



1. General information

Part 1 of the Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958, provides the basic structure for a written proceeding that is initiated by an applicant who files an application with the Commission and serves any respondents. The Commission posts these applications on its website. The public is given an opportunity to file submissions as Interveners or Respondents within 30 days, and the applicant is given an additional 10 days to respond. The Commission examines all of the written submissions and issues a decision. These proceedings are generally referred to as "Part 1 proceedings."

Applicants that have any questions related to this application form may contact a Commission specialist at 1-866-781-1911.

1.1 Type of application

Select the type of undertaking

Conventional

1.2 Identification of applicant

Select the type of applicant:

Corporation

Name of legal entity who is authorized by the Commission to operate this undertaking:

Corus Entertainment Inc.

Call sign or name of service:

See Appendix "A"

Address:

25 Dockside Drive

City / Town:

Toronto

Province / Territory:

Ontario

Postal Code (A1A 1A1):

M5A 0B5

Telephone (999-999-9999):

416-479-7000

Facsimile (999-999-9999):

1.3 Contact person representing the applicant (if there is no designated representative under 1.5)



Name:

Karen Phillips

Title:

Senior Director, Government Relations and Compliance

Email (yourname@yourdomain.com):

karen.phillips@corusent.com

Telephone (999-999-9999):

416-479-6352

1.4 Sent By

Name:

Karen Phillips

Telephone (999-999-9999):

416-479-6352

Email (yourname@yourdomain.com):

karen.phillips@corusent.com

1.5 Designated representative

Is there a designated representative?

No

1.6 Declaration of the applicant or its designated representative

I, solemnly declare that:

- a. I am the designated representative of the applicant named in this application and as such have knowledge of all matters declared therein.
- b. The statements made in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) to the best of my knowledge and belief true in all respects.
- c. The opinions and estimates given in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) based on facts as known to me.
- d. I have examined the provisions of the Broadcasting Act, the broadcasting regulations and policies relevant to this application.

Name:

Karen Phillips

Signature date

2018-10-29

Witnessed by:

Name:

Asha Ross

**Signature date**

2018-10-29

At: (Example: city, province)

Toronto, ON

2. Procedural Request

The Rules of Procedure allow an interested person to request that the Commission exercise a power under the Rules of Procedure or change the Rules of Procedure for a specific proceeding (sections 5 and 7). This is generally called a procedural request. You may consult the Guidelines on the CRTC Rules of Practice and Procedure, Broadcasting and Telecom Information Bulletin CRTC 2010-959 for more information.

Is the applicant requesting that the Commission make an exception to its Rules of Procedure in the treatment of this application?

No

3. Application

The Commission will return the application if it has not been duly completed. The onus will be on the applicant to submit a complete application that provides all of the relevant information, identify all regulatory issues raised in the application and provide supporting documentation.

Submit a website address or email address where an electronic copy of the application may be requested: (required)**Website**www.corusent.com**3.1 Description of application****a. Provide a description of your application:**

i. Corus is electing to remove the 44 rebroadcasting transmitters listed in Appendix "A" from the television licenses with which they are associated.

ii. Corus seeks authorization to reallocate the remaining tangible benefits associated with the transmitters listed in Appendix "A" in the manner proposed in Appendix "C". These benefits were originally established in Broadcasting Decision CRTC 2010-782 and modified in Broadcasting Decision CRTC 2016-91.

b. Provide the rationale for the proposed amendment(s) including a clear and concise statement of the relevant facts as well as the grounds of the application:

Corus is electing to decommission the rebroadcasting transmitters listed in Appendix "A" and accordingly remove them from the associated Corus television licenses. These transmitters are all located in small markets that are predominantly served by originating transmitters in adjacent larger markets, and none of the transmitters deliver programming that differs from that which is delivered by the originating transmitters. As such, the rebroadcasting transmitters generate no incremental revenue, and attract little to no added viewership for Corus. They are also costly to maintain and we expect expenses to increase as a result of the Government of Canada's re-allotment plan for the 600 MHz band. In light of the challenges faced by Corus's conventional broadcasting business, and the minimal disruption to viewers in the affected communities, this plan is sensible from a business perspective and upholds Corus's commitment to its audiences.



Approximately 1.5M Canadians live within the contours of the transmitters to be shut down. Corus Entertainment estimates that less than 20,000 viewers will be impacted, assuming viewers are using outdoor antennas in the affected, rural markets. Subscribers of terrestrial and satellite BDUs would not be affected by the removal of these transmitters.

In Broadcasting Regulatory Policy CRTC 2015-24, the Commission determined that broadcasters may elect to shut down transmitters but may lose certain regulatory privileges – distribution on the basic service, and the ability to request simultaneous substitution. Corus is fully aware of these potential consequences.

Corus retains an obligation to pay certain tangible benefits that relate to some of the impacted transmitters. This obligation arose following the transfer of effective control of Canwest Global Communications Corp.'s licensed broadcasting subsidiaries to Shaw that was approved by the Commission in Broadcasting Decision 2010-782. In this decision, the Commission required Shaw to spend \$23M converting analog transmitters outside mandatory markets to digital within five years.

