



Fiscal 2017 Significant Events

August 31, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

August 4, 2017 | CRTC Issues Amendments to the Broadcasting Distribution Regulations and the Television Broadcasting Regulations

The CRTC issued amendments to the Broadcasting Distribution Regulations and the Television Broadcasting Regulations, 1987 regarding local and community television, and financial support, logging requirements and Canadian exhibition requirements for over-the-air television stations. These amendments operationalize the determinations announced in the Commission's revised policy for local and community television. The full text of these CRTC amendments can be found at www.crtc.gc.ca/eng/archive/2017/2017-278.htm.

July 31, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

July 26, 2017 | Treehouse Announces Deal with ABC Commercial and The Wiggles

The Company's Treehouse subsidiary announced a deal with ABC Commercial and iconic children's entertainment group The Wiggles, securing exclusive broadcast rights to new series and specials, access to the group's popular library of studio-recorded specials, and a partnership for the network to present a cross-Canada tour in 25 cities of the new live show, *The Wiggles' Big Show!*.

July 26, 2017 | Nelvana Inks Broadcast Deal with Sprout

The Company's Nelvana subsidiary inked a broadcast deal with Sprout, the preschool destination within NBCUniversal Cable Entertainment's Universal Kids network, to bring the adventures of its successful original series *Ranger Rob* to viewers across the U.S.

June 27, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

June 22, 2017 | CRTC Renews 10 of Corus' Commercial Radio Licences

The Canadian Radio-television and Telecommunications Commission (the "CRTC") renewed 10 of Corus' commercial radio licences. Each of the licenses were renewed for a full seven-year term under the existing conditions of license. The full decisions can be found at www.crtc.gc.ca/eng/archive/2017/2017-212.htm.

June 20, 2017 | Global News Receives Edward R. Murrow Award for Excellence in Innovation

The Company's Global News subsidiary received the Edward R. Murrow Award for Excellence in Innovation in the Large Market Television Category, for its revolutionary Multi-Market Content (MMC) initiative. MMC enables Global News stations to achieve back-end production synergies while preserving local television newscasts and increasing reporting resources across the country.

June 13, 2017 | Toon Boom Unveils Toon Boom Producer

The Company's Toon Boom subsidiary unveiled its new brand and a new product, Toon Boom Producer, which is designed for animation studios and production companies working with Storyboard Pro and Harmony. It is a web-based production tracking and digital asset management tool that dramatically improves workflow and communication throughout the entire animation pipeline.

June 13, 2017 | Nelvana Signs Six New Licensing Agents for *The ZhuZhus*

The Company's Nelvana subsidiary signed on six new licensing agents for *The ZhuZhus* including Discovery Italia in Italy, License Connection in The Benelux Union (Belgium, the Netherlands, and Luxembourg), Licensing Dynamics International in Israel, Megalicense in Russia and CIS territories, Popcorn Brand Activity in Portugal and 20too Licensing in the Middle East.



June 13, 2017 | Nelvana Inks Broadcast Deal with Turner International

The Company's Nelvana subsidiary inked a broadcast deal with Turner International to bring the adventures of *The ZhuZhus* to viewers across Europe. Nelvana's long-term broadcast license deal for the show was completed with Turner for Cartoon Network, Boomerang, Boing, and Cartoonito across the U.K., France, and the Nordics.

June 8, 2017 | Corus Announces Multi-Year Licensing Agreement with The Walt Disney Studios

Corus announced a multi-year licensing agreement with The Walt Disney Studios for the Canadian broadcast rights to one of the most successful movie franchises of all time – *Star Wars*, including two pending theatrical releases. The installment that launched the franchise, *Star Wars: A New Hope*, comes to Corus through a separate deal with 20th Century Fox. Beginning fall 2017, films from the franchise will make their debuts on Corus' conventional and specialty networks, including Global, Showcase, W Network, ABC Spark, YTV, Disney Channel, Disney XD and more.

