.2	2.1	2.0	0.0	0.3	
	Saint John/Moncton CM			3.5	4.1	2.1	1.2	1.7	5.0	2.3	1.5	2.4	3.1	2.2	1.0	1.0	0.0	0.7	
	Sydney/GB EM			4.2	5.0	0.0	1.3	2.5	6.0	0.0	1.6	3.2	3.9	0.0	1.1	1.6	0.0	0.0	
	Sydney CM			4.6	5.4	0.0	0.8	2.1	6.7	0.0	1.6	3.5	3.9	0.0	0.0	0.5	0.0	0.0	
	Charlottetown EM			2.0	2.4	0.0	0.2	1.1	2.2	0.0	0.3	1.3	2.6	0.0	0.0	0.9	0.0	0.0	
	Maritimes EM			3.6	4.3	1.2	2.1	2.8	5.1	1.6	2.7	3.6	3.3	0.9	1.5	2.0	0.6	0.2	
	Maritimes CM			3.8	4.5	1.1	1.8	2.3	5.4	1.6	2.5	2.9	3.5	0.6	1.0	1.6	0.8	0.3	
	TC/Full Coverage			61.2	60.6	6.5	19.6	25.0	38.2	5.7	13.7	16.4	22.4	0.8	5.9	8.5	0.3	0.3	
<b>NCIS* - GLOBAL (9/12/2016-1/1/2017)</b>	<b>.T.....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL15/SP16 Average adjusted															
	Halifax EM			6.8	8.0	1.8	3.4	5.2	9.6	2.6	4.9	7.1	6.4	0.9	1.9	3.3	1.1	0.0	
	Halifax CM			6.7	7.9	1.5	3.2	5.1	9.4	2.8	5.0	6.8	6.2	0.0	1.3	3.3	1.3	0.0	
	Saint John/Moncton EM			5.4	6.4	2.1	3.0	4.0	6.9	0.9	3.0	4.9	5.8	3.3	3.2	3.2	0.2	0.3	
	Saint John/Moncton CM			5.8	6.9	1.3	2.3	4.0	7.9	0.8	2.9	5.6	5.8	2.2	1.7	2.5	0.3	0.6	
	Sydney/GB EM			5.3	6.3	0.8	2.2	3.3	6.9	0.0	1.2	3.1	5.7	1.9	3.3	3.6	0.0	0.0	
	Sydney CM			6.0	6.9	1.2	2.1	3.4	7.7	0.0	1.0	3.4	6.0	2.1	3.0	3.3	0.0	0.0	
	Charlottetown EM			4.7	5.7	0.0	1.0	3.1	6.1	0.0	0.3	3.0	5.3	0.0	1.6	3.2	0.0	0.0	
	Maritimes EM			5.9	7.0	1.7	3.0	4.5	8.0	1.7	3.6	5.6	6.0	1.8	2.5	3.3	0.6	0.1	
	Maritimes CM			6.3	7.4	1.5	2.8	4.6	8.7	2.2	3.9	6.1	6.0	0.8	1.6	3.0	0.9	0.2	
	TC/Full Coverage			106.6	103.7	11.2	30.8	42.4	58.2	6.1	18.3	24.8	45.5	5.0	12.5	17.7	2.6	0.2	
<b>US Encore* (9/12/2016-1/1/2017)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>																
	Halifax EM			0.8	1.0	0.9	0.9	1.0	1.1	1.1	1.2	1.2	0.8	0.6	0.7	0.8	0.3	0.1	
	Halifax CM			0.8	0.9	0.8	0.8	0.8	1.1	1.0	1.1	1.0	0.8	0.5	0.6	0.7	0.3	0.0	
	Saint John/Moncton EM			0.8	0.9	0.8	0.9	1.0	1.0	1.0	1.1	1.2	0.7	0.7	0.7	0.8	0.4	0.0	
	Saint John/Moncton CM			0.7	0.8	0.5	0.7	0.8	0.9	0.4	0.8	1.1	0.6	0.6	0.6	0.6	0.9	0.0	
	Sydney/GB EM			0.6	0.7	0.6	0.5	0.7	0.8	0.6	0.6	0.7	0.6	0.6	0.3	0.6	0.0	0.0	
	Sydney CM			0.7	0.9	0.8	0.6	0.9	1.0	1.0	0.8	1.0	0.7	0.6	0.4	0.8	0.0	0.0	
	Charlottetown EM			0.6	0.7	0.5	0.6	0.7	0.9	1.3	1.0	0.9	0.5	0.0	0.2	0.5	0.9	0.0	
	Maritimes EM			0.8	0.9	0.8	0.9	1.0	1.0	1.0	1.1	1.2	0.7	0.6	0.6	0.8	0.4	0.0	
	Maritimes CM			0.8	0.9	0.7	0.8	0.9	1.0	0.8	0.9	1.0	0.7	0.6	0.6	0.7	0.5	0.0	
	TC/Full Coverage			12.0	11.6	2.2	5.6	6.3	7.4	1.3	3.8	4.2	4.2	0.9	1.8	2.1	0.4	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>Bull</b> <b>(9/19/2016-1/1/2017)</b>	<b>.T.....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 NCIS Average adjusted for lead in and new series														
	Halifax EM			5.7	6.7	1.5	2.9	4.4	8.1	2.2	4.1	6.0	5.4	0.8	1.6	2.8	0.9	0.0
	Halifax CM			5.6	6.6	1.3	2.7	4.3	7.9	2.4	4.2	5.7	5.2	0.0	1.1	2.8	1.1	0.0
	Saint John/Moncton EM			4.5	5.4	1.8	2.5	3.4	5.8	0.8	2.5	4.1	4.9	2.8	2.7	2.7	0.2	0.3
	Saint John/Moncton CM			4.9	5.8	1.1	1.9	3.4	6.6	0.7	2.4	4.7	4.9	1.8	1.4	2.1	0.3	0.5
	Sydney/GB EM			4.5	5.3	0.7	1.8	2.8	5.8	0.0	1.0	2.6	4.8	1.6	2.8	3.0	0.0	0.0
	Sydney CM			5.0	5.8	1.0	1.8	2.9	6.5	0.0	0.8	2.9	5.0	1.8	2.5	2.8	0.0	0.0
	Charlottetown EM			3.9	4.8	0.0	0.8	2.6	5.1	0.0	0.3	2.5	4.5	0.0	1.3	2.7	0.0	0.0
	Maritimes EM			5.0	5.9	1.4	2.5	3.8	6.7	1.4	3.0	4.7	5.0	1.5	2.1	2.8	0.5	0.1
	Maritimes CM			5.3	6.2	1.3	2.4	3.9	7.3	1.8	3.3	5.1	5.0	0.7	1.3	2.5	0.8	0.2
	TC/Full Coverage			89.5	87.1	9.4	25.9	35.6	48.9	5.1	15.4	20.8	38.2	4.2	10.5	14.9	2.2	0.2
<b>Chicago PD</b> <b>(9/12/2016-1/1/2017)</b>	<b>..W....</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			2.1	2.5	0.2	1.2	1.5	2.5	0.0	1.1	1.4	2.5	0.4	1.2	1.6	0.8	0.0
	Halifax CM			1.9	2.3	0.2	1.0	1.4	2.3	0.0	0.9	1.3	2.3	0.6	1.1	1.5	0.0	0.0
	Saint John/Moncton EM			2.2	2.6	0.4	1.2	1.8	3.2	0.3	1.8	2.6	1.9	0.4	0.6	1.1	1.2	0.0
	Saint John/Moncton CM			2.2	2.7	0.0	0.8	1.6	3.0	0.0	1.4	2.4	2.4	0.0	0.0	0.6	0.0	0.0
	Sydney/GB EM			2.6	3.1	0.8	1.3	1.6	3.4	0.0	1.0	1.4	2.8	1.5	1.6	2.0	0.0	0.0
	Sydney CM			3.1	3.7	1.0	1.5	1.9	4.0	0.0	1.0	1.6	3.4	1.7	1.9	2.3	0.0	0.0
	Charlottetown EM			2.4	2.9	2.4	2.1	1.6	4.5	7.4	3.9	2.2	1.3	0.0	0.7	0.8	0.0	0.0
	Maritimes EM			2.2	2.6	0.5	1.3	1.6	3.0	0.5	1.6	1.9	2.2	0.5	1.0	1.3	0.6	0.0
	Maritimes CM			2.2	2.6	0.3	1.0	1.5	2.7	0.0	1.0	1.7	2.5	0.6	0.9	1.3	0.0	0.0
	TC/Full Coverage			74.4	73.2	17.8	30.6	26.1	38.9	3.5	11.7	17.2	34.3	14.3	18.9	8.9	0.8	0.4
<b>FIN:Survivor</b> <b>(9/12/2016-1/1/2017)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 Survivor Average adjusted for Finale viewing and national achievements														
	Halifax EM			7.7	8.9	8.0	8.6	9.3	10.5	9.8	10.8	11.2	7.0	5.3	6.2	7.3	3.0	0.7
	Halifax CM			7.5	8.8	7.2	7.7	7.9	10.1	9.0	9.8	9.0	7.3	4.9	5.5	6.9	2.9	0.0
	Saint John/Moncton EM			7.1	8.3	7.5	8.4	9.6	9.7	9.1	10.1	11.5	6.7	6.1	6.7	7.4	3.9	0.0
