

Fiscal 2016
Third Quarter Earnings
Conference Call

Wednesday, July 13, 2016 | 9 a.m. ET



Safe Harbour Disclosure Forward-looking Statements

This press release contains forward-looking information and should be read subject to the following cautionary language:

To the extent any statements made in this report contain information that is not historical, these statements are forward-looking statements and may be forward-looking information within the meaning of applicable securities laws (collectively, "forward-looking statements"). These forward-looking statements relate to, among other things, our objectives, goals, strategies, intentions, plans, estimates and outlook, including advertising, distribution, merchandise and subscription revenues, operating costs and tariffs, taxes and fees, and can generally be identified by the use of the words such as "believe", "anticipate", "expect", "intend", "plan", "will", "may" and other similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances are forward-looking statements. Although Corus believes that the expectations reflected in such forward-looking statements are reasonable, such statements involve risks and uncertainties and undue reliance should not be placed on such statements. Certain material factors or assumptions are applied in making forward-looking statements, including without limitation factors and assumptions regarding advertising, distribution, merchandise and subscription revenues, operating costs and tariffs, taxes and fees and actual results may differ materially from those expressed or implied in such statements. Important factors that could cause actual results to differ materially from these expectations include, among other things: our ability to attract and retain advertising revenues; audience acceptance of our television programs and cable networks; our ability to recoup production costs, the availability of tax credits and the existence of co-production treaties; our ability to compete in any of the industries in which we do business; the opportunities (or lack thereof) that may be presented to and pursued by us; conditions in the entertainment, information and communications industries and technological developments therein; changes in laws or regulations or the interpretation or application of those laws and regulations; our ability to integrate and realize anticipated benefits from our acquisitions and to effectively manage our growth; our ability to successfully defend ourselves against litigation matters arising out of the ordinary course of business; and changes in accounting standards. Additional information about these factors and about the material assumptions underlying such forward-looking statements may be found in our Annual Information Form. Corus cautions that the foregoing list of important factors that may affect future results is not exhaustive. When relying on our forward-looking statements to make decisions with respect to Corus, investors and other should carefully consider the foregoing factors and other uncertainties and potential events. Unless otherwise required by applicable securities laws, Corus disclaims any intention or obligation to publicly update or revise any forward-looking statements whether as a result of new information, events or circumstances that arise after the date thereof or otherwise.

Q3 Fiscal 2016 Consolidated Results

- Revenues up 78% for the quarter and 27% for the year-to-date
- Segment profit up 90% for the quarter and 38% (31% adjusted^{1,2}) for the year-to-date
- Net loss attributable to shareholders of \$15.8 million (\$0.10 loss per share basic) for the quarter and net income attributable to shareholders of \$127.8 million (\$1.16 earnings per share basic) for the year-to-date
- Adjusted basic earnings per share^{1,2} of \$0.34 per share for the quarter and \$1.05 per share for the year-to-date

Notes to the Quarter

- Completed acquisition of Shaw Media Inc. on April 1, 2016
 - Operating results consolidated commencing April 1, 2016 (two months of results)
- Discontinued Pay TV operations on February 29, 2016

1 Segment profit, adjusted segment profit, adjusted net income attributable to shareholders, adjusted basic earnings per share, and free cash flow do not have standardized meanings prescribed by IFRS. The Company believes these non-IFRS measures are frequently used as key measures to evaluate performance. For definitions and explanations, see discussion under the Key Performance Indicators section of the Fiscal 2016 Report to Shareholders.

2 For the three months ended May 31, 2016, adjusted net income attributable to shareholders excludes business acquisition, integration and restructuring charges of \$29.3 million (\$0.15 per share) and debt refinancing costs of \$61.2 million (\$0.29 per share). For the nine months ended May 31, 2016, adjusted net income attributable to shareholders represents net income attributable to shareholders adjusted to include amortization of disposed Pay TV programming assets of \$15.6 million (\$0.11 per share) and excludes business acquisition, integration and restructuring charges of \$37.6 million (\$0.29 per share), a gain on the disposal of the Pay TV disposal group of \$86.2 million (\$0.70 per share) and debt refinancing costs of \$61.2 million (\$0.41 per share). For the three months ended May 31, 2015, adjusted net income attributable to shareholders excludes intangible asset impairment charges of \$51.8 million (\$0.44 per share) and business acquisition, integration and restructuring charges of \$2.7 million (\$0.02 per share). For the nine months ended May 31, 2015, adjusted net income attributable to shareholders excludes radio broadcast license and goodwill impairment charges of \$130.0 million (\$1.44 per share), intangible asset impairment charges of \$51.8 million (\$0.44 per share), business acquisition, integration and restructuring charges of \$10.7 million (\$0.09 per share), offset by a gain on distribution of investment of \$17.0 million (\$0.17 per share).

Shaw Media Integration Update

Goal: Capture \$40-\$50 million of cost synergies in 18-24 months

Achievements to date

- Tracking ahead on planned timelines and synergy targets
- Launched new corporate identity signalling arrival of the new Corus
- Announced strong, experienced leadership team which is equally balanced with executives from Corus and Shaw Media
- Majority of organizational redesign completed by August 31, 2016

2017 Priorities

- Identify and capture all revenue and cost synergies
- Deliver free cash flow to maintain dividend, invest to advance strategic priorities and reduce leverage to below 3.0x by the end of fiscal 2018
- Strong execution on integration

Strategic Priorities: Q3 Progress



own and control more content

- Announced additional content deals for two original Lifestyle series (*Buying the View*, *Masters of Flip*)
- *Hotel Transylvania: The Television Series* licensed to Disney by Nelvana and Sony Pictures Animation for worldwide debut in 2017



engage our audiences

- Expanded relationship with Cartoon Network, renewing Channel Agreement and appointing Nelvana as exclusive merchandising agent in Canada
- Acquired rights to strong slate of programming to drive audience on Conventional and Specialty TV (LA Screenings)



expand into new and adjacent markets

- Announced expansion of Next Gen Advertising Program
- Partnered with Comcast's Visible World to develop programmatic advertising platform for Television
- Hosted first Corus Live event, CMT Music Fest

targeted m&a
opportunities

scale through
partnerships

best-in-class
execution

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Q&A