June 5, 2017 | Global TV Unveils its Fiscal 2018 Primetime Lineup

The Company's Global subsidiary unveiled its fiscal 2018 primetime lineup featuring six new dramas and four new comedies which will join 23 returning primetime series. Global also secured 16 hours of weekly simulcast.

June 5, 2017 | Corus Announces Slate of New and Returning Canadian Content

The Company announced its slate of new and returning Canadian content, showcasing exceptional storytelling, an amazing roster of homegrown talent, and original, high-quality productions. New season orders of established hits underscore Corus' commitment to investing in Canadian content across its portfolio of brands, championing original series and fostering Canadian talent, both in front of and behind the camera. Additionally, with strategically curated programs featuring globally appealing themes and formats, the Company's Corus Studios and Nelvana subsidiaries will continue to grow their slates of premium original content which are now available in more than 160 countries and territories around the world.

May 31, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

May 27, 2017 | Global News and Corus Radio Recognized with Four RTDNA Canada Network Awards and Seven RTDNA Canada National Awards

The Company's Global News and Corus Radio outlets took home four RTDNA Canada Network awards and seven RTDNA Canada National awards from the annual gala. The RTDNA's honour the best journalists, programs, stations and news gathering organizations in radio, television, and digital. All National Award finalists have already won a Regional RTDNA Award in either Atlantic Canada, Central Canada, the Prairies, or B.C.

May 18, 2017 | Nelvana Announces Licensing Agreement with Dark Horse Comics

The Company's Nelvana subsidiary announced a licensing agreement with Dark Horse Comics to produce a series of graphic novels based on the original animated action series, *Mysticons*. Set to be released late summer 2018, the graphic novels follow the epic tale of four unexpected heroes who transform into legendary warriors and undertake a mythic quest to save the world.

May 16, 2017 | Kids Can Press with McDonald's Canada Launches New Book Program for Happy Meals

The Company's Kids Can Press subsidiary, in partnership with McDonald's Canada, launched a new book program which allows families to choose a book or toy with their Happy Meal purchase.

May 15, 2017 | CRTC Issues Decisions on the 2016 Group-Based Licence Hearings

The Canadian Radio-television and Telecommunications Commission (CRTC) issued its decisions on the 2016 Group-Based Licence hearings where the television licence renewals for Canada's top three English media groups were considered. All of the Corus television services were renewed for five-year licence terms, which will begin on September 1, 2017 and end on August 31, 2022.

May 10, 2017 | Nelvana Announces Range of New Partnerships

The Company's Nelvana subsidiary announced a range of new partnerships including Video on Demand (VOD), linear and in-flight entertainment initiatives. The new deals will deliver key series such as *Babar*, *Franklin*, *Ranger Rob*, and *Max and Ruby* to additional platforms for consumers in the U.K., the U.S., and Canada.

April 28, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.



April 26, 2017 | Corus and Shaw Communications Announce New Funding Model for Local News

The Company, alongside Shaw Communications, announced a new funding model that will provide Global News with additional resources to support local news coverage and reporting in Vancouver, Calgary and Edmonton. Beginning September 1, 2017, Global News will receive approximately \$10 million annually in funds (redirected from local Shaw TV operations in Vancouver, Calgary and Edmonton), and will use these resources to protect and support the organization's capacity for relevant and locally-focused community newsgathering.

April 25, 2017 | Global News Recognized with Five RTDNA Edward R. Murrow Awards

The Company's Global News was recognized with five prestigious RTDNA Edward R. Murrow Awards including Globalnews.ca being named Best Website in the Large Market Television Category. The RTDNA Edward R. Murrow Awards are handed out by the U.S. based RTDNA in the international category and include competing entries from across Canada and around the world.

From April 22 – April 29, 2017 | Global News and Corus Radio Recognized with 30 Awards from the RTDNA Regional Awards

The Company's Global News and Corus Radio outlets captured 30 awards at the Radio Television Digital News Association (RTDNA) Regional Awards, including four Lifetime Achievement Awards for personalities Charles Adler (Corus Radio), Gord Gillies (Global News Calgary), Jim Haskins (Global News Halifax & Global News New Brunswick) and John Daly (Global News BC/CKNW).