	Saint John/Moncton CM			6.5	7.3	4.4	6.7	7.9	8.7	3.9	7.3	9.8	5.9	5.3	5.5	5.5	8.2	0.0
	Sydney/GB EM			5.4	6.4	5.5	4.2	6.3	7.2	5.8	5.5	6.8	5.5	5.1	2.7	5.7	0.0	0.0
	Sydney CM			6.9	8.1	7.5	5.6	8.3	9.1	9.4	7.9	9.0	6.9	5.5	3.3	7.1	0.0	0.0
	Charlottetown EM			6.0	6.7	4.4	5.8	6.9	8.6	11.6	9.7	8.7	4.8	0.0	2.2	5.0	8.2	0.3
	Maritimes EM			7.1	8.2	7.3	8.0	9.0	9.7	9.5	10.1	10.9	6.6	5.1	5.8	7.0	3.8	0.4
	Maritimes CM			7.0	8.2	6.3	7.1	8.0	9.4	7.5	8.7	9.4	6.8	5.1	5.3	6.6	4.9	0.0



Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	TC/Full Coverage			111.6	107.6	20.2	52.0	58.2	68.2	11.5	35.3	38.6	39.4	8.6	16.7	19.8	3.9	0.2	
<b>Survivor (9/12/2016-1/1/2017)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL15/SP16 Average adjusted															
	Halifax EM			7.5	8.7	7.8	8.4	9.1	10.3	9.6	10.6	11.0	6.9	5.2	6.1	7.2	2.9	0.7	
	Halifax CM			7.4	8.6	7.1	7.5	7.7	9.9	8.8	9.6	8.8	7.2	4.8	5.4	6.8	2.8	0.0	
	Saint John/Moncton EM			7.0	8.1	7.4	8.2	9.4	9.5	8.9	9.9	11.3	6.6	6.0	6.6	7.3	3.8	0.0	
	Saint John/Moncton CM			6.4	7.2	4.3	6.6	7.7	8.5	3.8	7.2	9.6	5.8	5.2	5.4	5.4	8.0	0.0	
	Sydney/GB EM			5.3	6.3	5.4	4.1	6.2	7.1	5.7	5.4	6.7	5.4	5.0	2.6	5.6	0.0	0.0	
	Sydney CM			6.8	7.9	7.4	5.5	8.1	8.9	9.2	7.7	8.8	6.8	5.4	3.2	7.0	0.0	0.0	
	Charlottetown EM			5.9	6.6	4.3	5.7	6.8	8.4	11.4	9.5	8.5	4.7	0.0	2.2	4.9	8.0	0.3	
	Maritimes EM			7.0	8.0	7.2	7.8	8.8	9.5	9.3	9.9	10.7	6.5	5.0	5.7	6.9	3.7	0.4	
	Maritimes CM			6.9	8.0	6.2	7.0	7.8	9.2	7.4	8.5	9.2	6.7	5.0	5.2	6.5	4.8	0.0	
	TC/Full Coverage			109.4	105.5	19.8	51.0	57.1	66.9	11.3	34.6	37.8	38.6	8.4	16.4	19.4	3.8	0.2	
<b>SP: Walk of Fame (9/12/2016-1/1/2017)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>11:00 PM</b>																
	Halifax EM			0.7	0.8	0.0	0.0	0.1	1.2	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.0	0.0	
	Halifax CM			0.8	1.0	0.0	0.0	0.3	1.4	0.0	0.0	0.3	0.7	0.0	0.0	0.3	0.0	0.0	
	Saint John/Moncton EM			2.3	2.9	6.7	3.7	2.2	2.7	3.1	2.9	2.6	2.9	9.8	4.5	1.6	0.0	0.0	
	Saint John/Moncton CM			4.1	4.9	12.4	7.8	4.4	3.7	4.9	6.1	5.6	5.8	19.4	9.4	3.3	0.0	0.0	
	Sydney/GB EM			0.7	0.8	0.0	0.5	0.5	1.2	0.0	1.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney CM			0.8	1.0	0.0	0.7	0.8	1.6	0.0	1.1	1.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Charlottetown EM			0.3	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Maritimes EM			1.2	1.6	2.4	1.6	1.0	1.6	1.1	1.2	1.2	1.2	3.8	1.9	0.8	0.0	0.0	
	Maritimes CM			1.9	2.3	4.2	2.9	1.8	2.2	1.6	2.2	2.2	2.6	6.9	3.5	1.4	0.0	0.0	
	TC/Full Coverage			25.3	24.8	9.0	11.6	8.2	14.7	2.4	4.9	5.2	10.2	6.5	6.7	3.0	0.0	0.7	
<b>Chicago Med (9/12/2016-1/1/2017)</b>	<b>..W....</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 Average adjusted															
	Halifax EM			2.3	2.7	2.4	2.6	2.8	3.2	3.0	3.3	3.4	2.1	1.6	1.9	2.2	0.9	0.2	
	Halifax CM			2.3	2.7	2.2	2.3	2.4	3.1	2.7	3.0	2.7	2.2	1.5	1.7	2.1	0.9	0.0	
	Saint John/Moncton EM			2.2	2.5	2.3	2.5	2.9	2.9	2.8	3.1	3.5	2.0	1.9	2.0	2.3	1.2	0.0	
	Saint John/Moncton CM			2.0	2.2	1.3	2.0	2.4	2.6	1.2	2.2	3.0	1.8	1.6	1.7	1.7	2.5	0.0	
	Sydney/GB EM			1.6	2.0	1.7	1.3	1.9	2.2	1.8	1.7	2.1	1.7	1.6	0.8	1.7	0.0	0.0	
	Sydney CM			2.1	2.4	2.3	1.7	2.5	2.8	2.9	2.4	2.7	2.1	1.7	1.0	2.2	0.0	0.0	
	Charlottetown EM			1.8	2.0	1.3	1.8	2.1	2.6	3.5	2.9	2.6	1.5	0.0	0.7	1.5	2.5	0.1	
	Maritimes EM			2.2	2.5	2.2	2.4	2.7	2.9	2.9	3.1	3.3	2.0	1.6	1.8	2.1	1.1	0.1	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Maritimes CM			2.1	2.5	1.9	2.2	2.4	2.9	2.3	2.6	2.9	2.1	1.6	1.6	2.0	1.5	0.0
	TC/Full Coverage			33.9	32.7	6.1	15.8	17.7	20.7	3.5	10.7	11.7	12.0	2.6	5.1	6.0	1.2	0.1
<b>The Blacklist (9/12/2016-1/1/2017)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			2.9	3.4	3.0	3.3	3.5	4.0	3.7	4.1	4.3	2.7	2.0	2.4	2.8	1.1	0.3
	Halifax CM			2.9	3.4	2.8	2.9	3.0	3.9	3.4	3.7	3.4	2.8	1.9	2.1	2.7	1.1	0.0
	Saint John/Moncton EM			2.7	3.2	2.9	3.2	3.7	3.7	3.5	3.9	4.4	2.6	2.3	2.6	2.8	1.5	0.0
	Saint John/Moncton CM			2.5	2.8	1.7	2.6	3.0	3.3	1.5	2.8	3.7	2.3	2.0	2.1	2.1	3.1	0.0
	Sydney/GB EM			2.1	2.5	2.1	1.6	2.4	2.8	2.2	2.1	2.6	2.1	2.0	1.0	2.2	0.0	0.0
	Sydney CM			2.7	3.1	2.9	2.1	3.2	3.5	3.6	3.0	3.4	2.7	2.1	1.2	2.7	0.0	0.0
	Charlottetown EM			2.3	2.6	1.7	2.2	2.7	3.3	4.4	3.7	3.3	1.8	0.0	0.9	1.9	3.1	0.1
	Maritimes EM			2.7	3.1	2.8	3.0	3.4	3.7	3.6	3.9	4.2	2.5	2.0	2.2	2.7	1.4	0.2
	Maritimes CM			2.7	3.1	2.4	2.7	3.0	3.6	2.9	3.3	3.6	2.6	2.0	2.0	2.5	1.9	0.0
	TC/Full Coverage			42.7	41.1	7.7	19.9	22.3	26.1	4.4	13.5	14.7	15.1	3.3	6.4	7.6	1.5	0.1
<b>Pure Genius (11/14/2016-1/1/2017)</b>	<b>...T...</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			2.6	3.0	2.7	2.9	3.1	3.5	3.2	3.6	3.8	2.3	1.8	2.1	2.4	1.0	0.3
	Halifax CM			2.5	3.0	2.4	2.6	2.6	3.4	3.0	3.2	3.0	2.4	1.6	1.9	2.3	1.0	0.0
	Saint John/Moncton EM			2.4	2.8	2.5	2.8	3.2	3.2	3.1	3.4	3.9	2.3	2.1	2.3	2.5	1.3	0.0
	Saint John/Moncton CM			2.2	2.4	1.4	2.3	2.6	2.9	1.3	2.4	3.2	2.0	1.8	1.9	1.9	2.7	0.0
