



# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                   | Day                  | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |
|---|----------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
|   |                      |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| <b>Prime CDN Rotn</b><br>(9/11/2017-12/31/2017)   | <b>MTWTFSS</b>       | <b>06:58 PM</b> | <b>11:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              | 0.6             | 0.7             | 0.3               | 0.3  | 0.5   | 0.8   | 0.3   | 0.3  | 0.5   | 0.6   | 0.2   | 0.4  | 0.5   | 0.2   | 0.2   | 0.2   |
|   | TC/Full Coverage     | 1.9             | 1.9             | 0.0               | 0.3  | 0.4   | 1.1   | 0.0   | 0.3  | 0.4   | 0.8   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna EM           | 0.6             | 0.7             | 0.0               | 0.3  | 0.4   | 0.7   | 0.0   | 0.5  | 0.8   | 0.6   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
| <b>Global News</b><br>(9/11/2017-12/31/2017)      | <b>MTWTF..</b>       | <b>05:58 PM</b> | <b>07:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              | 6.4             | 7.5             | 0.4               | 1.8  | 3.9   | 7.5   | 0.5   | 1.5  | 4.1   | 7.5   | 0.0   | 2.5  | 3.8   | 0.1   | 0.0   | 0.0   |
|   | TC/Full Coverage     | 17.2            | 17.2            | 0.1               | 1.7  | 3.6   | 8.9   | 0.1   | 0.7  | 2.0   | 8.4   | 0.0   | 1.0  | 1.6   | 0.0   | 0.0   | 0.0   |
|   | Kelowna EM           | 5.1             | 6.0             | 0.3               | 1.4  | 3.1   | 6.0   | 0.4   | 1.2  | 3.3   | 6.0   | 0.0   | 2.0  | 3.0   | 0.1   | 0.0   | 0.0   |
| <b>ET Canada</b><br>(9/11/2017-12/31/2017)        | <b>MTWTF..</b>       | <b>06:58 PM</b> | <b>07:30 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              | 1.9             | 2.0             | 0.9               | 1.1  | 1.4   | 2.4   | 1.2   | 1.4  | 1.7   | 1.7   | 0.5   | 0.8  | 1.1   | 0.7   | 1.2   | 0.0   |
|   | TC/Full Coverage     | 5.6             | 5.5             | 0.1               | 0.8  | 1.2   | 3.6   | 0.1   | 0.4  | 0.8   | 1.9   | 0.0   | 0.4  | 0.5   | 0.0   | 0.0   | 0.0   |
|   | Kelowna EM           | 1.6             | 1.9             | 0.2               | 0.6  | 1.1   | 2.5   | 0.3   | 0.7  | 1.4   | 1.4   | 0.0   | 0.6  | 0.9   | 0.1   | 0.0   | 0.0   |
| <b>Ent Tonight</b><br>(9/11/2017-12/31/2017)      | <b>MTWTF..</b>       | <b>07:28 PM</b> | <b>08:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              | 1.3             | 1.4             | 0.7               | 0.8  | 1.1   | 1.7   | 0.9   | 1.0  | 1.3   | 1.2   | 0.5   | 0.6  | 0.8   | 0.4   | 0.7   | 0.0   |
|   | TC/Full Coverage     | 4.2             | 4.2             | 0.1               | 0.3  | 0.7   | 2.8   | 0.1   | 0.2  | 0.5   | 1.4   | 0.0   | 0.1  | 0.2   | 0.1   | 0.0   | 0.0   |
|   | Kelowna EM           | 1.2             | 1.4             | 0.2               | 0.3  | 0.6   | 2.0   | 0.3   | 0.3  | 0.8   | 1.0   | 0.0   | 0.2  | 0.4   | 0.2   | 0.0   | 0.0   |
| <b>Global News Wknd</b><br>(9/11/2017-12/31/2017) | <b>.....SS</b>       | <b>05:57 PM</b> | <b>07:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              | 7.6             | 8.8             | 0.5               | 2.4  | 5.3   | 9.0   | 0.0   | 2.0  | 5.9   | 8.8   | 0.8   | 3.5  | 5.0   | 0.6   | 0.0   | 0.0   |
|   | TC/Full Coverage     | 16.8            | 16.7            | 0.2               | 1.9  | 4.1   | 8.7   | 0.0   | 0.7  | 2.4   | 8.0   | 0.2   | 1.2  | 1.7   | 0.1   | 0.0   | 0.0   |
|   | Kelowna EM           | 5.0             | 5.8             | 0.3               | 1.6  | 3.5   | 5.9   | 0.0   | 1.3  | 3.9   | 5.8   | 0.5   | 2.3  | 3.3   | 0.4   | 0.0   | 0.0   |
| <b>Kevin Can Wait</b><br>(9/11/2017-12/31/2017)   | <b>M.....</b>        | <b>07:58 PM</b> | <b>08:30 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              | 1.5             | 1.7             | 0.9               | 1.1  | 1.4   | 1.8   | 0.9   | 1.1  | 1.5   | 1.5   | 1.0   | 1.1  | 1.2   | 0.9   | 0.6   | 0.0   |
|   | TC/Full Coverage     | 6.7             | 6.1             | 0.0               | 1.4  | 2.9   | 4.3   | 0.0   | 1.2  | 2.3   | 1.8   | 0.0   | 0.2  | 0.6   | 0.7   | 0.0   | 0.0   |



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Reg / ROS: Regular  
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| Selling Option<br>(sched. date)                  | Day                  | Start           | End             | Rating / Audience                                       |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|--|----------------------|-----------------|-----------------|---|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|  |                      |                 |                 | V2+   | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|  | Kelowna EM           |                 |                 | 2.0   | 2.1  | 0.0   | 1.3   | 2.6   | 2.9  | 0.0   | 2.0   | 4.2   | 1.2  | 0.0   | 0.3   | 1.2   | 3.0   | 0.0  |  |
| <b>Kevin Can Wait^</b><br>(9/25/2017-12/31/2017) | <b>M.....</b>        | <b>08:00 PM</b> | <b>08:30 PM</b> | FL17 Kevin Can Wait Proj Adj                            |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 1.1   | 1.2  | 0.6   | 0.8   | 1.0   | 1.3  | 0.6   | 0.8   | 1.1   | 1.1  | 0.7   | 0.8   | 0.8   | 0.6   | 0.4  |  |
|  | TC/Full Coverage     |                 |                 | 4.7   | 4.3  | 0.0   | 1.0   | 2.0   | 3.0  | 0.0   | 0.8   | 1.6   | 1.3  | 0.0   | 0.1   | 0.4   | 0.5   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 1.4   | 1.5  | 0.0   | 0.9   | 1.8   | 2.0  | 0.0   | 1.4   | 2.9   | 0.8  | 0.0   | 0.2   | 0.8   | 2.1   | 0.0  |  |
| <b>9JKL</b><br>(10/2/2017-12/31/2017)            | <b>M.....</b>        | <b>08:30 PM</b> | <b>09:00 PM</b> | FL17 Kevin Can Wait Proj Adj                            |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 1.4   | 1.5  | 0.8   | 1.0   | 1.3   | 1.6  | 0.8   | 1.0   | 1.4   | 1.4  | 0.9   | 1.0   | 1.1   | 0.8   | 0.5  |  |
|  | TC/Full Coverage     |                 |                 | 6.0   | 5.5  | 0.0   | 1.3   | 2.6   | 3.9  | 0.0   | 1.1   | 2.1   | 1.6  | 0.0   | 0.2   | 0.5   | 0.6   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 1.8   | 1.9  | 0.0   | 1.2   | 2.3   | 2.6  | 0.0   | 1.8   | 3.8   | 1.1  | 0.0   | 0.3   | 1.1   | 2.7   | 0.0  |  |
| <b>NCIS: NO*</b><br>(9/11/2017-12/31/2017)       | <b>M.....</b>        | <b>08:58 PM</b> | <b>10:00 PM</b> | FL16/SP17 Act   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 2.3   | 2.7  | 0.6   | 1.0   | 1.3   | 3.0  | 0.7   | 1.2   | 1.7   | 2.3  | 0.6   | 0.7   | 0.9   | 0.8   | 0.4  |  |
|  | TC/Full Coverage     |                 |                 | 13.5  | 13.5 | 0.6   | 4.6   | 5.9   | 9.5  | 0.6   | 3.8   | 4.4   | 4.1  | 0.0   | 0.8   | 1.4   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 4.1   | 4.8  | 1.4   | 4.1   | 5.2   | 6.4  | 2.6   | 6.5   | 7.4   | 3.1  | 0.0   | 1.3   | 2.9   | 0.0   | 0.0  |  |
| <b>The Brave</b><br>(9/25/2017-12/31/2017)       | <b>M.....</b>        | <b>10:00 PM</b> | <b>11:00 PM</b> | FL17 Chicago PD Proj Adj                                |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 4.3   | 4.7  | 1.9   | 1.9   | 2.4   | 5.8  | 2.6   | 2.4   | 3.0   | 3.7  | 1.3   | 1.5   | 1.5   | 2.2   | 1.5  |  |
|  | TC/Full Coverage     |                 |                 | 9.2   | 9.0  | 1.0   | 2.4   | 2.5   | 5.5  | 0.7   | 1.3   | 1.3   | 3.5  | 0.3   | 1.1   | 1.2   | 0.1   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 2.8   | 3.2  | 1.6   | 2.0   | 2.2   | 3.8  | 2.3   | 2.3   | 2.3   | 2.5  | 0.8   | 1.6   | 2.1   | 0.6   | 0.0  |  |
| <b>NCIS* - GLOBAL</b><br>(9/11/2017-12/31/2017)  | <b>.T.....</b>       | <b>07:58 PM</b> | <b>09:00 PM</b> | FL16/SP17 Avg   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 4.4   | 5.1  | 1.5   | 1.9   | 2.7   | 5.7  | 1.8   | 2.5   | 3.3   | 4.5  | 1.3   | 1.4   | 2.1   | 0.7   | 1.0  |  |
|  | TC/Full Coverage     |                 |                 | 21.1  | 20.8 | 0.3   | 3.7   | 5.8   | 13.6 | 0.3   | 2.2   | 3.7   | 7.1  | 0.0   | 1.5   | 2.0   | 0.3   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 6.2   | 7.2  | 0.7   | 3.0   | 5.1   | 9.1  | 1.3   | 3.6   | 6.2   | 5.2  | 0.0   | 2.4   | 4.0   | 1.4   | 0.0  |  |
| <b>MV: Skyfall</b><br>(9/11/2017-12/31/2017)     | <b>.T.....</b>       | <b>07:58 PM</b> | <b>11:00 PM</b> | Meter: SP17 RIPD Act Adj / Diary: SP17 MV RIPD Proj Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 1.4   | 1.6  | 0.9   | 0.8   | 1.3   | 1.4  | 1.5   | 0.9   | 1.6   | 1.6  | 0.3   | 0.7   | 1.1   | 1.1   | 0.6  |  |