April 13, 2017 | Nelvana Announces Deal with Discovery Kids

The Company's Nelvana subsidiary announced a partnership with Discovery Kids to bring 26 episodes of its hit animated series, *The ZhuZhus*, to kids and families throughout Latin America and the Caribbean. In addition, Nelvana completed a broadcast extension deal with Discovery Kids for *The Backyardigans* in Latin America and the Caribbean.

April 5, 2017 | Kids Can Press Named Children's Publisher of the Year in North America

The Company's Kids Can Press subsidiary was named Children's Publisher of the Year in North America at the annual Bologna Children's Book Fair. The award is among the most respected international recognitions in children's publishing.

April 4, 2017 | Kids Can Press Releases Two Titles from the New KCP Loft Imprint

The Company's Kids Can Press subsidiary entered into the young adult book market with the release of two of its first four titles from the new KCP Loft imprint.

March 31, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

March 28, 2017 | Corus Announces New International Deals for *Masters of Flip* and *Buying the View*

The Company's Corus Studios subsidiary announced multiple new international content deals for the popular original lifestyle series *Masters of Flip* and *Buying the View*. *Masters of Flip* is now available in 147 territories and *Buying the View* in 65 territories worldwide.

March 21, 2017 | Corus' *The Baker Sisters* Available for International Sale at MIPTV

The Company announced its new unscripted, lifestyle series, *The Baker Sisters*, would be available for international sale at MIPTV. The series follows siblings and bakers Rachel Smith and Jean Parker as they visit bakeries, delis and restaurants, seeking out and sampling signature baked goods.

March 10, 2017 | Corus Receives 12 Canadian Screen Awards

The Company announced that its programming, original productions and content received a total of 12 Canadian Screen Awards, including Best News Special for Global Edmonton's coverage of the Fort McMurray wildfire evacuation; Best Visual Effects and Best Sound in a Comedy or Dramatic Program or Series for *Vikings* on History; and Best Writing in an Animated Program or Series for *Nerds and Monsters* on YTV.

March 6, 2017 | Corus Becomes First Major Canadian Broadcaster to Offer First-Party Data to Advertisers

The Company became the first major Canadian broadcaster to offer first-party data to advertisers through their digital programmatic platforms. These datasets from Corus' audience intelligence platform enable advertisers to efficiently reach online consumers with the right ads at the right time.



March 1, 2017 | Leading Canadian Broadcasters Launch Radioplayer Canada App

The Company and Canada's leading radio broadcasters announced the launch of Radioplayer Canada. The streaming app gives radio listeners access to more than 400 Canadian radio stations, on any connected device, including iOS, Android and desktop player.

February 28, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

February 7, 2017 | Nelvana Announces 15 New Consumer Product Licensing Agreements for Super Wings

The Company's Nelvana subsidiary announced that it had landed 15 new consumer product licensing agreements with licensing agents across a broad range of categories for the animated hit series *Super Wings*.

February 2, 2017 | Corus Announces Partnership with Sharethrough

The Company announced that it had partnered with Sharethrough, the industry's leading native supply side advertising platform, to launch a new native advertising offering across all of its online properties. This offering expands on Corus' capabilities in enabling brands to reach the Company's premium audiences through integrated, customized and automated advertising solutions.

January 31, 2017 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

January 13, 2017 | Corus Announces the Voting Results from its Annual Meeting of Shareholders

The Company announced the voting results from its Annual Meeting of Shareholders (the "Meeting") held on January 11, 2017 | All matters put forth at the Meeting were approved by 100% of votes cast by the Class A Voting Shareholders as detailed in the Company's filing on www.sedar.com.

January 10, 2017 | Corus Recognized as one of Canada's Top Employers for Young People for 2017

The Company, for the seventh year, was recognized as one of Canada's Top Employers for Young People for 2017 by MediaCorp Canada Inc. and The Globe and Mail. This award honours employers that offer the nation's best workplaces and programs for young people.