	Sydney/GB EM			1.8	2.2	1.9	1.4	2.2	2.4	2.0	1.9	2.3	1.9	1.7	0.9	1.9	0.0	0.0
	Sydney CM			2.3	2.7	2.5	1.9	2.8	3.1	3.2	2.6	3.0	2.3	1.9	1.1	2.4	0.0	0.0
	Charlottetown EM			2.0	2.3	1.4	2.0	2.3	2.9	3.9	3.2	2.9	1.6	0.0	0.7	1.7	2.7	0.1
	Maritimes EM			2.4	2.7	2.4	2.7	3.0	3.2	3.2	3.4	3.7	2.3	1.7	2.0	2.3	1.3	0.2
	Maritimes CM			2.3	2.7	2.2	2.4	2.7	3.2	2.5	2.9	3.2	2.3	1.7	1.8	2.3	1.6	0.0
	TC/Full Coverage			38.4	37.0	6.9	17.9	20.1	23.5	4.0	12.2	13.2	13.6	3.0	5.8	6.8	1.4	0.1
<b>Superstore (9/12/2016-1/1/2017)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			1.5	1.7	1.6	1.7	1.8	2.1	1.9	2.1	2.2	1.4	1.0	1.2	1.4	0.6	0.1
	Halifax CM			1.5	1.7	1.4	1.5	1.5	2.0	1.8	1.9	1.8	1.4	1.0	1.1	1.4	0.6	0.0
	Saint John/Moncton EM			1.4	1.6	1.5	1.6	1.9	1.9	1.8	2.0	2.3	1.3	1.2	1.3	1.5	0.8	0.0
	Saint John/Moncton CM			1.3	1.4	0.9	1.3	1.5	1.7	0.8	1.4	1.9	1.2	1.0	1.1	1.1	1.6	0.0
	Sydney/GB EM			1.1	1.3	1.1	0.8	1.2	1.4	1.1	1.1	1.3	1.1	1.0	0.5	1.1	0.0	0.0
	Sydney CM			1.4	1.6	1.5	1.1	1.6	1.8	1.8	1.5	1.8	1.4	1.1	0.6	1.4	0.0	0.0
	Charlottetown EM			1.2	1.3	0.9	1.1	1.4	1.7	2.3	1.9	1.7	0.9	0.0	0.4	1.0	1.6	0.1

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Maritimes EM			1.4	1.6	1.4	1.6	1.8	1.9	1.9	2.0	2.1	1.3	1.0	1.1	1.4	0.7	0.1	
	Maritimes CM			1.4	1.6	1.2	1.4	1.6	1.8	1.5	1.7	1.8	1.3	1.0	1.0	1.3	1.0	0.0	
	TC/Full Coverage			21.9	21.1	4.0	10.2	11.4	13.4	2.3	6.9	7.6	7.7	1.7	3.3	3.9	0.8	0.0	
<b>The Carmichael Show (9/12/2016-1/1/2017)</b>	<b>...T...</b>	<b>08:58 PM</b>	<b>09:30 PM</b>	FL15/SP16 time period avg adjusted for season and profile															
	Halifax EM			1.3	1.6	0.4	0.8	1.2	1.4	0.3	0.7	1.1	1.8	0.3	0.9	1.3	0.0	0.0	
	Halifax CM			1.5	1.8	0.0	0.8	1.1	1.5	0.0	0.5	0.8	2.1	0.0	1.2	1.4	0.0	0.0	
	Saint John/Moncton EM			1.2	1.5	0.5	0.8	1.2	1.6	1.0	1.2	1.7	1.3	0.0	0.4	0.6	0.0	0.0	
	Saint John/Moncton CM			1.5	1.7	0.6	0.9	1.2	1.6	0.9	1.1	1.4	1.8	0.0	0.7	1.2	0.0	0.0	
	Sydney/GB EM			1.5	1.8	0.8	1.7	2.1	2.1	1.5	2.0	2.7	1.4	0.0	1.5	1.6	0.0	0.0	
	Sydney CM			2.0	2.2	0.9	2.4	3.0	2.6	1.6	2.5	3.5	1.9	0.0	2.5	2.6	0.0	0.0	
	Charlottetown EM			0.9	1.2	0.6	1.0	0.9	0.8	0.0	0.4	0.6	1.5	1.2	1.5	1.2	0.0	0.0	
	Maritimes EM			1.3	1.5	0.5	0.9	1.2	1.5	0.7	1.0	1.4	1.5	0.2	0.7	1.0	0.0	0.0	
	Maritimes CM			1.5	1.8	0.3	1.0	1.3	1.7	0.5	0.9	1.3	1.9	0.0	1.1	1.3	0.0	0.0	
	TC/Full Coverage			14.9	14.4	2.7	7.0	7.8	9.1	1.5	4.7	5.1	5.3	1.2	2.2	2.7	0.5	0.0	
<b>The Good Place (9/12/2016-5/28/2017)</b>	<b>...T...</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL15/SP16 Average adjusted for new series															
	Halifax EM			1.2	1.4	1.2	1.3	1.5	1.6	1.5	1.7	1.8	1.1	0.8	1.0	1.2	0.5	0.1	
	Halifax CM			1.2	1.4	1.1	1.2	1.2	1.6	1.4	1.5	1.4	1.2	0.8	0.9	1.1	0.4	0.0	
	Saint John/Moncton EM			1.1	1.3	1.2	1.3	1.5	1.5	1.4	1.6	1.8	1.1	1.0	1.1	1.2	0.6	0.0	
	Saint John/Moncton CM			1.0	1.2	0.7	1.1	1.2	1.4	0.6	1.2	1.5	0.9	0.8	0.9	0.9	1.3	0.0	
	Sydney/GB EM			0.8	1.0	0.9	0.7	1.0	1.1	0.9	0.9	1.1	0.9	0.8	0.4	0.9	0.0	0.0	
	Sydney CM			1.1	1.3	1.2	0.9	1.3	1.4	1.5	1.2	1.4	1.1	0.9	0.5	1.1	0.0	0.0	
	Charlottetown EM			0.9	1.1	0.7	0.9	1.1	1.3	1.8	1.5	1.4	0.8	0.0	0.4	0.8	1.3	0.0	
	Maritimes EM			1.1	1.3	1.2	1.2	1.4	1.5	1.5	1.6	1.7	1.0	0.8	0.9	1.1	0.6	0.1	
	Maritimes CM			1.1	1.3	1.0	1.1	1.2	1.5	1.2	1.4	1.5	1.1	0.8	0.8	1.0	0.8	0.0	
	TC/Full Coverage			17.5	16.9	3.2	8.2	9.1	10.7	1.8	5.5	6.0	6.2	1.3	2.6	3.1	0.6	0.0	
<b>The Great Indoors (10/24/2016-1/1/2017)</b>	<b>...T...</b>	<b>09:28 PM</b>	<b>10:00 PM</b>	FL15/SP16 Average adjusted for new series															
	Halifax EM			1.9	2.3	0.5	1.2	1.7	2.1	0.4	1.1	1.5	2.5	0.5	1.3	1.9	0.0	0.0	
	Halifax CM			2.2	2.6	0.0	1.2	1.6	2.2	0.0	0.7	1.2	3.0	0.0	1.7	2.0	0.0	0.0	
	Saint John/Moncton EM			1.8	2.1	0.7	1.1	1.7	2.3	1.4	1.8	2.5	1.9	0.0	0.5	0.9	0.0	0.0	
	Saint John/Moncton CM			2.1	2.5	0.8	1.3	1.8	2.4	1.4	1.6	2.0	2.5	0.0	1.1	1.7	0.0	0.0	
	Sydney/GB EM			2.2	2.6	1.1	2.5	3.1	3.0	2.2	2.8	3.9	2.1	0.0	2.2	2.3	0.0	0.0	
	Sydney CM			2.8	3.2	1.3	3.5	4.4	3.7	2.3	3.6	5.1	2.7	0.0	3.6	3.8	0.0	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Charlottetown EM			1.4	1.7	0.9	1.4	1.3	1.2	0.0	0.6	0.9	2.2	1.7	2.2	1.7	0.0	0.0	
	Maritimes EM			1.8	2.2	0.7	1.3	1.8	2.2	1.0	1.5	2.0	2.2	0.4	1.1	1.5	0.0	0.0	
	Maritimes CM			2.2	2.6	0.4	1.4	1.9	2.4	0.7	1.3	1.9	2.8	0.0	1.5	1.9	0.0	0.0	
	TC/Full Coverage			21.4	20.6	3.9	10.0	11.2	13.1	2.2	6.8	7.4	7.6	1.7	3.2	3.8	0.8	0.1	
<b>Pitch</b> (9/19/2016-1/1/2017)	...T...	09:58 PM	11:00 PM	FL15/SP16 Average adjusted for new series															
	Halifax EM			2.6	3.0	2.7	2.9	3.2	3.6	3.4	3.7	3.9	2.4	1.8	2.1	2.5	1.0	0.2	
	Halifax CM			2.6	3.0	2.5	2.6	2.7	3.5	3.1	3.4	3.1	2.5	1.7	1.9	2.4	1.0	0.0	
	Saint John/Moncton EM			2.5	2.8	2.6	2.9	3.3	3.3	3.1	3.5	4.0	2.3	2.1	2.3	2.6	1.3	0.0	
	Saint John/Moncton CM			2.2	2.5	1.5	2.3	2.7	3.0	1.3	2.5	3.4	2.0	1.8	1.9	1.9	2.8	0.0	