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Reg / ROS: Regular  
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 Selling Type: Regular  
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|--|----------------------|-----------------|-----------------|--|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|  |                      |                 |                 | V2+  | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|  | TC/Full Coverage     |                 |                 | 8.3  | 8.3  | 0.3   | 1.7   | 1.9   | 5.0  | 0.2   | 1.1   | 1.4   | 3.3  | 0.2   | 0.6   | 0.6   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 2.4  | 2.8  | 0.4   | 1.4   | 1.6   | 3.3  | 0.5   | 1.7   | 2.0   | 2.3  | 0.5   | 1.1   | 1.1   | 0.0   | 0.0  |  |
| <b>Bull</b><br>(9/11/2017-12/31/2017)  | <b>.T.....</b>       | <b>08:58 PM</b> | <b>10:00 PM</b> | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 4.1  | 4.8  | 1.4   | 1.9   | 2.4   | 5.4  | 1.5   | 2.1   | 2.7   | 4.1  | 1.3   | 1.6   | 2.2   | 0.9   | 0.6  |  |
|  | TC/Full Coverage     |                 |                 | 13.2   | 13.2 | 0.2   | 1.8   | 3.5   | 9.4  | 0.0   | 1.0   | 2.3   | 3.8  | 0.2   | 0.8   | 1.2   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 3.9  | 4.6  | 0.4   | 1.5   | 3.1   | 6.4  | 0.0   | 1.8   | 4.2   | 2.7  | 1.1   | 1.2   | 2.3   | 0.0   | 0.0  |  |
| <b>SP: Victoria's Secret Fashion Show</b><br>(9/11/2017-12/31/2017)                  | <b>.T.....</b>       | <b>09:58 PM</b> | <b>11:00 PM</b> | FL15/FL16 Act Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 3.0  | 3.4  | 3.1   | 2.6   | 3.1   | 3.6  | 4.6   | 3.5   | 4.0   | 3.2  | 1.7   | 1.7   | 2.1   | 2.4   | 0.8  |  |
|  | TC/Full Coverage     |                 |                 | 11.4   | 10.9 | 2.6   | 4.9   | 5.6   | 6.5  | 1.7   | 2.7   | 3.3   | 4.5  | 1.0   | 2.2   | 2.4   | 0.3   | 0.3  |  |
|  | Kelowna EM           |                 |                 | 3.4  | 3.8  | 3.2   | 3.3   | 4.0   | 4.4  | 3.8   | 3.5   | 4.5   | 3.3  | 2.6   | 3.2   | 3.5   | 0.9   | 0.8  |  |
| <b>NCIS: NO</b><br>(9/11/2017-12/31/2017)  | <b>.T.....</b>       | <b>09:58 PM</b> | <b>11:00 PM</b> | Meter: SP17 Act/Diary:SP16/SP17 Avg                          |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 3.7  | 4.2  | 1.0   | 1.5   | 2.3   | 4.7  | 1.1   | 1.8   | 2.5   | 3.7  | 1.0   | 1.3   | 2.0   | 1.0   | 0.8  |  |
|  | TC/Full Coverage     |                 |                 | 11.3   | 11.3 | 0.0   | 1.6   | 2.1   | 7.4  | 0.0   | 0.8   | 1.3   | 3.8  | 0.0   | 0.8   | 0.8   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 3.3  | 3.9  | 0.0   | 1.4   | 1.8   | 5.0  | 0.0   | 1.5   | 2.1   | 2.6  | 0.0   | 1.2   | 1.4   | 0.0   | 0.0  |  |
| <b>Law &amp; Order: True Crimes - The Menendez Murders</b><br>(9/25/2017-12/31/2017) | <b>.T.....</b>       | <b>09:58 PM</b> | <b>11:00 PM</b> | Meter: SP17 Chi Justice Act Adj/Diary: FL16 Survivor Act Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 3.6  | 4.1  | 1.0   | 1.5   | 2.3   | 5.0  | 1.4   | 1.9   | 2.7   | 3.2  | 0.6   | 1.1   | 1.8   | 1.1   | 0.4  |  |
|  | TC/Full Coverage     |                 |                 | 11.7   | 11.4 | 1.3   | 3.0   | 3.2   | 7.0  | 0.9   | 1.7   | 1.7   | 4.4  | 0.4   | 1.4   | 1.5   | 0.1   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 3.6  | 4.1  | 2.0   | 2.5   | 2.8   | 4.8  | 2.9   | 2.9   | 2.9   | 3.2  | 1.0   | 2.0   | 2.7   | 0.8   | 0.0  |  |
| <b>SEAL Team</b><br>(10/2/2017-12/31/2017)   | <b>..W....</b>       | <b>08:58 AM</b> | <b>10:00 PM</b> | FL16/SP17 Avg Similar Pgm Profile Adj                        |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 4.6  | 5.1  | 2.1   | 2.1   | 2.5   | 6.2  | 2.8   | 2.5   | 3.2   | 3.9  | 1.4   | 1.6   | 1.6   | 2.3   | 1.6  |  |
|  | TC/Full Coverage     |                 |                 | 9.6  | 9.5  | 1.0   | 2.5   | 2.7   | 5.8  | 0.7   | 1.4   | 1.4   | 3.7  | 0.3   | 1.2   | 1.3   | 0.1   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 2.9  | 3.3  | 1.7   | 2.0   | 2.3   | 3.9  | 2.4   | 2.4   | 2.4   | 2.7  | 0.8   | 1.6   | 2.2   | 0.6   | 0.0  |  |



# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                    | Day                  | Start    | End      | Rating / Audience      |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|----------------------|----------|----------|------------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                      |          |          | V2+                    | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| <b>Survivor</b><br>(9/11/2017-12/31/2017)          | ..W....              | 07:58 PM | 09:00 PM | FL16/SP17 Avg          |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                    | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 3.9                    | 4.2  | 3.0   | 3.3   | 3.8   | 5.0  | 3.9   | 3.9   | 4.3   | 3.3  | 2.2   | 2.7   | 3.3   | 1.2   | 3.5  |
|  | TC/Full Coverage     |          |          | 17.7                   | 17.6 | 0.8   | 3.2   | 4.2   | 9.6  | 0.6   | 1.5   | 2.1   | 8.0  | 0.2   | 1.7   | 2.1   | 0.1   | 0.0  |
|  | Kelowna EM           |          |          | 5.2                    | 6.2  | 1.3   | 2.6   | 3.6   | 6.3  | 1.8   | 2.5   | 3.3   | 6.1  | 0.6   | 2.9   | 4.3   | 0.4   | 0.0  |
| <b>FIN:Survivor</b><br>(9/11/2017-12/31/2017)      | ..W....              | 07:58 PM | 10:15 PM | FL17 Survivor Proj Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                    | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 4.1                    | 4.4  | 3.1   | 3.4   | 4.0   | 5.2  | 4.1   | 4.1   | 4.5   | 3.4  | 2.3   | 2.8   | 3.4   | 1.2   | 3.6  |
|  | TC/Full Coverage     |          |          | 18.4                   | 18.3 | 0.8   | 3.3   | 4.4   | 10.0 | 0.6   | 1.6   | 2.2   | 8.3  | 0.2   | 1.8   | 2.2   | 0.1   | 0.0  |
|  | Kelowna EM           |          |          | 5.4                    | 6.4  | 1.4   | 2.7   | 3.7   | 6.6  | 1.9   | 2.6   | 3.4   | 6.3  | 0.6   | 3.0   | 4.5   | 0.4   | 0.0  |
| <b>Chicago PD</b><br>(9/11/2017-12/31/2017)        | ..W....              | 09:58 PM | 11:00 PM | FL16/SP17 Avg          |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                    | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 2.0                    | 2.2  | 0.9   | 0.9   | 1.1   | 2.7  | 1.2   | 1.1   | 1.4   | 1.7  | 0.6   | 0.7   | 0.7   | 1.0   | 0.7  |
|  | TC/Full Coverage     |          |          | 7.0                    | 7.0  | 0.6   | 1.4   | 0.9   | 4.2  | 0.0   | 0.6   | 0.6   | 2.7  | 0.6   | 0.7   | 0.3   | 0.0   | 0.0  |
|  | Kelowna EM           |          |          | 2.1                    | 2.4  | 0.8   | 1.2   | 0.8   | 2.8  | 0.0   | 1.1   | 1.1   | 2.0  | 1.6   | 1.3   | 0.6   | 0.0   | 0.0  |
| <b>Survivor: Reunion</b><br>(9/11/2017-12/31/2017) | ..W....              | 09:58 PM | 11:00 PM | FL17 Survivor Proj Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                    | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 3.3                    | 3.6  | 2.6   | 2.8   | 3.2   | 4.3  | 3.3   | 3.3   | 3.7   | 2.8  | 1.9   | 2.3   | 2.8   | 1.0   | 3.0  |
|  | TC/Full Coverage     |          |          | 15.0                   | 15.0 | 0.7   | 2.7   | 3.6   | 8.2  | 0.5   | 1.3   | 1.8   | 6.8  | 0.2   | 1.4   | 1.8   | 0.1   | 0.0  |
|  | Kelowna EM           |          |          | 4.4                    | 5.3  | 1.1   | 2.2   | 3.1   | 5.4  | 1.5   | 2.1   | 2.8   | 5.2  | 0.5   | 2.5   | 3.7   | 0.3   | 0.0  |
| <b>Chicago Fire*</b><br>(9/11/2017-12/31/2017)     | ...T...              | 06:58 PM | 08:00 PM | FL16/SP17 Avg Adj      |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                    | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 1.3                    | 1.5  | 0.4   | 0.6   | 0.9   | 2.0  | 0.7   | 0.9   | 1.3   | 0.9  | 0.2   | 0.4   | 0.6   | 0.6   | 0.4  |
|  | TC/Full Coverage     |          |          | 7.4                    | 7.4  | 0.4   | 1.8   | 2.0   | 5.6  | 0.4   | 1.6   | 1.9   | 1.8  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |
|  | Kelowna EM           |          |          | 2.2                    | 2.7  | 1.0   | 1.5   | 1.7   | 3.7  | 1.8   | 2.5   | 2.7   | 1.4  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |
| <b>Superstore</b><br>(9/11/2017-12/31/2017)        | ...T...              | 07:58 PM | 08:30 PM | FL16/SP17 Avg          |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                    | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 0.8                    | 0.9  | 0.8   | 0.8   | 1.0   | 0.9  | 0.8   | 0.8   | 1.0   | 0.8  | 0.8   | 0.8   | 0.9   | 0.5   | 0.3  |
|  | TC/Full Coverage     |          |          | 6.6                    | 6.6  | 0.4   | 2.8   | 2.8   | 2.1  | 0.0   | 0.4   | 0.4   | 4.6  | 0.4   | 2.4   | 2.4   | 0.0   | 0.0  |



# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                   | Day                  | Start    | End      | Rating / Audience  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|---|----------------------|----------|----------|--|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|   |                      |          |          | V2+  | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|   | Kelowna EM           |          |          | 1.9  | 2.1  | 0.6   | 2.0   | 2.6   | 1.4  | 0.0   | 0.7   | 0.7   | 2.7  | 1.1   | 2.8   | 3.9   | 0.0   | 0.0  |  |
| <b>The Wall^</b><br>(9/11/2017-12/31/2017)        | ...T...              | 07:58 PM | 09:00 PM | SM17 The Wall Proj Adj   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 0.8  | 0.8  | 0.8   | 0.7   | 0.8   | 1.0  | 0.9   | 0.8   | 0.9   | 0.7  | 0.7   | 0.7   | 0.7   | 0.2   | 0.8  |  |
|   | TC/Full Coverage     |          |          | 3.0  | 2.9  | 0.1   | 0.8   | 0.9   | 1.6  | 0.1   | 0.3   | 0.5   | 1.4  | 0.0   | 0.5   | 0.5   | 0.1   | 0.1  |  |
|   | Kelowna EM           |          |          | 0.9  | 1.0  | 0.2   | 0.7   | 0.8   | 1.0  | 0.3   | 0.7   | 0.7   | 0.9  | 0.1   | 0.7   | 0.9   | 0.3   | 0.2  |  |
| <b>The Good Place</b><br>(9/11/2017-12/31/2017)   | ...T...              | 08:28 PM | 09:00 PM | Meter:FL16/SP17 Avg / Diary: FL16/SP17 Man With Plan Avg Adj         |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 1.4  | 1.6  | 1.0   | 1.3   | 1.6   | 1.7  | 0.9   | 1.3   | 1.5   | 1.5  | 1.1   | 1.2   | 1.6   | 0.7   | 0.5  |  |
|   | TC/Full Coverage     |          |          | 5.1  | 4.8  | 0.0   | 1.4   | 2.2   | 3.8  | 0.0   | 1.2   | 2.0   | 1.0  | 0.0   | 0.2   | 0.2   | 0.3   | 0.0  |  |
|   | Kelowna EM           |          |          | 1.5  | 1.7  | 0.0   | 1.1   | 1.9   | 2.6  | 0.0   | 1.9   | 3.4   | 0.7  | 0.0   | 0.3   | 0.4   | 1.3   | 0.0  |  |
| <b>Taken^</b><br>(11/6/2017-12/31/2017)           | ...T...              | 08:58 PM | 10:00 PM | FL17 Taken Fri (pst) Adj   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 1.4  | 1.5  | 0.3   | 0.7   | 0.9   | 1.4  | 0.4   | 0.8   | 0.9   | 1.7  | 0.1   | 0.6   | 1.0   | 1.7   | 0.1  |  |
|   | TC/Full Coverage     |          |          | 2.5  | 2.4  | 0.6   | 0.9   | 1.1   | 1.2  | 0.3   | 0.6   | 0.7   | 1.3  | 0.2   | 0.3   | 0.4   | 0.2   | 0.0  |  |
|   | Kelowna EM           |          |          | 0.8  | 0.9  | 0.7   | 0.8   | 1.0   | 0.8  | 1.0   | 1.0   | 1.2   | 0.9  | 0.6   | 0.6   | 0.8   | 0.7   | 0.0  |  |
| <b>Will &amp; Grace</b><br>(9/25/2017-12/31/2017) | ...T...              | 08:58 PM | 10:00 PM | Meter: FL17 Survivor Proj Adj / Diary: FL17 SWAT Proj Adj            |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 2.7  | 2.9  | 2.1   | 2.3   | 2.7   | 3.5  | 2.7   | 2.7   | 3.0   | 2.3  | 1.5   | 1.9   | 2.3   | 0.8   | 2.5  |  |
|   | TC/Full Coverage     |          |          | 10.6   | 10.4 | 1.2   | 2.8   | 2.9   | 6.3  | 0.8   | 1.5   | 1.5   | 4.0  | 0.3   | 1.3   | 1.4   | 0.1   | 0.0  |  |
|   | Kelowna EM           |          |          | 3.2  | 3.7  | 1.8   | 2.3   | 2.5   | 4.4  | 2.6   | 2.6   | 2.6   | 2.9  | 0.9   | 1.8   | 2.4   | 0.7   | 0.0  |  |
| <b>Great News</b><br>(9/25/2017-12/31/2017)       | ...T...              | 09:28 PM | 10:00 PM | Meter: FL16/SP17 Good Place Adj / Diary: FL16/SP17 Man With Plan Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 1.1  | 1.1  | 0.7   | 0.9   | 1.1   | 1.2  | 0.6   | 1.0   | 1.1   | 1.1  | 0.8   | 0.8   | 1.2   | 0.6   | 0.5  |  |
|   | TC/Full Coverage     |          |          | 3.6  | 3.4  | 0.0   | 1.0   | 1.5   | 2.6  | 0.0   | 0.8   | 1.4   | 0.7  | 0.0   | 0.2   | 0.2   | 0.2   | 0.0  |  |
|   | Kelowna EM           |          |          | 1.1  | 1.2  | 0.0   | 0.8   | 1.3   | 1.8  | 0.0   | 1.3   | 2.4   | 0.5  | 0.0   | 0.2   | 0.3   | 0.9   | 0.0  |  |
| <b>Chicago Fire</b><br>(9/11/2017-12/31/2017)     | ...T...              | 09:58 PM | 11:00 PM | FL16/SP17 Tue (s) Act  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 1.8  | 2.1  | 0.6   | 0.9   | 1.3   | 2.8  | 1.0   | 1.3   | 1.8   | 1.3  | 0.3   | 0.6   | 0.8   | 0.8   | 0.5  |  |

Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                         | Day                  | Start    | End      | Rating / Audience  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|---|----------------------|----------|----------|--|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|   |                      |          |          | V2+  | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|   | TC/Full Coverage     |          |          | 10.5   | 10.5 | 0.6   | 2.5   | 2.8   | 8.0  | 0.6   | 2.3   | 2.7   | 2.5  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |  |
|   | Kelowna EM           |          |          | 3.2  | 3.8  | 1.4   | 2.2   | 2.4   | 5.3  | 2.5   | 3.5   | 3.8   | 2.0  | 0.0   | 0.2   | 0.2   | 0.0   | 0.0  |  |
| <b>S.W.A.T.</b><br>(10/30/2017-12/31/2017)              | ...T...              | 09:58 PM | 11:00 PM | Meter: FL17 Chi PD Proj Adj / Diary: FL16 Survivor Act Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 3.2  | 3.5  | 1.4   | 1.4   | 1.8   | 4.3  | 1.9   | 1.8   | 2.2   | 2.7  | 1.0   | 1.1   | 1.1   | 1.6   | 1.1  |  |
|   | TC/Full Coverage     |          |          | 9.2  | 9.0  | 1.0   | 2.4   | 2.5   | 5.5  | 0.7   | 1.3   | 1.3   | 3.5  | 0.3   | 1.1   | 1.2   | 0.1   | 0.0  |  |
|   | Kelowna EM           |          |          | 2.8  | 3.2  | 1.6   | 2.0   | 2.2   | 3.8  | 2.3   | 2.3   | 2.3   | 2.5  | 0.8   | 1.6   | 2.1   | 0.6   | 0.0  |  |
| <b>MacGyver</b><br>(9/11/2017-12/31/2017)               | ....F..              | 07:58 PM | 09:00 PM | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 3.1  | 3.3  | 1.6   | 2.0   | 2.3   | 3.6  | 1.6   | 2.2   | 2.5   | 3.0  | 1.6   | 1.9   | 2.0   | 2.3   | 1.2  |  |
|   | TC/Full Coverage     |          |          | 12.1   | 11.8 | 0.3   | 3.0   | 3.6   | 8.0  | 0.3   | 2.2   | 2.8   | 3.8  | 0.0   | 0.8   | 0.9   | 0.3   | 0.0  |  |
|   | Kelowna EM           |          |          | 3.6  | 4.0  | 0.7   | 2.4   | 3.2   | 5.4  | 1.3   | 3.9   | 5.2   | 2.6  | 0.0   | 1.1   | 1.5   | 1.3   | 0.0  |  |
| <b>MV: RIPD</b><br>(9/11/2017-12/31/2017)               | ....F..              | 07:58 PM | 10:00 PM | Meter: SP17 RIPD Act Adj / Diary: SP17 MV RIPD Proj Adj,   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 1.4  | 1.6  | 0.9   | 0.8   | 1.3   | 1.4  | 1.5   | 0.9   | 1.6   | 1.6  | 0.3   | 0.7   | 1.1   | 1.1   | 0.6  |  |
|   | TC/Full Coverage     |          |          | 8.3  | 8.3  | 0.3   | 1.7   | 1.9   | 5.0  | 0.2   | 1.1   | 1.4   | 3.3  | 0.2   | 0.6   | 0.6   | 0.0   | 0.0  |  |
|   | Kelowna EM           |          |          | 2.4  | 2.8  | 0.4   | 1.4   | 1.6   | 3.3  | 0.5   | 1.7   | 2.0   | 2.3  | 0.5   | 1.1   | 1.1   | 0.0   | 0.0  |  |
| <b>Hawaii Five-O</b><br>(9/11/2017-12/31/2017)          | ....F..              | 08:58 PM | 10:00 PM | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 3.0  | 3.3  | 1.4   | 1.4   | 2.1   | 3.8  | 1.8   | 1.8   | 2.4   | 2.9  | 1.1   | 1.0   | 1.8   | 1.0   | 0.8  |  |
|   | TC/Full Coverage     |          |          | 10.0   | 10.0 | 0.6   | 2.8   | 3.5   | 6.8  | 0.6   | 2.0   | 2.7   | 3.2  | 0.0   | 0.8   | 0.8   | 0.0   | 0.0  |  |
|   | Kelowna EM           |          |          | 3.0  | 3.4  | 1.1   | 2.2   | 3.1   | 4.7  | 1.9   | 3.6   | 5.0   | 2.1  | 0.0   | 1.1   | 1.5   | 0.0   | 0.0  |  |
| <b>Undercover Boss Canada</b><br>(9/11/2017-12/31/2017) | ....F..              | 09:58 PM | 11:00 PM | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |          |          | 1.2  | 1.3  | 0.6   | 0.9   | 1.0   | 1.4  | 0.5   | 0.8   | 1.0   | 1.3  | 0.8   | 1.0   | 1.1   | 0.4   | 0.6  |  |
|   | TC/Full Coverage     |          |          | 3.9  | 3.9  | 0.0   | 0.0   | 0.2   | 2.9  | 0.0   | 0.0   | 0.2   | 1.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna EM           |          |          | 1.1  | 1.3  | 0.0   | 0.0   | 0.2   | 1.9  | 0.0   | 0.0   | 0.4   | 0.6  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Taken</b><br>(9/11/2017-12/31/2017)                  | ....F..              | 09:58 PM | 11:00 PM | Meter: SP17 Act Adj / Diary: SP17 Proj Adj                 |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |          |          | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |

Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                        | Day                  | Start           | End             | Rating / Audience  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|--|----------------------|-----------------|-----------------|--|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|  |                      |                 |                 | V2+  | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|  | Kelowna              |                 |                 | 1.3  | 1.4  | 0.3   | 0.6   | 0.8   | 1.3  | 0.4   | 0.7   | 0.8   | 1.5  | 0.1   | 0.5   | 0.9   | 1.5   | 0.1  |  |
|  | TC/Full Coverage     |                 |                 | 2.3  | 2.2  | 0.5   | 0.8   | 1.0   | 1.1  | 0.3   | 0.5   | 0.6   | 1.2  | 0.2   | 0.3   | 0.4   | 0.2   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 0.7  | 0.8  | 0.6   | 0.7   | 0.9   | 0.7  | 0.9   | 0.9   | 1.1   | 0.8  | 0.5   | 0.5   | 0.7   | 0.6   | 0.0  |  |
| <b>Border Security Sat<br/>(9/11/2017-12/31/2017)</b>  | <b>.....S.</b>       | <b>06:58 PM</b> | <b>08:00 PM</b> | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 2.1  | 2.3  | 1.1   | 1.4   | 1.5   | 2.4  | 1.3   | 1.5   | 1.5   | 2.3  | 0.8   | 1.3   | 1.6   | 0.6   | 1.3  |  |
|  | TC/Full Coverage     |                 |                 | 5.8  | 5.4  | 0.3   | 0.6   | 1.2   | 3.2  | 0.0   | 0.4   | 0.9   | 2.3  | 0.3   | 0.3   | 0.4   | 0.4   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 1.7  | 1.9  | 0.4   | 0.5   | 1.1   | 2.2  | 0.0   | 0.6   | 1.5   | 1.6  | 0.8   | 0.4   | 0.6   | 2.0   | 0.0  |  |
| <b>Saturday Night Movie<br/>(9/18/2017-12/31/2017)</b> | <b>.....S.</b>       | <b>07:58 PM</b> | <b>10:05 PM</b> | FL16/SP17 Prime CDN Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 0.6  | 0.7  | 0.3   | 0.3   | 0.5   | 0.8  | 0.3   | 0.3   | 0.5   | 0.6  | 0.2   | 0.4   | 0.5   | 0.2   | 0.2  |  |
|  | TC/Full Coverage     |                 |                 | 1.9  | 1.9  | 0.0   | 0.3   | 0.4   | 1.1  | 0.0   | 0.3   | 0.4   | 0.8  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 0.6  | 0.7  | 0.0   | 0.3   | 0.4   | 0.7  | 0.0   | 0.5   | 0.8   | 0.6  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Border Security Wknd<br/>(9/11/2017-12/31/2017)</b> | <b>.....S</b>        | <b>06:58 PM</b> | <b>08:00 PM</b> | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 2.1  | 2.3  | 1.1   | 1.7   | 1.7   | 2.4  | 1.4   | 1.6   | 1.8   | 2.2  | 0.9   | 1.6   | 1.7   | 1.4   | 1.0  |  |
|  | TC/Full Coverage     |                 |                 | 6.2  | 6.2  | 0.3   | 0.9   | 1.9   | 3.8  | 0.0   | 0.4   | 1.3   | 2.5  | 0.3   | 0.5   | 0.6   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 1.8  | 2.2  | 0.6   | 0.8   | 1.7   | 2.7  | 0.0   | 0.7   | 2.5   | 1.6  | 1.4   | 0.9   | 1.0   | 0.0   | 0.0  |  |
| <b>Simpsons^<br/>(9/11/2017-12/31/2017)</b>            | <b>.....S</b>        | <b>07:28 PM</b> | <b>08:00 PM</b> | FL16/SP17 Avg  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 1.0  | 1.1  | 0.9   | 1.0   | 1.0   | 1.0  | 0.7   | 0.8   | 0.9   | 1.2  | 1.0   | 1.3   | 1.2   | 0.8   | 0.5  |  |
|  | TC/Full Coverage     |                 |                 | 5.1  | 5.1  | 0.3   | 0.9   | 2.1   | 2.8  | 0.0   | 0.4   | 1.5   | 2.3  | 0.3   | 0.5   | 0.6   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 1.5  | 1.8  | 0.6   | 0.8   | 1.9   | 2.0  | 0.0   | 0.7   | 2.9   | 1.6  | 1.4   | 0.9   | 1.1   | 0.0   | 0.0  |  |
| <b>Wisdom of the Crowd<br/>(9/25/2017-12/31/2017)</b>  | <b>.....S</b>        | <b>07:58 PM</b> | <b>09:00 PM</b> | Meter: FL16/SP17 Pure Genius Adj / Diary: FL17 Survivor Proj Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0  | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 2.9  | 3.3  | 1.0   | 1.7   | 2.1   | 3.9  | 1.2   | 1.9   | 2.6   | 2.7  | 0.9   | 1.5   | 1.6   | 0.6   | 0.5  |  |
|  | TC/Full Coverage     |                 |                 | 12.4   | 12.3 | 0.6   | 2.2   | 2.9   | 6.7  | 0.4   | 1.1   | 1.5   | 5.6  | 0.1   | 1.2   | 1.5   | 0.1   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 3.6  | 4.3  | 0.9   | 1.8   | 2.5   | 4.4  | 1.3   | 1.8   | 2.3   | 4.3  | 0.4   | 2.0   | 3.0   | 0.3   | 0.0  |  |

Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                        | Day                  | Start    | End      | Rating / Audience                         |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|----------------------|----------|----------|---|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                      |          |          | V2+                                       | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
| <b>NCIS: LA</b><br>(9/11/2017-12/31/2017)              | .....S               | 08:58 PM | 10:00 PM | FL16/SP17 Avg                             |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                                       | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 3.1                                       | 3.5  | 1.2   | 1.6   | 2.0   | 3.6  | 1.1   | 1.9   | 2.3   | 3.3  | 1.3   | 1.3   | 1.6   | 1.6   | 0.7  |
|  | TC/Full Coverage     |          |          | 14.4                                      | 14.4 | 1.0   | 5.1   | 5.5   | 9.7  | 0.6   | 2.7   | 2.9   | 4.8  | 0.4   | 2.4   | 2.5   | 0.0   | 0.0  |
|  | Kelowna EM           |          |          | 4.3                                       | 5.1  | 2.1   | 4.6   | 4.8   | 6.4  | 2.8   | 4.4   | 4.8   | 3.6  | 1.1   | 4.5   | 4.8   | 0.0   | 0.0  |
| <b>MacGyver Encore</b><br>(9/11/2017-12/31/2017)       | .....S               | 08:58 PM | 10:00 PM | MacGyver FL17 Proj. Adj.                  |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                                       | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 0.7                                       | 0.8  | 0.4   | 0.5   | 0.5   | 0.8  | 0.4   | 0.5   | 0.6   | 0.7  | 0.4   | 0.4   | 0.5   | 0.5   | 0.3  |
|  | TC/Full Coverage     |          |          | 2.8                                       | 2.7  | 0.1   | 0.7   | 0.8   | 1.8  | 0.1   | 0.5   | 0.6   | 0.9  | 0.0   | 0.2   | 0.2   | 0.1   | 0.0  |
|  | Kelowna EM           |          |          | 0.8                                       | 0.9  | 0.2   | 0.6   | 0.7   | 1.2  | 0.3   | 0.9   | 1.2   | 0.6  | 0.0   | 0.3   | 0.3   | 0.3   | 0.0  |
| <b>Madam Secretary</b><br>(9/11/2017-12/31/2017)       | .....S               | 09:58 PM | 11:00 PM | Meter:FL16/SP17 Avg / Diary: FL16 Act Adj |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                                       | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 2.5                                       | 2.9  | 0.6   | 0.9   | 1.2   | 3.1  | 0.6   | 0.7   | 1.0   | 2.7  | 0.5   | 1.1   | 1.4   | 0.6   | 0.2  |
|  | TC/Full Coverage     |          |          | 14.8                                      | 14.8 | 0.4   | 4.0   | 5.2   | 9.2  | 0.4   | 2.9   | 4.0   | 5.6  | 0.0   | 1.1   | 1.2   | 0.0   | 0.0  |
|  | Kelowna EM           |          |          | 4.5                                       | 5.2  | 1.0   | 3.6   | 4.6   | 6.3  | 1.8   | 5.0   | 6.8   | 4.1  | 0.0   | 1.6   | 2.2   | 0.2   | 0.0  |
| <b>Hawaii Five-O Encore</b><br>(9/11/2017-12/31/2017)  | .....S               | 09:58 PM | 11:00 PM | Hawaii FL17 Proj. Adj.                    |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                                       | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 0.7                                       | 0.8  | 0.3   | 0.3   | 0.5   | 0.9  | 0.4   | 0.4   | 0.6   | 0.7  | 0.3   | 0.2   | 0.4   | 0.2   | 0.2  |
|  | TC/Full Coverage     |          |          | 2.3                                       | 2.3  | 0.1   | 0.6   | 0.8   | 1.6  | 0.1   | 0.5   | 0.6   | 0.7  | 0.0   | 0.2   | 0.2   | 0.0   | 0.0  |
|  | Kelowna EM           |          |          | 0.7                                       | 0.8  | 0.3   | 0.5   | 0.7   | 1.1  | 0.4   | 0.8   | 1.2   | 0.5  | 0.0   | 0.3   | 0.3   | 0.0   | 0.0  |
| <b>Noon News</b><br>(9/11/2017-12/31/2017)             | MTWTFSS              | 11:58 AM | 01:00 PM | FL16/SP17 Avg                             |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                                       | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 3.6                                       | 4.2  | 0.4   | 0.6   | 2.0   | 4.3  | 0.3   | 1.0   | 2.0   | 3.9  | 0.4   | 0.4   | 2.2   | 0.3   | 0.4  |
|  | TC/Full Coverage     |          |          | 10.0                                      | 10.0 | 0.0   | 0.5   | 1.4   | 5.3  | 0.0   | 0.3   | 0.9   | 4.7  | 0.0   | 0.2   | 0.5   | 0.0   | 0.0  |
|  | Kelowna EM           |          |          | 3.0                                       | 3.5  | 0.0   | 0.4   | 1.3   | 3.6  | 0.0   | 0.6   | 1.5   | 3.4  | 0.0   | 0.3   | 1.2   | 0.0   | 0.0  |
| <b>News: Global National</b><br>(9/11/2017-12/31/2017) | MTWTFSS              | 05:28 PM | 06:00 PM | FL16/SP17 Avg                             |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |          |          | 0.0                                       | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |          |          | 3.3                                       | 3.8  | 1.0   | 1.1   | 1.5   | 3.9  | 1.5   | 1.4   | 1.4   | 3.6  | 0.7   | 0.9   | 1.5   | 1.0   | 1.1  |
|  | TC/Full Coverage     |          |          | 28.5                                      | 28.3 | 1.0   | 2.3   | 3.3   | 15.9 | 0.9   | 1.7   | 2.4   | 12.4 | 0.1   | 0.6   | 0.9   | 0.1   | 0.1  |





# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                         | Day                  | Start           | End             | Rating / Audience                   |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|---|----------------------|-----------------|-----------------|-------------------------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|   |                      |                 |                 | V2+                                 | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|   | Kelowna EM           |                 |                 | 8.5                                 | 9.9  | 1.7   | 1.9   | 2.9   | 10.8 | 3.7   | 3.0   | 4.0   | 9.0  | 0.2   | 1.1   | 2.0   | 0.4   | 0.2  |  |
| <b>News Final 1</b><br>(9/11/2017-12/31/2017)           | <b>MTWTFSS</b>       | <b>10:58 PM</b> | <b>11:35 PM</b> | FL16/SP17 Avg                       |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |                 |                 | 0.4                                 | 0.5  | 0.0   | 0.1   | 0.1   | 0.6  | 0.0   | 0.1   | 0.1   | 0.4  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | TC/Full Coverage     |                 |                 | 1.5                                 | 1.5  | 0.0   | 0.1   | 0.1   | 0.9  | 0.0   | 0.1   | 0.1   | 0.5  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna EM           |                 |                 | 0.4                                 | 0.5  | 0.0   | 0.1   | 0.1   | 0.6  | 0.0   | 0.1   | 0.1   | 0.4  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Late Night Rotn</b><br>(9/11/2017-12/31/2017)        | <b>MTWTFSS</b>       | <b>11:28 PM</b> | <b>05:00 AM</b> | FL16/SP17 Avg                       |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |                 |                 | 0.2                                 | 0.2  | 0.2   | 0.2   | 0.2   | 0.3  | 0.2   | 0.2   | 0.2   | 0.2  | 0.1   | 0.2   | 0.2   | 0.1   | 0.0  |  |
|   | TC/Full Coverage     |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna EM           |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Morning National News</b><br>(9/11/2017-12/31/2017)  | <b>MTWTF..</b>       | <b>08:58 AM</b> | <b>09:30 AM</b> | FL16/SP17 Avg                       |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |                 |                 | 0.8                                 | 0.9  | 0.1   | 0.4   | 0.5   | 1.2  | 0.2   | 0.5   | 0.7   | 0.7  | 0.1   | 0.2   | 0.3   | 0.1   | 0.1  |  |
|   | TC/Full Coverage     |                 |                 | 3.5                                 | 3.5  | 0.0   | 0.3   | 0.4   | 2.6  | 0.0   | 0.3   | 0.3   | 1.0  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |  |
|   | Kelowna EM           |                 |                 | 1.1                                 | 1.2  | 0.0   | 0.3   | 0.4   | 1.7  | 0.0   | 0.5   | 0.7   | 0.8  | 0.0   | 0.0   | 0.1   | 0.0   | 0.0  |  |
| <b>Food Factory Fringe</b><br>(9/11/2017-12/31/2017)    | <b>MTWTF..</b>       | <b>09:58 AM</b> | <b>10:30 AM</b> | FL16/SP17 Lifestyle Programming Avg |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |                 |                 | 0.4                                 | 0.4  | 0.3   | 0.4   | 0.4   | 0.5  | 0.2   | 0.3   | 0.3   | 0.5  | 0.4   | 0.5   | 0.5   | 0.2   | 0.4  |  |
|   | TC/Full Coverage     |                 |                 | 0.4                                 | 0.4  | 0.0   | 0.0   | 0.0   | 0.3  | 0.0   | 0.0   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna EM           |                 |                 | 0.1                                 | 0.2  | 0.0   | 0.0   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Border Security Fringe</b><br>(9/11/2017-12/31/2017) | <b>MTWTF..</b>       | <b>10:28 AM</b> | <b>11:00 AM</b> | FL16/SP17 Lifestyle Programming Avg |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |                 |                 | 0.4                                 | 0.4  | 0.3   | 0.4   | 0.4   | 0.5  | 0.2   | 0.3   | 0.3   | 0.5  | 0.4   | 0.5   | 0.5   | 0.2   | 0.4  |  |
|   | TC/Full Coverage     |                 |                 | 0.4                                 | 0.4  | 0.0   | 0.0   | 0.0   | 0.3  | 0.0   | 0.0   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna EM           |                 |                 | 0.1                                 | 0.2  | 0.0   | 0.0   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Income Property Fringe</b><br>(9/11/2017-12/31/2017) | <b>MTWTF..</b>       | <b>10:58 AM</b> | <b>11:30 AM</b> | FL16/SP17 Lifestyle Programming Avg |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|   | Okanagan/Kamloops EM |                 |                 | 0.0                                 | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|   | Kelowna              |                 |                 | 0.4                                 | 0.4  | 0.3   | 0.4   | 0.4   | 0.5  | 0.2   | 0.3   | 0.3   | 0.5  | 0.4   | 0.5   | 0.5   | 0.2   | 0.4  |  |

Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                                | Day                  | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|--|----------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|
|  |                      |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |
|  | TC/Full Coverage     |                 |                 | 0.4               | 0.4  | 0.0   | 0.0   | 0.0   | 0.3  | 0.0   | 0.0   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna EM           |                 |                 | 0.1               | 0.2  | 0.0   | 0.0   | 0.0   | 0.2  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Who Wants To Be A Millionaire</b><br>(9/11/2017-12/31/2017) | <b>MTWTF..</b>       | <b>11:28 AM</b> | <b>12:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |                 |                 | 0.5               | 0.5  | 0.2   | 0.4   | 0.4   | 0.6  | 0.2   | 0.4   | 0.4   | 0.3  | 0.2   | 0.3   | 0.3   | 0.1   | 0.3  |
|  | TC/Full Coverage     |                 |                 | 0.9               | 0.9  | 0.0   | 0.0   | 0.0   | 0.6  | 0.0   | 0.0   | 0.0   | 0.3  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna EM           |                 |                 | 0.3               | 0.3  | 0.0   | 0.0   | 0.0   | 0.4  | 0.0   | 0.1   | 0.1   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Days Of Our Lives</b><br>(9/11/2017-12/31/2017)             | <b>MTWTF..</b>       | <b>12:58 PM</b> | <b>02:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |                 |                 | 0.4               | 0.4  | 0.2   | 0.2   | 0.3   | 0.7  | 0.2   | 0.2   | 0.4   | 0.2  | 0.2   | 0.1   | 0.2   | 0.2   | 0.1  |
|  | TC/Full Coverage     |                 |                 | 2.6               | 2.6  | 0.0   | 0.2   | 0.5   | 2.1  | 0.0   | 0.2   | 0.5   | 0.5  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna EM           |                 |                 | 0.8               | 0.9  | 0.0   | 0.1   | 0.4   | 1.5  | 0.0   | 0.3   | 0.9   | 0.4  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>The Talk</b><br>(9/11/2017-12/31/2017)                      | <b>MTWTF..</b>       | <b>01:58 PM</b> | <b>03:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |                 |                 | 0.2               | 0.3  | 0.2   | 0.2   | 0.2   | 0.4  | 0.3   | 0.2   | 0.2   | 0.2  | 0.1   | 0.1   | 0.1   | 0.1   | 0.1  |
|  | TC/Full Coverage     |                 |                 | 1.0               | 1.0  | 0.0   | 0.2   | 0.3   | 0.8  | 0.0   | 0.2   | 0.3   | 0.2  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna EM           |                 |                 | 0.3               | 0.3  | 0.0   | 0.2   | 0.3   | 0.6  | 0.0   | 0.4   | 0.6   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Rachael Ray</b><br>(9/11/2017-12/31/2017)                   | <b>MTWTF..</b>       | <b>02:58 PM</b> | <b>04:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |                 |                 | 0.3               | 0.3  | 0.2   | 0.2   | 0.2   | 0.5  | 0.2   | 0.2   | 0.2   | 0.2  | 0.1   | 0.1   | 0.1   | 0.2   | 0.2  |
|  | TC/Full Coverage     |                 |                 | 0.8               | 0.8  | 0.0   | 0.2   | 0.3   | 0.7  | 0.0   | 0.2   | 0.3   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna EM           |                 |                 | 0.3               | 0.3  | 0.0   | 0.1   | 0.2   | 0.5  | 0.0   | 0.4   | 0.5   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Y&amp;R</b><br>(9/11/2017-12/31/2017)                       | <b>MTWTF..</b>       | <b>03:58 PM</b> | <b>05:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna              |                 |                 | 0.9               | 1.0  | 0.2   | 0.3   | 0.3   | 1.4  | 0.2   | 0.4   | 0.6   | 0.5  | 0.1   | 0.1   | 0.2   | 0.3   | 0.4  |
|  | TC/Full Coverage     |                 |                 | 5.8               | 5.8  | 0.0   | 0.8   | 1.3   | 4.4  | 0.0   | 0.8   | 1.3   | 1.4  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
|  | Kelowna EM           |                 |                 | 1.7               | 2.0  | 0.0   | 0.6   | 1.2   | 3.0  | 0.0   | 1.3   | 2.5   | 1.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |
| <b>Early News</b><br>(9/11/2017-12/31/2017)                    | <b>MTWTF..</b>       | <b>04:58 PM</b> | <b>05:30 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |



# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)  | Day                  | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|--|----------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|------|--|
|  |                      |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 | C211 |  |
|  | Kelowna              |                 |                 | 2.8               | 3.2  | 0.0   | 0.2   | 1.7   | 3.7  | 0.0   | 0.5   | 3.1   | 2.6  | 0.0   | 0.0   | 0.1   | 0.2   | 0.0  |  |
|  | TC/Full Coverage     |                 |                 | 7.9               | 7.8  | 0.0   | 0.2   | 1.6   | 4.7  | 0.0   | 0.2   | 1.6   | 3.2  | 0.0   | 0.0   | 0.1   | 0.1   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 2.4               | 2.7  | 0.0   | 0.2   | 1.5   | 3.2  | 0.0   | 0.4   | 2.8   | 2.2  | 0.0   | 0.0   | 0.1   | 0.2   | 0.0  |  |
| <b>Late Show with Stephen Colbert</b><br><b>(9/11/2017-12/31/2017)</b> | <b>MTWTF..</b>       | <b>11:33 PM</b> | <b>12:37 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 0.8               | 1.0  | 0.3   | 0.7   | 0.8   | 0.9  | 0.3   | 0.6   | 0.7   | 1.0  | 0.2   | 0.7   | 1.0   | 0.3   | 0.3  |  |
|  | TC/Full Coverage     |                 |                 | 1.4               | 1.4  | 0.0   | 0.2   | 0.3   | 0.9  | 0.0   | 0.2   | 0.2   | 0.5  | 0.0   | 0.1   | 0.1   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 0.4               | 0.5  | 0.0   | 0.2   | 0.2   | 0.6  | 0.0   | 0.3   | 0.3   | 0.4  | 0.0   | 0.1   | 0.2   | 0.0   | 0.0  |  |
| <b>ETC Late Night</b><br><b>(9/11/2017-12/31/2017)</b>                 | <b>MTWTF..</b>       | <b>12:35 AM</b> | <b>01:08 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 0.3               | 0.3  | 0.1   | 0.2   | 0.2   | 0.4  | 0.2   | 0.2   | 0.2   | 0.3  | 0.1   | 0.2   | 0.3   | 0.1   | 0.1  |  |
|  | TC/Full Coverage     |                 |                 | 0.1               | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>ET Late Night</b><br><b>(9/11/2017-12/31/2017)</b>                  | <b>MTWTF..</b>       | <b>01:05 AM</b> | <b>01:38 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 0.2               | 0.2  | 0.1   | 0.1   | 0.1   | 0.2  | 0.1   | 0.1   | 0.1   | 0.1  | 0.0   | 0.0   | 0.1   | 0.0   | 0.1  |  |
|  | TC/Full Coverage     |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
| <b>Early Morning News</b><br><b>(9/11/2017-12/31/2017)</b>             | <b>MTWTF..</b>       | <b>05:00 AM</b> | <b>06:00 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 0.5               | 0.6  | 0.2   | 0.2   | 0.3   | 0.5  | 0.3   | 0.3   | 0.2   | 0.6  | 0.1   | 0.2   | 0.5   | 0.1   | 0.0  |  |
|  | TC/Full Coverage     |                 |                 | 1.3               | 1.3  | 0.1   | 0.3   | 0.4   | 0.6  | 0.1   | 0.2   | 0.1   | 0.7  | 0.1   | 0.1   | 0.3   | 0.0   | 0.0  |  |
|  | Kelowna EM           |                 |                 | 0.4               | 0.5  | 0.1   | 0.2   | 0.3   | 0.4  | 0.2   | 0.2   | 0.2   | 0.5  | 0.1   | 0.1   | 0.4   | 0.1   | 0.0  |  |
| <b>Morning News</b><br><b>(9/11/2017-12/31/2017)</b>                   | <b>MTWTF..</b>       | <b>05:58 AM</b> | <b>09:00 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |      |  |
|  | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0  |  |
|  | Kelowna              |                 |                 | 3.9               | 4.5  | 0.1   | 0.9   | 1.7   | 4.7  | 0.1   | 1.2   | 2.0   | 4.4  | 0.0   | 0.9   | 1.5   | 0.2   | 0.3  |  |
|  | TC/Full Coverage     |                 |                 | 12.6              | 12.5 | 0.0   | 1.3   | 2.3   | 6.4  | 0.0   | 0.7   | 1.3   | 6.1  | 0.0   | 0.6   | 1.1   | 0.0   | 0.1  |  |
|  | Kelowna EM           |                 |                 | 3.7               | 4.4  | 0.1   | 1.2   | 2.1   | 4.3  | 0.1   | 1.2   | 2.1   | 4.5  | 0.0   | 1.0   | 2.0   | 0.1   | 0.2  |  |



# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                  | Day                  | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |
|--|----------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
|  |                      |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
| <b>Wkdy PM Rotn</b><br>(9/11/2017-12/31/2017)    | <b>M.WTF..</b>       | <b>12:58 PM</b> | <b>06:30 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|  | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|  | Kelowna              | 0.3             | 0.3             | 0.1               | 0.2  | 0.2   | 0.4   | 0.0   | 0.2  | 0.3   | 0.1   | 0.1   | 0.1  | 0.1   | 0.1   | 0.1   | 0.4   |
|  | TC/Full Coverage     | 0.5             | 0.4             | 0.1               | 0.1  | 0.2   | 0.3   | 0.0   | 0.1  | 0.1   | 0.1   | 0.0   | 0.1  | 0.0   | 0.0   | 0.0   | 0.1   |
|  | Kelowna EM           | 0.2             | 0.2             | 0.1               | 0.1  | 0.1   | 0.2   | 0.0   | 0.2  | 0.2   | 0.1   | 0.1   | 0.1  | 0.1   | 0.1   | 0.1   | 0.3   |
| <b>PGA Golf</b><br>(1/2/2017-12/31/2017)         | <b>....SS</b>        | <b>10:28 AM</b> | <b>03:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|  | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|  | Kelowna              | 0.8             | 0.9             | 0.2               | 0.4  | 0.6   | 0.7   | 0.3   | 0.3  | 0.3   | 1.1   | 0.2   | 0.5  | 0.7   | 0.3   | 0.2   |       |
|  | TC/Full Coverage     | 4.3             | 4.3             | 0.0               | 0.0  | 0.0   | 1.4   | 0.0   | 0.0  | 0.0   | 2.9   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna EM           | 1.3             | 1.5             | 0.0               | 0.0  | 0.0   | 0.9   | 0.0   | 0.0  | 0.0   | 2.1   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
| <b>Wknd PM Rotn</b><br>(9/11/2017-12/31/2017)    | <b>....SS</b>        | <b>11:58 AM</b> | <b>07:00 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|  | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna              | 0.6             | 0.7             | 0.3               | 0.5  | 0.5   | 0.6   | 0.3   | 0.4  | 0.5   | 0.7   | 0.3   | 0.5  | 0.6   | 0.3   | 0.4   |       |
|  | TC/Full Coverage     | 1.4             | 1.4             | 0.0               | 0.4  | 0.5   | 0.7   | 0.0   | 0.3  | 0.3   | 0.7   | 0.0   | 0.2  | 0.2   | 0.0   | 0.0   |       |
|  | Kelowna EM           | 0.4             | 0.5             | 0.0               | 0.3  | 0.5   | 0.5   | 0.0   | 0.5  | 0.7   | 0.5   | 0.0   | 0.2  | 0.3   | 0.1   | 0.0   |       |
| <b>Weekend AM Rotn</b><br>(9/11/2017-12/31/2017) | <b>....SS</b>        | <b>05:00 AM</b> | <b>12:30 PM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|  | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna              | 0.3             | 0.4             | 0.2               | 0.2  | 0.2   | 0.4   | 0.3   | 0.2  | 0.2   | 0.3   | 0.2   | 0.2  | 0.2   | 0.2   | 0.1   |       |
|  | TC/Full Coverage     | 1.3             | 1.3             | 0.0               | 0.1  | 0.1   | 0.6   | 0.0   | 0.1  | 0.1   | 0.8   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna EM           | 0.4             | 0.5             | 0.0               | 0.1  | 0.1   | 0.4   | 0.0   | 0.1  | 0.1   | 0.6   | 0.0   | 0.0  | 0.1   | 0.0   | 0.0   |       |
| <b>ET Canada*</b><br>(9/11/2017-12/31/2017)      | <b>...T...</b>       | <b>02:05 AM</b> | <b>02:38 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|  | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna              | 0.3             | 0.3             | 0.1               | 0.2  | 0.2   | 0.4   | 0.2   | 0.2  | 0.2   | 0.3   | 0.1   | 0.2  | 0.3   | 0.1   | 0.1   |       |
|  | TC/Full Coverage     | 0.1             | 0.1             | 0.0               | 0.0  | 0.0   | 0.1   | 0.0   | 0.0  | 0.0   | 0.1   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna EM           | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
| <b>Ent Tonight*</b><br>(9/11/2017-12/31/2017)    | <b>...T...</b>       | <b>02:35 AM</b> | <b>03:08 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|  | Okanagan/Kamloops EM | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |
|  | Kelowna              | 0.2             | 0.2             | 0.1               | 0.1  | 0.1   | 0.2   | 0.1   | 0.1  | 0.1   | 0.1   | 0.0   | 0.0  | 0.1   | 0.0   | 0.1   |       |
|  | TC/Full Coverage     | 0.0             | 0.0             | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   |       |



# Master Planner



Stations: CHAN KELKAM  
 Date Range: Fa 17 (10/23/2017-11/11/2017)  
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer  
 Coverage:

Reg / ROS: Regular  
 Selling Option Type: Premiere, Finale, Regular, Special  
 Selling Type: Regular  
 Rates and Ratings effective: 6/8/2017

| Selling Option<br>(sched. date)                       | Day                  | Start           | End             | Rating / Audience |      |       |       |       |      |       |       |       |      |       |       |       |       |
|---|----------------------|-----------------|-----------------|-------------------|------|-------|-------|-------|------|-------|-------|-------|------|-------|-------|-------|-------|
|   |                      |                 |                 | V2+               | A18+ | A1834 | A1849 | A2554 | W18+ | W1834 | W1849 | W2554 | M18+ | M1834 | M1849 | M2554 | T1217 |
|   | Kelowna EM           |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
| <b>Sat Morning News<br/>(9/11/2017-12/31/2017)</b>    | <b>.....S.</b>       | <b>06:58 AM</b> | <b>10:00 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              |                 |                 | 4.1               | 4.7  | 0.0   | 1.2   | 3.1   | 5.4  | 0.0   | 1.8   | 3.7   | 4.2  | 0.0   | 1.1   | 3.1   | 0.5   |
|   | TC/Full Coverage     |                 |                 | 12.8              | 12.7 | 0.0   | 1.4   | 3.2   | 7.0  | 0.0   | 1.0   | 2.1   | 5.6  | 0.0   | 0.4   | 1.2   | 0.2   |
|   | Kelowna EM           |                 |                 | 3.9               | 4.4  | 0.0   | 1.1   | 2.9   | 4.8  | 0.0   | 1.7   | 3.6   | 4.1  | 0.0   | 0.8   | 2.6   | 0.7   |
| <b>Saturday Night Live<br/>(9/11/2017-12/31/2017)</b> | <b>.....S.</b>       | <b>11:32 PM</b> | <b>01:07 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              |                 |                 | 1.9               | 2.1  | 1.2   | 1.9   | 2.1   | 1.8  | 1.2   | 1.7   | 1.8   | 2.4  | 1.2   | 2.1   | 2.5   | 0.5   |
|   | TC/Full Coverage     |                 |                 | 4.3               | 4.3  | 1.1   | 1.4   | 1.3   | 2.4  | 0.7   | 0.9   | 0.9   | 1.9  | 0.4   | 0.6   | 0.4   | 0.0   |
|   | Kelowna EM           |                 |                 | 1.3               | 1.5  | 2.2   | 1.1   | 1.1   | 1.6  | 2.2   | 1.4   | 1.3   | 1.3  | 0.5   | 0.7   | 0.7   | 0.0   |
| <b>Sunday Morning News<br/>(9/11/2017-12/31/2017)</b> | <b>.....S</b>        | <b>06:58 AM</b> | <b>10:00 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              |                 |                 | 4.0               | 4.7  | 0.0   | 1.9   | 3.6   | 4.6  | 0.0   | 1.5   | 3.4   | 4.9  | 0.0   | 3.1   | 4.6   | 0.3   |
|   | TC/Full Coverage     |                 |                 | 12.4              | 12.3 | 0.0   | 1.8   | 3.5   | 6.4  | 0.0   | 0.7   | 2.0   | 6.0  | 0.0   | 1.1   | 1.6   | 0.1   |
|   | Kelowna EM           |                 |                 | 3.7               | 4.3  | 0.0   | 1.5   | 3.1   | 4.3  | 0.0   | 1.3   | 3.4   | 4.4  | 0.0   | 2.2   | 3.4   | 0.4   |
| <b>The West Block<br/>(9/11/2017-12/31/2017)</b>      | <b>.....S</b>        | <b>09:58 AM</b> | <b>10:30 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              |                 |                 | 1.2               | 1.3  | 0.5   | 0.6   | 0.8   | 1.3  | 0.5   | 0.6   | 0.7   | 1.3  | 0.5   | 0.7   | 0.9   | 0.4   |
|   | TC/Full Coverage     |                 |                 | 2.4               | 2.4  | 0.0   | 0.0   | 0.0   | 1.4  | 0.0   | 0.0   | 0.0   | 1.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna EM           |                 |                 | 0.7               | 0.8  | 0.0   | 0.0   | 0.0   | 0.9  | 0.0   | 0.0   | 0.0   | 0.8  | 0.0   | 0.0   | 0.0   | 0.0   |
| <b>The West Block Late<br/>(9/11/2017-12/31/2017)</b> | <b>.....S</b>        | <b>11:30 PM</b> | <b>12:02 AM</b> | FL16/SP17 Avg     |      |       |       |       |      |       |       |       |      |       |       |       |       |
|   | Okanagan/Kamloops EM |                 |                 | 0.0               | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0  | 0.0   | 0.0   | 0.0   | 0.0   |
|   | Kelowna              |                 |                 | 0.6               | 0.7  | 0.3   | 0.4   | 0.5   | 0.6  | 0.3   | 0.3   | 0.4   | 0.8  | 0.3   | 0.5   | 0.6   | 0.3   |
|   | TC/Full Coverage     |                 |                 | 3.2               | 3.2  | 0.0   | 0.9   | 1.2   | 2.4  | 0.0   | 0.9   | 0.9   | 0.8  | 0.0   | 0.0   | 0.4   | 0.0   |
|   | Kelowna EM           |                 |                 | 1.0               | 1.1  | 0.0   | 0.6   | 1.2   | 1.7  | 0.0   | 1.6   | 1.8   | 0.6  | 0.0   | 0.0   | 1.1   | 0.0   |