January 3, 2017 | Corus Launches Peggy @ 99-1

The Company launched Peggy @ 99-1 in Winnipeg, an upbeat 80's pop and current adult contemporary FM station.

December 30, 2016 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

December 12, 2016 | Corus Recognized as one of Greater Toronto's Top Employers for 2017

The Company was named, for the seventh consecutive year, as one of Greater Toronto's Top Employers for 2017 by MediaCorp Canada Inc. and The Globe and Mail. This designation recognizes employers for making their employees feel welcome and valued in the workplace, and for offering progressive and forward thinking programs.

December 12, 2016 | Corus Launches Cooking Channel Canada

The Company launched Cooking Channel Canada, a 24-hour network that caters to avid food lovers featuring exclusive programming with well-known celebrity cooks, unconventional how-tos, food exploration and much more. The Cooking Channel Canada expands Corus' strong presence in the food and lifestyle genre.

November 30, 2016 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

November 28, 2016 | Corus' President and CEO Doug Murphy Recognized as one of Toronto Life's 50 Most Influential People for 2016

The Company's President and CEO, Doug Murphy, was recognized as one of Toronto Life's 50 Most Influential People for 2016, for his leadership of one of Canada's largest media and content companies.



November 28, 2016 | Nelvana Extends Global Consumer Products Program for *Little Charmers*

The Company's Nelvana subsidiary announced it would be extending its global consumer products program for its popular animated preschool series *Little Charmers* with 10 new industry-leading partners featuring a range of products including puzzles, games, sticker albums, bubble toys and seasonal foods.

November 25, 2016 | Corus Files Submissions with Department of Canadian Heritage

The Company filed submissions with the Department of Canadian Heritage pursuant to the Minister's review of cultural policy.

During the weeks of November 22 and 28, 2016 | Corus Participates in the Public Hearing Phases of the CRTC Group Licencing Process

The Company participated in the public hearing phases of the CRTC group licensing process for all of the Corus television licences, and written submissions were completed by January 6, 2017 | New licence terms commenced on September 1, 2017 |

November 16, 2016 | Corus Participates in Formation of The Canadian Association of Content Exporters

The Company, along with other founding members 9 Story, Blue Ant Media, Cineflix Media, DHX Media and eOne/ Les Films Séville, announced the formation of The Canadian Association of Content Exporters – Association Canadienne des Exportateurs de Contenu (CACE-ACEC).

November 10, 2016 | Corus Announces Launch of HISTORY VAULT™

The Company announced the launch of HISTORY VAULT™, HISTORY®'s direct-to-consumer subscription video on demand service. Now available in Canada on iPhone, iPad, and Apple TV, HISTORY VAULT™ features hundreds of hours of content within the HISTORY library, including series, documentaries, and specials, without commercial interruptions for CAD \$5.49 per month.

November 7, 2016 | Corus Recognized as one of Canada's Top 100 Employers for 2017

The Company was recognized as one of Canada's Top 100 Employers for 2017 by MediaCorp Canada Inc. and The Globe and Mail. This is the third consecutive year that Corus has made this list as a company which recognizes employee contributions through a variety of internal awards, encourages long-term career development and provides staff with a state-of-the-art head office facility.

November 1, 2016 | Nelvana Expands Relationship with Super RTL

The Company's Nelvana subsidiary announced that it had expanded its relationship with SUPER RTL, Germany's leading children's broadcaster, to bring a trio of live-action and animated kids' series – *Hotel Transylvania: The Series* (slated to launch in 2018), *Ranger Rob* (premiere early 2017) and *Stanley Dynamic* – to viewers across Germany.

October 31, 2016 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

October 19, 2016 | Nelvana Announces Brand Refresh and New Series in Development

The Company's Nelvana subsidiary announced an exciting brand refresh featuring a new logo and a slate of highly anticipated new series in development including *Hotel Transylvania: The Series*, *Bravest Warriors*, *Mysticons* and *Esme and Roy*.