	Sydney/GB EM			1.9	2.2	1.9	1.4	2.2	2.5	2.0	1.9	2.3	1.9	1.8	0.9	2.0	0.0	0.0	
	Sydney CM			2.4	2.8	2.6	1.9	2.8	3.1	3.2	2.7	3.1	2.4	1.9	1.1	2.5	0.0	0.0	
	Charlottetown EM			2.1	2.3	1.5	2.0	2.4	2.9	4.0	3.3	3.0	1.6	0.0	0.8	1.7	2.8	0.1	
	Maritimes EM			2.5	2.8	2.5	2.7	3.1	3.3	3.3	3.5	3.7	2.3	1.8	2.0	2.4	1.3	0.1	
	Maritimes CM			2.4	2.8	2.2	2.5	2.7	3.2	2.6	3.0	3.2	2.3	1.8	1.8	2.3	1.7	0.0	
	TC/Full Coverage			38.3	36.9	6.9	17.9	20.0	23.4	4.0	12.1	13.2	13.5	2.9	5.7	6.8	1.3	0.1	
<b>US Encore**</b> (9/12/2016-1/1/2017)	....F..	08:58 PM	10:00 PM																
	Halifax EM			0.8	1.0	0.9	0.9	1.0	1.1	1.1	1.2	1.2	0.8	0.6	0.7	0.8	0.3	0.1	
	Halifax CM			0.8	0.9	0.8	0.8	0.8	1.1	1.0	1.1	1.0	0.8	0.5	0.6	0.7	0.3	0.0	
	Saint John/Moncton EM			0.8	0.9	0.8	0.9	1.0	1.0	1.0	1.1	1.2	0.7	0.7	0.7	0.8	0.4	0.0	
	Saint John/Moncton CM			0.7	0.8	0.5	0.7	0.8	0.9	0.4	0.8	1.1	0.6	0.6	0.6	0.6	0.9	0.0	
	Sydney/GB EM			0.6	0.7	0.6	0.5	0.7	0.8	0.6	0.6	0.7	0.6	0.6	0.3	0.6	0.0	0.0	
	Sydney CM			0.7	0.9	0.8	0.6	0.9	1.0	1.0	0.8	1.0	0.7	0.6	0.4	0.8	0.0	0.0	
	Charlottetown EM			0.6	0.7	0.5	0.6	0.7	0.9	1.3	1.0	0.9	0.5	0.0	0.2	0.5	0.9	0.0	
	Maritimes EM			0.8	0.9	0.8	0.9	1.0	1.0	1.0	1.1	1.2	0.7	0.6	0.6	0.8	0.4	0.0	
	Maritimes CM			0.8	0.9	0.7	0.8	0.9	1.0	0.8	0.9	1.0	0.7	0.6	0.6	0.7	0.5	0.0	
	TC/Full Coverage			12.0	11.6	2.2	5.6	6.3	7.4	1.3	3.8	4.2	4.2	0.9	1.8	2.1	0.4	0.0	
<b>MacGyver</b> (9/19/2016-1/1/2017)	....F..	08:58 PM	10:00 PM	FL15/SP16 Average adjusted for new series															
	Halifax EM			2.4	2.8	0.8	2.0	2.3	3.1	1.1	2.5	2.7	2.5	0.5	1.5	1.9	0.0	0.0	
	Halifax CM			2.1	2.5	0.6	1.6	1.9	3.0	1.2	2.3	2.2	2.0	0.0	0.8	1.6	0.0	0.0	
	Saint John/Moncton EM			2.6	2.9	0.8	2.1	3.3	3.3	0.8	2.4	3.4	2.5	0.8	1.9	3.2	2.5	0.1	
	Saint John/Moncton CM			2.3	2.6	0.4	1.3	2.0	3.0	0.0	1.3	1.8	2.0	1.0	1.2	2.2	3.6	0.0	
	Sydney/GB EM			2.0	2.4	0.1	0.2	0.8	3.1	0.4	0.5	1.5	1.6	0.0	0.0	0.0	0.0	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Sydney CM			2.6	2.9	0.2	0.4	1.1	3.9	0.4	0.6	2.0	2.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			2.0	2.4	0.6	2.2	2.5	2.2	1.5	1.2	1.3	2.5	0.0	3.4	3.8	0.0	0.0
	Maritimes EM			2.4	2.7	0.8	1.9	2.6	3.1	1.0	2.2	2.7	2.4	0.5	1.7	2.4	1.1	0.0
	Maritimes CM			2.2	2.6	0.5	1.3	1.8	3.1	0.7	1.8	2.0	2.0	0.3	0.8	1.6	1.4	0.0
	TC/Full Coverage			30.0	29.5	2.9	11.9	13.7	18.2	2.0	8.1	8.6	11.3	0.9	3.9	5.0	0.6	0.0
<b>Hawaii Five-O (9/12/2016-1/1/2017)</b>	<b>....F..</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			3.4	4.0	1.2	2.8	3.3	4.4	1.5	3.5	3.8	3.5	0.7	2.1	2.7	0.0	0.0
	Halifax CM			3.0	3.6	0.9	2.3	2.7	4.3	1.7	3.3	3.2	2.9	0.0	1.2	2.3	0.0	0.0
	Saint John/Moncton EM			3.7	4.1	1.1	3.0	4.7	4.7	1.1	3.4	4.8	3.5	1.1	2.7	4.5	3.5	0.1
	Saint John/Moncton CM			3.3	3.7	0.6	1.8	2.9	4.3	0.0	1.9	2.6	2.9	1.4	1.7	3.2	5.1	0.0
	Sydney/GB EM			2.9	3.4	0.2	0.3	1.1	4.4	0.5	0.7	2.2	2.3	0.0	0.0	0.0	0.0	0.0
	Sydney CM			3.7	4.2	0.3	0.5	1.5	5.5	0.5	0.9	2.9	2.8	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			2.8	3.4	0.8	3.1	3.6	3.2	2.1	1.7	1.9	3.6	0.0	4.8	5.4	0.0	0.0
	Maritimes EM			3.4	3.9	1.1	2.7	3.7	4.4	1.4	3.1	3.9	3.4	0.7	2.4	3.4	1.5	0.0
	Maritimes CM			3.2	3.7	0.7	1.9	2.6	4.4	1.0	2.6	2.9	2.9	0.4	1.1	2.3	2.0	0.0
	TC/Full Coverage			42.9	42.1	4.2	17.0	19.5	26.0	2.9	11.5	12.3	16.1	1.3	5.6	7.2	0.8	0.0
<b>16x9 Evening (9/12/2016-1/1/2017)</b>	<b>.....S.</b>	<b>06:58 PM</b>	<b>08:00 PM</b>	FL15/SP16 Average adjusted														
	Halifax EM			0.2	0.3	0.0	0.1	0.2	0.4	0.0	0.2	0.3	0.1	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.4	0.4	0.0	0.1	0.3	0.6	0.0	0.3	0.5	0.2	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.3	0.4	0.0	0.1	0.2	0.6	0.0	0.1	0.3	0.2	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.2	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.2	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.2	0.2	0.0	0.3	0.3	0.2	0.0	0.0	0.0	0.3	0.0	0.4	0.5	0.0	0.0
	Maritimes EM			0.3	0.3	0.0	0.1	0.2	0.4	0.0	0.1	0.3	0.2	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.3	0.4	0.0	0.1	0.1	0.5	0.0	0.1	0.3	0.3	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			18.2	18.2	0.0	1.5	2.3	13.0	0.0	1.5	2.3	5.2	0.0	0.0	0.0	0.0	0.0
<b>US Encores (9/12/2016-1/1/2017)</b>	<b>.....S.</b>	<b>07:58 PM</b>	<b>11:00 PM</b>	FL15 actuals adjusted														
	Halifax EM			0.3	0.3	0.2	0.2	0.3	0.4	0.3	0.2	0.2	0.3	0.1	0.2	0.3	0.1	0.1
	Halifax CM			0.3	0.4	0.3	0.3	0.4	0.4	0.5	0.4	0.4	0.4	0.1	0.3	0.4	0.0	0.0
	Saint John/Moncton EM			0.3	0.3	0.1	0.1	0.2	0.4	0.1	0.0	0.1	0.3	0.1	0.2	0.2	0.0	0.0
	Saint John/Moncton CM			0.2	0.2	0.1	0.1	0.1	0.3	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Sydney/GB EM			0.3	0.3	0.1	0.1	0.2	0.4	0.0	0.1	0.3	0.2	0.1	0.1	0.1	0.0	0.1	
	Sydney CM			0.3	0.3	0.1	0.1	0.2	0.5	0.0	0.1	0.4	0.1	0.1	0.1	0.1	0.0	0.1	
	Charlottetown EM			0.3	0.3	0.0	0.2	0.4	0.4	0.0	0.2	0.4	0.3	0.0	0.2	0.3	0.0	0.0	
