

**APPENDIX "C"**  
**Tangible Benefit Reallocation**

Recipient	BENEFIT AMOUNT
Canada Media Fund	\$892,771.16
Academy of Canadian Cinema & Television	\$250,000
Canadian Media Producer's Association	\$250,000
Content Canada	\$200,000
WIFT-T	\$50,000
Real Screen Summit	\$125,000
Kidscreen Summit	\$125,000
Ontario Association of Broadcasters (OAB)	\$10,000
Western Association of Broadcasters (WAB)	\$10,000
British Columbia Association of Broadcasters (BCAB)	\$10,000
Radio Television Digital News Association of Canada (RTDNA Canada)	\$20,000
BCIT (Vancouver) - Broadcast and Online Journalism Diploma (2yr)	\$30,000
Okanagan College (Okanagan) - Diploma in Journalism Studies (2yr)	\$10,000
Mount Royal University (Calgary) – Bachelor of Communication-Journalism (2yr)	\$10,000
Southern Alberta Institute of Technology (Calgary) – Diploma in Journalism (2yr)	\$20,000
MacEwan University (Edmonton) – Bachelor of Communication – Journalism (4yr)	\$10,000
Northern Alberta Institute of Technology (Edmonton) – Radio & Television (2yr)	\$20,000
Lethbridge College (Lethbridge) – Digital Communications and Media (2yr)	\$30,000
University of Regina (Regina) – Bachelor of Journalism (4yr) + Master's	\$20,000
Red River College (Winnipeg) – Creative Communications (2yr)	\$20,000
Carleton University (Ottawa) – Bachelor of Journalism (4yr) + Master's	\$17,000
Algonquin College (Ottawa) - Diploma in Journalism (2yr)	\$10,000

<b>Trent University (Peterborough)</b> - Bachelor of Journalism (4yr)	\$15,000
<b>UOIT (Durham)</b> - Communications and Digital Media Studies (4yr)	\$20,000
<b>Durham College (Durham)</b> - Journalism (2yr/3yr) / Broadcasting (2yr)	\$10,000
<b>Ryerson University (Toronto)</b> – RSJ & RTA	\$17,000
<b>Centennial College (Toronto)</b> - Advanced Diploma in Journalism (3yr)	\$15,000
<b>Humber College (Toronto)</b> - Advanced Diploma in Journalism (3yr)	\$20,000
<b>Seneca College (Toronto)</b> - Diploma (2yr) and joint degree with York (4yr)	\$20,000
<b>Mohawk College (Hamilton)</b> - Journalism (3yr) / Broadcasting	\$20,000
<b>Conestoga College (Kitchener)</b> - Diploma in Journalism (2yr)	\$14,000
<b>Fanshawe College (London)</b> - Diploma in Journalism – Broadcast (2yr)	\$20,000
<b>Concordia University (Montreal)</b> - Journalism BA (4yr)	\$30,000*
<i>*Montreal contribution earmarked for Concordia Investigative Journalism Institute</i>	
<b>University of King's College (Halifax)</b> - Bachelor of Journalism (4yr) + Master's	\$10,000
<b>Nova Scotia Community College (Halifax)</b> - Diploma in Radio Television Journalism (2yr)	\$15,000
<b>TOTAL</b>	<b>\$2,365,771.16</b>