October 17, 2016 | Nelvana Enters Partnership with Sesame Workshop to Produce *Esme and Roy*

The Company's Nelvana subsidiary entered into a partnership with Sesame Workshop to produce *Esme and Roy* (working title), a new animated children's series that teaches the importance of mindfulness and learning through play. The series will debut on HBO in the U.S. and then on Corus' Treehouse in Canada.

October 13, 2016 | Nelvana Enterprises Extends Shopkins Brand with New Marketing and Licensing Partners

The Company's Nelvana subsidiary extended the popular Shopkins brand with new marketing and licensing partners, including a campaign with McDonald's restaurants in France and Monaco. In addition, in partnership with Moose Toys, Nelvana named Megalicense International as sub-agent for Russia, the Commonwealth of Independent States, Ukraine, and the Baltic nations: Estonia, Latvia and Lithuania.



October 11, 2016 | Corus' Leading News Talk Radio Stations Now Available on Apple Music

The Company announced that its seven leading news talk radio stations are available to audiences free on Apple Music, making Corus Radio the first Canadian commercial radio company available on the platform.

October 6, 2016 | Nelvana Announces Deals with Consumer Product Partners in France for Super Wings

The Company's subsidiary Nelvana announced deals with 10 new consumer products partners in France for the hit animated series *Super Wings*, including AD Global for toys and Canal Toys for arts & crafts. Nelvana also holds the merchandise licensing rights for the popular series in North America, where it represents *Super Wings* in all categories except toys.

October 4, 2016 | Global TV the Most-Watched Network in Prime Time for Premiere Week.

The Company's Global TV became the most-watched network in prime time for premiere week. The Network's core prime time audience has grown year-over-year across all key demos including: 14% (Indiv 2+), 3% (A18-34), 7% (A18-49), and 9% (A25-54). Global also claimed 3 of the top 5 new series with *Bull*, *MacGyver* and *Kevin Can Wait* grabbing top spots across all key demos.

September 30, 2016 | Dividend Payment

The Company paid a monthly dividend of \$0.094583 and \$0.095 per share to holders of its Class A and Class B Shares, respectively.

September 26, 2016 | CRTC Call for Comments on its Discretionary Services Regulations

The Canadian Radio-television and Telecommunications Commission called for comments on its proposal to merge the regulations for specialty and pay television services into a single set of regulations, to be known as the Discretionary Services Regulations. The deadline for public comment was October 31, 2016.

September 21, 2016 | Corus Announces Continued Growth of its Original Content Portfolio

The Company announced the continued growth of its original content portfolio with three unscripted lifestyle series for international sale at MIPCOM, including *Home to Win* (10×60), *Backyard Builds* (8×30) and *Save My Reno* (14×30).

September 19, 2016 | Corus Announces Multiple International Content Deals

The Company announced multiple new international content deals for three of its original series. With this expanded worldwide presence, *Masters of Flip* is now available in more than 90 territories; *Buying the View* is now available in more than 60 territories; and *Cheer Squad* has expanded into Australia.

September 11, 2016 | Corus Radio Recognized at the 2016 Canadian Country Music Association Awards

The Company's Edmonton radio station, 103.9 CISN COUNTRY (CISN-FM), was recognized as Radio Station of the Year (Large Market) at the 2016 Canadian Country Music Association Awards. *CISN in the Mornings with Chris, Jack & Mat* also tied for On-Air Personalities of the Year (Large Market).

September 6, 2016 | Corus Announces Treehouse App Refresh

The Company announced a newly refreshed Treehouse App, available on iPhone, iPad, iPod and now Apple TV. The App offers users over 1,500 episodes of favourite kids series including *Babar*, *Dora the Explorer*, *The Backyardigans* and *Franklin and Friends*.

September 1, 2016 | Global National Expands to Four Additional Television Stations

Global News announced its flagship newscast, *Global National*, would be expanding to four additional television stations including CKSA, a Newfoundland Capital Corporation Limited owned television station in Lloydminster, as well as Corus-owned stations CKWS Kingston, CHEX Peterborough and Channel 12 Durham.