	Maritimes EM			0.3	0.3	0.1	0.2	0.2	0.4	0.2	0.2	0.3	0.3	0.1	0.2	0.2	0.1	0.1	
	Maritimes CM			0.3	0.3	0.2	0.2	0.3	0.4	0.3	0.2	0.2	0.3	0.1	0.2	0.3	0.0	0.1	
	TC/Full Coverage			2.5	2.3	0.3	0.7	0.7	1.5	0.1	0.4	0.4	0.8	0.2	0.3	0.3	0.1	0.2	
<b>Border Security Wknd (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>06:58 PM</b>	<b>07:30 PM</b>	FL15 Actuals adjusted															
	Halifax EM			0.6	0.7	0.0	0.4	0.5	0.8	0.0	0.3	0.3	0.6	0.0	0.4	0.5	0.0	0.0	
	Halifax CM			0.4	0.5	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.2	0.2	0.0	0.1	0.2	0.3	0.0	0.2	0.2	0.1	0.0	0.0	0.1	0.0	0.0	
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			1.3	1.5	0.0	1.9	2.6	1.2	0.0	1.7	1.6	1.8	0.0	2.1	3.5	0.0	0.0	
	Sydney CM			1.2	1.4	0.0	1.8	2.1	0.8	0.0	0.9	0.8	2.0	0.0	2.7	3.5	0.0	0.0	
	Charlottetown EM			0.4	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.8	
	Maritimes EM			0.5	0.5	0.0	0.3	0.5	0.6	0.0	0.3	0.4	0.5	0.0	0.4	0.5	0.0	0.1	
	Maritimes CM			0.4	0.4	0.0	0.2	0.2	0.4	0.0	0.1	0.1	0.5	0.0	0.3	0.4	0.0	0.0	
	TC/Full Coverage			14.6	14.4	0.0	3.7	4.6	7.4	0.0	2.2	2.6	7.0	0.0	1.5	2.0	0.0	0.2	
<b>Simpsons^ (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>07:28 PM</b>	<b>08:00 PM</b>	FL15 Actuals adjusted															
	Halifax EM			0.6	0.8	1.2	1.1	1.1	0.9	3.2	1.4	1.4	0.7	0.0	0.8	0.8	0.0	0.0	
	Halifax CM			0.8	1.0	2.3	1.4	1.3	1.4	6.3	2.3	2.2	0.6	0.0	0.5	0.5	0.0	0.0	
	Saint John/Moncton EM			0.2	0.2	0.6	0.4	0.4	0.5	1.3	0.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.6	0.7	0.0	0.0	0.9	0.5	0.0	0.0	0.3	1.0	0.0	0.0	1.5	0.0	0.0	
	Sydney CM			0.8	0.9	0.0	0.0	1.3	0.4	0.0	0.0	0.4	1.4	0.0	0.0	2.5	0.0	0.0	
	Charlottetown EM			0.9	1.0	1.8	1.4	0.8	0.2	0.0	0.0	0.4	1.9	3.3	2.8	1.4	2.5	0.0	
	Maritimes EM			0.5	0.6	0.9	0.8	0.8	0.6	1.6	1.0	1.1	0.5	0.3	0.6	0.6	0.2	0.0	
	Maritimes CM			0.5	0.6	0.8	0.7	0.8	0.7	1.7	1.1	1.2	0.5	0.0	0.2	0.4	0.0	0.0	
	TC/Full Coverage			20.3	19.4	6.4	10.9	13.9	9.2	3.3	6.0	7.3	10.2	3.1	4.9	6.6	0.9	0.0	
<b>Elementary (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>07:58 PM</b>	<b>09:00 PM</b>	FL15/SP16 time period average adjusted for Elementary profile and Sun night															
	Halifax EM			2.9	3.2	1.6	2.6	2.9	3.7	2.8	3.5	4.0	2.8	0.4	1.6	1.8	2.6	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
				3.0	3.3	2.8	3.2	3.3	4.1	4.7	4.5	5.1	2.5	0.8	1.8	1.5	6.2	0.0	
				2.7	3.2	1.0	2.3	2.7	3.6	2.1	2.9	3.0	2.8	0.0	1.7	2.4	0.0	0.0	
				3.2	3.6	1.9	3.6	3.6	4.0	3.2	4.6	4.5	3.1	0.0	2.2	2.4	0.0	0.0	
				1.6	1.9	0.0	0.0	1.1	1.5	0.0	0.0	0.5	2.3	0.0	0.0	1.9	0.0	0.0	
				2.2	2.4	0.0	0.0	1.8	1.8	0.0	0.0	0.7	3.1	0.0	0.0	3.5	0.0	0.0	
				0.8	0.9	0.0	0.6	0.5	0.8	0.0	0.0	0.0	1.2	0.0	1.1	1.2	0.0	0.0	
				2.5	2.9	1.2	2.1	2.5	3.2	2.2	2.7	3.1	2.6	0.2	1.5	1.9	0.8	0.0	
				3.0	3.3	2.3	3.0	3.2	3.8	4.0	4.1	4.5	2.8	0.5	1.7	1.9	2.3	0.0	
				154.1	145.4	38.3	63.9	57.8	80.3	13.6	34.8	41.3	65.1	24.8	29.1	16.5	8.7	0.0	
<b>NCIS: LA (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>08:58 PM</b>	<b>10:00 PM</b>	FL15/SP16 Average adjusted for Sun night															
				2.4	2.9	0.4	1.5	1.8	3.2	0.8	1.9	2.1	2.6	0.0	1.2	1.4	0.0	0.0	
				2.4	2.8	0.9	1.5	1.8	3.0	1.7	1.5	1.5	2.6	0.0	1.4	1.8	0.0	0.0	
				3.0	3.5	0.0	1.4	2.4	3.7	0.0	1.1	2.4	3.4	0.0	1.8	2.5	0.0	0.0	
				3.2	3.7	0.0	2.4	2.8	3.4	0.0	1.0	1.8	4.0	0.0	4.6	4.3	0.0	0.0	
				3.3	3.9	1.5	2.0	2.8	4.1	3.1	2.8	3.1	3.6	0.0	1.1	2.3	0.0	0.0	
				3.6	4.1	2.1	1.5	2.5	4.4	3.4	2.8	3.3	3.6	0.0	0.0	1.3	0.0	0.0	
				2.2	2.6	0.0	1.8	1.8	2.2	0.0	0.0	0.2	3.3	0.0	3.4	3.6	0.0	0.0	
				2.8	3.2	0.3	1.5	2.1	3.4	0.7	1.4	2.2	3.1	0.0	1.7	2.1	0.0	0.0	
				2.9	3.3	0.7	1.8	2.1	3.3	1.3	1.4	1.9	3.2	0.0	2.1	2.4	0.0	0.0	
				92.0	91.6	7.0	29.3	31.6	47.2	4.9	15.5	18.1	44.4	2.0	13.8	13.5	0.4	0.0	
<b>Madam Secretary (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>09:58 PM</b>	<b>11:00 PM</b>	FL15/SP16 Average adjusted															
				4.3	5.1	1.3	1.9	2.8	6.8	3.3	3.2	4.5	3.4	0.0	0.7	1.2	0.0	0.0	
				4.8	5.7	1.1	2.0	3.1	7.7	2.0	3.7	5.3	3.5	0.0	0.3	1.0	0.0	0.0	
				3.1	3.8	0.4	1.4	2.3	4.4	0.4	1.9	2.9	3.1	0.5	0.8	1.7	0.0	0.0	
				2.8	3.4	0.0	0.7	2.2	3.8	0.0	0.7	2.7	2.9	0.0	0.5	1.5	0.0	0.0	
				3.3	3.9	1.3	1.6	2.4	5.3	2.6	2.6	3.8	2.4	0.0	0.6	1.0	0.0	0.0	
				3.9	4.4	1.7	2.0	2.9	5.8	2.8	2.9	4.2	2.9	0.0	0.9	1.3	0.0	0.0	
				2.5	3.0	0.0	0.6	1.4	3.4	0.0	0.5	1.7	2.6	0.0	0.6	1.1	0.0	0.0	
				3.6	4.3	0.8	1.5	2.4	5.4	1.6	2.4	3.5	3.1	0.2	0.7	1.4	0.0	0.0	
				3.9	4.7	0.8	1.5	2.7	6.0	1.6	2.4	4.2	3.3	0.0	0.4	1.2	0.0	0.0	
				83.7	83.4	3.1	18.8	27.6	57.4	2.4	15.5	22.3	25.9	0.8	3.3	5.3	0.3	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
<b>News Final 1</b> <b>(9/12/2016-1/1/2017)</b>	<b>MTWTFSS</b>	<b>10:55 PM</b>	<b>12:35 AM</b>	Fall15/Spring16 Average														
	Halifax EM			0.4	0.4	0.0	0.2	0.3	0.4	0.0	0.3	0.4	0.5	0.0	0.1	0.2	0.0	0.0
