

## 980 CKNW LAUNCHES NEW *MAYORS DAY* SERIES

**VANCOUVER, April 19, 2018 – 980 CKNW** is building community connections between listeners and leaders with the launch of *Mayors Day*, kicking off on **Monday, April 23**.

The new monthly series comes at volatile time in municipal politics with nearly half of Metro Vancouver's 21 mayors having announced they will not seek re-election. Residents from across the region will be provided exceptional access to their local mayors who will join an on-air host in-studio for a two-hour co-hosting stint. Mayors will interview guests and engage with listeners on the hot-button issues of their constituency.

"*Mayors Day* is about providing listeners across all of the Lower Mainland with compelling, community-based talk," said Larry Gifford, Senior Program Director. "This series reaffirms our commitment to delivering timely, relevant conversations that are representative of our far-reaching listenership while highlighting the ongoing shift in the political climate."

The schedule for 980 CKNW's inaugural *Mayors Day* on Monday, April 23 is as follows:

**8 a.m. to 10 a.m.** – His Worship Richard Walton, Mayor of North Vancouver District, co-hosts *The Jon McComb Show*.

**12 p.m. to 2 p.m.** – His Worship Greg Moore, Mayor of Port Coquitlam, co-hosts *The Simi Sara Show*.

**4 p.m. to 6 p.m.** – Her Worship Nicole Read, Mayor of Maple Ridge, co-hosts *The Lynda Steele Show*.

*Mayors Day* will continue one weekday per month, with the next event occurring on Wednesday, May 23. Future mayoral co-hosts will be announced on-air as the months progress.

Listeners can catch 980 CKNW's latest news and podcasts 24/7 at [cknw.com](http://cknw.com)

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