	Halifax CM			0.5	0.6	0.0	0.1	0.2	0.5	0.0	0.1	0.2	0.7	0.0	0.1	0.3	0.0	0.0
	Saint John/Moncton EM			0.2	0.3	0.1	0.3	0.3	0.3	0.1	0.4	0.4	0.2	0.0	0.0	0.2	0.0	0.0
	Saint John/Moncton CM			0.3	0.4	0.2	0.5	0.5	0.5	0.3	0.8	0.7	0.3	0.0	0.1	0.2	0.0	0.0
	Sydney/GB EM			0.3	0.3	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.0	0.0
	Sydney CM			0.3	0.3	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.3	0.0	0.0	0.1	0.0	0.0
	Charlottetown EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.2	0.0	0.0
	Maritimes EM			0.3	0.3	0.0	0.2	0.3	0.3	0.0	0.3	0.3	0.3	0.0	0.1	0.2	0.0	0.0
	Maritimes CM			0.4	0.5	0.1	0.2	0.3	0.5	0.1	0.3	0.3	0.5	0.0	0.1	0.2	0.0	0.0
	TC/Full Coverage			4.7	4.7	0.2	1.9	2.2	2.6	0.1	1.3	1.5	2.1	0.1	0.6	0.7	0.0	0.0
<b>Late Night Rotn</b> <b>(9/12/2016-1/1/2017)</b>	<b>MTWTFSS</b>	<b>10:58 PM</b>	<b>04:30 AM</b>	Fall15/Spring16 Average														
	Halifax EM			0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Maritimes CM			0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Morning National News</b> <b>(9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>09:58 AM</b>	<b>10:30 AM</b>	Fall15/Spring16 Average														
	Halifax EM			0.0	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Halifax CM			0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
	Saint John/Moncton EM			0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0



Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	TC/Full Coverage			0.5	0.5	0.0	0.0	0.1	0.4	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
<b>Wkdy PM Rotn (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>10:58 AM</b>	<b>06:30 PM</b>	Fall15/Spring16 Average														
	Halifax EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	Halifax CM			0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0
	Maritimes CM			0.1	0.1	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0
	TC/Full Coverage			1.1	1.1	0.0	0.1	0.2	1.0	0.0	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
<b>Days Of Our Lives (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>01:58 PM</b>	<b>03:00 PM</b>	Fall15/Spring16 Average														
	Halifax EM			0.7	0.9	0.2	0.6	0.9	1.5	0.3	1.0	1.4	0.3	0.0	0.2	0.4	0.0	0.0
	Halifax CM			0.6	0.7	0.2	0.3	0.6	1.4	0.4	0.7	1.2	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.8	0.9	0.5	1.0	1.0	1.7	0.9	1.8	1.8	0.1	0.0	0.1	0.1	0.0	0.0
	Saint John/Moncton CM			0.6	0.7	0.5	0.6	0.3	1.3	0.8	1.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			1.4	1.7	0.9	1.2	1.5	3.2	1.5	2.5	2.8	0.1	0.0	0.0	0.1	0.0	0.0
	Sydney CM			1.9	2.2	1.4	1.6	2.1	4.1	3.3	3.4	3.9	0.1	0.0	0.0	0.1	0.0	0.0
	Charlottetown EM			0.7	0.8	0.0	0.5	0.7	1.3	0.0	0.6	1.0	0.2	0.0	0.3	0.3	0.0	0.0
	Maritimes EM			0.8	1.0	0.3	0.7	0.9	1.7	0.6	1.4	1.6	0.2	0.0	0.1	0.2	0.0	0.0
	Maritimes CM			0.8	0.9	0.5	0.5	0.7	1.7	0.9	1.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			13.2	13.2	1.2	6.0	7.4	11.1	1.1	5.1	6.0	2.2	0.1	1.0	1.4	0.0	0.0
<b>The Talk (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>02:58 PM</b>	<b>04:00 PM</b>	Fall15/Spring16 Average														
	Halifax EM			0.4	0.4	0.1	0.1	0.2	0.7	0.2	0.3	0.4	0.1	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.4	0.4	0.2	0.2	0.2	0.8	0.3	0.3	0.5	0.1	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.5	0.6	0.1	0.4	0.5	1.2	0.2	0.7	1.0	0.1	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.6	0.7	0.0	0.3	0.4	1.2	0.0	0.6	0.7	0.2	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.8	1.0	0.3	0.2	0.3	1.7	0.4	0.4	0.4	0.2	0.0	0.1	0.1	0.0	0.0
	Sydney CM			1.0	1.2	0.4	0.3	0.3	2.2	1.0	0.6	0.7	0.1	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.4	0.4	0.0	0.0	0.1	0.7	0.0	0.1	0.3	0.1	0.0	0.0	0.0	0.6	0.0
	Maritimes EM			0.5	0.6	0.1	0.2	0.3	1.0	0.2	0.4	0.6	0.1	0.0	0.0	0.0	0.1	0.0

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Maritimes CM			0.5	0.6	0.1	0.2	0.3	1.1	0.3	0.4	0.6	0.1	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			16.2	16.2	1.5	3.7	4.9	14.7	1.5	3.6	4.9	1.5	0.0	0.0	0.0	0.0	0.0	
<b>Y&amp;R (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>03:58 PM</b>	<b>05:00 PM</b>	Fall15/Spring16 Average															
	Halifax EM			1.0	1.1	0.3	0.5	0.8	2.0	0.3	0.9	1.3	0.3	0.2	0.1	0.2	0.5	0.0	
	Halifax CM			0.8	1.0	0.3	0.6	0.6	1.7	0.4	1.1	1.2	0.2	0.2	0.1	0.1	0.3	0.0	
	Saint John/Moncton EM			1.0	1.2	0.3	0.4	0.7	2.0	0.5	0.7	1.1	0.4	0.0	0.0	0.3	0.1	0.2	
	Saint John/Moncton CM			0.8	1.0	0.5	0.3	0.2	1.6	0.8	0.4	0.3	0.2	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			2.4	2.8	0.6	1.4	1.7	4.5	1.3	2.7	2.8	0.9	0.0	0.1	0.5	0.0	0.0	
	Sydney CM			2.7	3.0	0.7	1.5	1.5	5.0	1.3	2.9	2.8	0.8	0.0	0.1	0.1	0.0	0.0	
	Charlottetown EM			1.3	1.6	0.0	0.9	0.9	2.6	0.0	1.4	1.4	0.4	0.0	0.3	0.3	0.0	0.0	
	Maritimes EM			1.1	1.3	0.3	0.5	0.8	2.3	0.5	1.0	1.3	0.4	0.1	0.1	0.3	0.3	0.1	
	Maritimes CM			1.1	1.3	0.5	0.6	0.6	2.1	0.8	1.0	1.1	0.3	0.2	0.1	0.1	0.2	0.0	
	TC/Full Coverage			79.9	79.1	3.8	14.4	19.6	68.8	3.1	12.8	16.8	10.3	0.7	1.6	2.8	0.5	0.3	
<b>Rachael Ray (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>04:58 PM</b>	<b>06:00 PM</b>	FL15/SP16 time period average adjusted															
	Halifax EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Halifax CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.2	0.2	0.3	0.2	0.3	0.5	0.7	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton CM			0.2	0.2	0.3	0.3	0.3	0.4	0.5	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney CM			0.1	0.1	0.0	0.0	0.1	0.3	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
	Charlottetown EM			0.2	0.3	0.0	0.3	0.4	0.5	0.0	0.6	0.8	0.0	0.0	0.0	0.0	0.0	0.0	
	Maritimes EM			0.1	0.2	0.2	0.1	0.2	0.3	0.4	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	
	Maritimes CM			0.1	0.1	0.2	0.1	0.2	0.3	0.3	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			2.7	2.7	0.9	1.2	1.2	2.6	0.9	1.2	1.2	0.1	0.0	0.0	0.0	0.0	0.0	
<b>ETC Late Night (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>11:33 PM</b>	<b>12:05 AM</b>	Fall15/Spring16 Average															
	Halifax EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Halifax CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Saint John/Moncton EM			0.1	0.1	0.0	0.2	0.2	0.2	0.1	0.3	0.3	0.1	0.0	0.0	0.1	0.0	0.0	
	Saint John/Moncton CM			0.2	0.2	0.1	0.3	0.3	0.3	0.2	0.5	0.5	0.1	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	
	Sydney CM			0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Maritimes EM			0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0
	Maritimes CM			0.1	0.1	0.0	0.1	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0
	TC/Full Coverage			3.3	3.3	0.4	2.3	2.4	2.0	0.2	1.4	1.5	1.3	0.2	0.9	0.9	0.0	0.0	
<b>ETC Late Night (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>11:33 PM</b>	<b>03:38 AM</b>	Fall15/Spring16 Average															
	Halifax EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Halifax CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0	
	Saint John/Moncton EM			0.1	0.1	0.0	0.2	0.2	0.2	0.1	0.3	0.3	0.1	0.0	0.0	0.1	0.0	0.0	
	Saint John/Moncton CM			0.2	0.2	0.1	0.3	0.3	0.3	0.2	0.5	0.5	0.1	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	
	Sydney CM			0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0	0.0	
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Maritimes EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0	0.0	
	Maritimes CM			0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.2	0.2	0.1	0.0	0.1	0.1	0.0	0.0	
	TC/Full Coverage			3.3	3.3	0.4	2.3	2.4	2.0	0.2	1.4	1.5	1.3	0.2	0.9	0.9	0.0	0.0	
<b>ET Late Night (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>12:03 AM</b>	<b>12:35 AM</b>	Fall15/Spring16 Average															
	Halifax EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.0	0.0	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney CM			0.1	0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	TC/Full Coverage			2.4	2.4	0.1	1.7	1.8	2.4	0.1	1.7	1.8	0.0	0.0	0.0	0.0	0.0	0.0	
<b>ET Late Night (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>12:03 AM</b>	<b>03:37 AM</b>	Fall15/Spring16 Average															
	Halifax EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney/GB EM			0.0	0.0	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	
	Sydney CM			0.1	0.1	0.2	0.1	0.1	0.1	0.3	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			2.4	2.4	0.1	1.7	1.8	2.4	0.1	1.7	1.8	0.0	0.0	0.0	0.0	0.0	0.0
<b>Late Show with Stephen Colbert (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>12:33 AM</b>	<b>01:37 AM</b>	Fall15/Spring16 Average														
	Halifax EM			0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.2	0.1	0.2	0.2	0.0	0.0
	Halifax CM			0.2	0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.0	0.2	0.2	0.1	0.1	0.0	0.0
	Saint John/Moncton EM			0.2	0.2	0.2	0.2	0.2	0.2	0.0	0.2	0.3	0.2	0.3	0.2	0.2	0.0	0.0
	Saint John/Moncton CM			0.3	0.3	0.4	0.5	0.3	0.3	0.0	0.4	0.4	0.4	1.0	0.6	0.1	0.0	0.0
	Sydney/GB EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.2	0.2	0.2	0.0	0.0
	Maritimes CM			0.2	0.2	0.2	0.2	0.1	0.2	0.0	0.2	0.2	0.2	0.3	0.2	0.1	0.0	0.0
	TC/Full Coverage			2.6	2.6	0.7	1.2	1.0	1.1	0.1	0.2	0.5	1.5	0.6	1.0	0.5	0.0	0.0
<b>Wkdy AM Rotn (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>05:00 AM</b>	<b>12:00 PM</b>	Fall15/Spring16 Average														
	Halifax EM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.2	0.2	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.2	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.3	1.3	0.1	0.4	0.5	0.9	0.1	0.2	0.3	0.4	0.0	0.2	0.2	0.0	0.0
<b>Morning News (9/12/2016-1/1/2017)</b>	<b>MTWTF..</b>	<b>05:58 AM</b>	<b>09:00 AM</b>	SP16/FL15 Avg.														
	Halifax EM			0.5	0.6	0.1	0.2	0.3	0.6	0.0	0.1	0.3	0.6	0.1	0.4	0.4	0.0	0.0
	Halifax CM			0.5	0.7	0.1	0.3	0.4	0.7	0.0	0.2	0.4	0.6	0.2	0.4	0.4	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0
	Saint John/Moncton CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Sydney/GB EM			0.5	0.6	0.0	0.5	0.8	0.5	0.0	0.6	0.7	0.7	0.0	0.3	0.8	0.0	0.2	
	Sydney CM			0.5	0.5	0.0	0.5	0.9	0.5	0.0	0.8	0.8	0.5	0.0	0.4	0.9	0.0	0.3	
	Charlottetown EM			0.1	0.2	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.2	0.3	0.0	0.0	
	Maritimes EM			0.3	0.4	0.0	0.2	0.2	0.3	0.0	0.1	0.2	0.4	0.1	0.2	0.3	0.0	0.0	
	Maritimes CM			0.4	0.4	0.1	0.2	0.3	0.4	0.0	0.2	0.3	0.5	0.2	0.3	0.3	0.0	0.0	
	TC/Full Coverage			4.5	4.5	0.1	1.0	1.4	2.2	0.0	0.2	0.6	2.3	0.1	0.7	0.8	0.0	0.0	
<b>Wknd PM Rotn (9/12/2016-1/1/2017)</b>	<b>....SS</b>	<b>11:58 AM</b>	<b>07:00 PM</b>	Fall15/Spring16 Average															
	Halifax EM			0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	0.0	
	Halifax CM			0.2	0.2	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.1	0.1	0.1	0.0	0.0	
	Saint John/Moncton EM			0.2	0.2	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.0	0.1	0.2	0.1	0.0	
	Saint John/Moncton CM			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.2	0.0	0.2	0.2	0.0	0.0	
	Sydney/GB EM			0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.1	0.2	0.2	0.1	0.1	0.1	0.2	0.0	
	Sydney CM			0.2	0.2	0.1	0.1	0.1	0.3	0.0	0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.0	
	Charlottetown EM			0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.0	
	Maritimes EM			0.1	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.0	
	Maritimes CM			0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.0	0.0	
	TC/Full Coverage			6.4	6.2	1.0	2.7	3.7	3.1	0.2	1.3	1.7	3.1	0.7	1.4	1.9	0.2	0.0	
<b>PGA Golf (1/4/2016-1/1/2017)</b>	<b>....SS</b>	<b>12:58 PM</b>	<b>12:00 AM</b>	Fall15/Spring16 Average															
	Halifax EM			1.2	1.4	0.3	0.7	0.8	0.9	0.0	0.3	0.3	2.0	0.4	1.3	1.3	0.4	0.0	
	Halifax CM			1.3	1.6	0.4	0.8	0.9	1.0	0.0	0.4	0.5	2.3	0.7	1.3	1.3	0.8	0.0	
	Saint John/Moncton EM			0.8	1.0	0.1	0.4	0.6	0.6	0.2	0.2	0.4	1.4	0.0	0.6	1.0	0.1	0.1	
	Saint John/Moncton CM			1.0	1.2	0.3	0.5	0.6	0.7	0.4	0.6	0.6	1.8	0.0	0.4	0.6	0.0	0.0	
	Sydney/GB EM			0.7	0.8	0.0	0.1	0.1	0.7	0.0	0.1	0.1	0.9	0.0	0.0	0.2	0.0	0.0	
	Sydney CM			0.7	0.8	0.0	0.1	0.2	0.6	0.0	0.1	0.1	1.0	0.0	0.0	0.2	0.0	0.0	
	Charlottetown EM			0.8	0.9	0.0	0.2	0.4	0.7	0.0	0.0	0.2	1.2	0.0	0.4	0.7	0.0	0.0	
	Maritimes EM			1.0	1.2	0.2	0.5	0.7	0.7	0.1	0.2	0.3	1.6	0.2	0.8	1.0	0.2	0.1	
	Maritimes CM			1.1	1.4	0.3	0.6	0.7	0.9	0.2	0.4	0.5	1.9	0.4	0.9	0.9	0.5	0.0	
	TC/Full Coverage			34.6	34.4	3.0	5.2	9.4	16.6	2.2	3.4	5.0	17.8	0.8	1.6	4.4	0.4	0.0	
<b>Weekend AM Rotn (9/12/2016-1/1/2017)</b>	<b>....SS</b>	<b>05:00 AM</b>	<b>12:30 PM</b>	Fall15/Spring16 Average															
	Halifax EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
	Halifax CM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
	Sydney CM			0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.3	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
<b>Survivor: Reunion (9/12/2016-1/1/2017)</b>	<b>..W....</b>	<b>08:58 PM</b>	<b>12:00 AM</b>	FL15/SP16 Survivor Average adjusted for Reunion viewing and national achievements														
	Halifax EM			7.1	8.2	7.3	7.9	8.6	9.7	9.0	10.0	10.3	6.5	4.9	5.7	6.8	2.7	0.7
	Halifax CM			7.0	8.1	6.7	7.1	7.2	9.3	8.3	9.0	8.3	6.8	4.5	5.1	6.4	2.6	0.0
	Saint John/Moncton EM			6.6	7.6	7.0	7.7	8.8	8.9	8.4	9.3	10.6	6.2	5.6	6.2	6.9	3.6	0.0
	Saint John/Moncton CM			6.0	6.8	4.0	6.2	7.2	8.0	3.6	6.8	9.0	5.5	4.9	5.1	5.1	7.5	0.0
	Sydney/GB EM			5.0	5.9	5.1	3.9	5.8	6.7	5.4	5.1	6.3	5.1	4.7	2.4	5.3	0.0	0.0
	Sydney CM			6.4	7.4	7.0	5.2	7.6	8.4	8.6	7.2	8.3	6.4	5.1	3.0	6.6	0.0	0.0
	Charlottetown EM			5.5	6.2	4.0	5.4	6.4	7.9	10.7	8.9	8.0	4.4	0.0	2.1	4.6	7.5	0.3
	Maritimes EM			6.6	7.5	6.8	7.3	8.3	8.9	8.7	9.3	10.1	6.1	4.7	5.4	6.5	3.5	0.4
	Maritimes CM			6.5	7.5	5.8	6.6	7.3	8.6	7.0	8.0	8.6	6.3	4.7	4.9	6.1	4.5	0.0
	TC/Full Coverage			102.8	99.2	18.6	47.9	53.7	62.9	10.6	32.5	35.5	36.3	7.9	15.4	18.2	3.6	0.2
<b>Saturday Night Live (9/12/2016-1/1/2017)</b>	<b>....S.</b>	<b>12:27 AM</b>	<b>02:03 AM</b>	Fall15/Spring16 Average														
	Halifax EM			0.5	0.6	0.5	0.8	0.7	0.4	0.6	0.5	0.3	0.8	0.4	1.0	1.0	0.0	0.0
	Halifax CM			0.7	0.8	0.8	1.1	0.8	0.7	1.1	1.0	0.4	1.0	0.6	1.2	1.3	0.0	0.0
	Saint John/Moncton EM			0.4	0.5	0.6	0.9	0.9	0.2	0.3	0.4	0.5	0.9	1.0	1.4	1.2	0.0	0.0
	Saint John/Moncton CM			0.5	0.6	0.0	1.1	1.2	0.3	0.0	0.4	0.5	1.0	0.0	2.1	2.0	0.0	0.0
	Sydney/GB EM			0.4	0.5	0.8	0.9	0.9	0.5	0.0	0.9	0.9	0.5	1.5	0.8	0.9	0.0	0.0
	Sydney CM			0.4	0.5	0.0	0.7	0.8	0.7	0.0	1.5	1.4	0.2	0.0	0.0	0.2	0.0	0.0
	Charlottetown EM			0.3	0.4	0.7	0.5	0.6	0.2	0.0	0.3	0.4	0.6	1.1	0.8	0.8	0.0	0.0
	Maritimes EM			0.5	0.5	0.6	0.8	0.7	0.3	0.4	0.5	0.4	0.8	0.8	1.1	1.1	0.0	0.0
	Maritimes CM			0.6	0.7	0.5	1.1	1.0	0.5	0.6	0.8	0.5	0.9	0.4	1.4	1.4	0.0	0.0
	TC/Full Coverage			5.2	5.2	1.3	3.7	3.5	1.6	0.2	0.9	1.0	3.5	1.1	2.8	2.5	0.0	0.0
<b>The West Block (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>11:28 AM</b>	<b>01:30 PM</b>	Fall15/Spring16 Average														
	Halifax EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Stations: CIHF-SB  
 Date Range: 10/10/2016 - 12/18/2016  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Saint John/Moncton EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.2	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.0
	Sydney CM			0.2	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			0.5	0.5	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.1	0.0	0.0
<b>The West Block Late (9/12/2016-1/1/2017)</b>	<b>.....S</b>	<b>11:28 PM</b>	<b>01:00 AM</b>	Fall15/Spring16 Average														
	Halifax EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Halifax CM			0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton EM			0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Saint John/Moncton CM			0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Sydney/GB EM			0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Sydney CM			0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Charlottetown EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Maritimes EM			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
	Maritimes CM			0.1	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	TC/Full Coverage			1.2	1.2	0.0	0.0	0.1	0.6	0.0	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0