In light of a Government-imposed moratorium on the use of the 600MHz spectrum, Shaw was unable to complete the transition of these transmitters to digital within five years, and was henceforth granted an extension by the Commission to August 31st, 2019 (see Broadcasting Decision CRTC 2016-91). As Corus now proposes to decommission some of the transmitters acquired from Shaw, it will be unable to spend the remaining benefits monies on digital conversion as intended.

Accordingly, Corus proposes to reallocate the remaining tangible benefits in the manner outlined in Appendix "C". Our proposal is consistent with the Commission's Simplified Tangible Benefits policy (Broadcasting Regulatory Policy CRTC 2014-459).

c. Provide the nature of the decision sought:

Corus seeks the Commission's authorization to reallocate tangible benefits imposed in Broadcasting Decision CRTC 2010-82 in the manner proposed in Appendix "C".

d. Specify the decision number which last renewed your licence (or issued the licence) and any other relevant CRTC decisions in relation to your amendment:

Broadcasting Decision CRTC 2018-334
 Broadcasting Decision CRTC 2017-150
 Broadcasting Decision CRTC 2016-91
 Broadcasting Decision CRTC 2010-782

e. If this amendment is approved, will there be any programming changes as a result of this amendment?

No

3.2 Accordance with Acts, Regulations and Policies

It is important to remember that no matter what type of application you are filing, it will be reviewed not only in light of the Acts and their regulations, but also in light of the Commission's policies. Therefore, you must research any policies that might apply to your type of application and explain how the application addresses the policy. If your application proposes something that is not in line with the policy, you must explain why the policy is not appropriate in your circumstances. You may consult the related documents of your application under Forms and My CRTC Account for a list of Commission policies and regulations.

a. Is this application for an amendment to a condition of licence to implement a regulatory policy of the Commission or to incorporate a standard condition?

No

b. Are there any Commission regulations, policies or practices that are relevant to your application?



Yes

c. List any Commission regulations, policies or practices that are relevant to your application:

Broadcasting Regulatory Policy 2014-459

Broadcasting Regulatory Policy CRTC 2015-24

d. Is your application consistent with these regulations, policies or practices?

Yes

e. Would you accept this amendment by condition of licence?

Yes

Provide proposed text for this condition of licence. If this is a standard condition of licence, or based on a similar condition of licence approved by the Commission in the past, include a citation of the relevant Commission policy or decision:

See Appendix "C" for reallocation of tangible benefits.

3.3 Other application(s) before the Commission

Are there one or more applications before the Commission regarding this undertaking?

No

4. Financial analysis and considerations

4.1 Will the proposed amendment result in a change to existing financial projections?

No

4.2 Do you consider that your proposed amendment is necessary for the financial viability of your station?

No

You must complete section 4.4

4.4 Will the proposed amendment have a financial impact on other stations in the market?

No

5. Respondents

Pursuant to section 22(1)b) of the CRTC Rules of Procedure ("The Rules"), an application must be served on any respondent. A respondent is defined in section 1 of the Rules as "a person that is adverse in interest to an applicant".

The onus is on applicants to clearly identify and provide service of the application to all respondents.

Determining who is a respondent to a particular application depends on the specific facts of the application. You can find additional information in the Guidelines on the CRTC Rules of Practice and Procedure, Information Bulletin CRTC 2010-959 that could greatly assist you in the determination of who could potentially be a respondent.



The table below lists the most common examples of respondents who must be served with an application. This list is not exhaustive, nor is it determinative, as the type of respondents may vary according to the particular circumstances of each application (e.g. technical, economic or other).

A person that believes it should have been served as a respondent may file a procedural request with the Commission requesting that they be considered as such. Such request may however cause delays in processing certain applications.

Persons generally considered respondents

Broadcasting	
Type of application	Respondents
Radio amendments to remove specialty format	Existing radio stations (low-power or otherwise) licensed to serve the proposed market
Television and radio technical amendments	All television or radio stations whose originating or rebroadcasted signal would suffer interference or that would be required to vacate their frequency or be impacted economically
Television and radio amendments to add, remove or amend a condition of licence requiring expenditures to a specifically named initiative (i.e. Canadian content development contributions, tangible benefits)	The persons responsible for the named initiative(s) where the expenditures would be reduced or payment schedule altered
Amendment to the nature of service of a pay or specialty service	Category A television services with which the proposed service could be considered competitive
Broadcasting distribution undertaking amendments to distribute a distant signal	The local television station whose distant signal is proposed to be carried
Addition to the list of non-Canadian programming services authorized for distribution	Licensed Canadian pay and specialty television services with which the proposed service could be considered competitive

In light of this table, have you provided service of your application on all respondents?

N/A

6. Request for documents to be designated as confidential

Sections 30 to 34 of the Implementation of new Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958, set out a process by which parties to Commission proceedings may file information on the record of a public proceeding in confidence.

A party filing information can "designate" it as confidential at the time it is filed with the Commission (section 31) if it falls into one of the following categories:

1. Information that is a trade secret;
2. Financial, commercial, scientific or technical information that is confidential and that is treated consistently in a confidential manner by the person who submitted it; or



3. Information the disclosure of which could reasonably be expected

i. To result in material financial loss or gain to any person;

ii. To prejudice the competitive position of any person; or

iii. To affect contractual or other negotiations of any person.

At the time that the party files the information it designates as confidential, it must provide an abridged version of the document along with an explanation of how the information falls into a category of information listed in section 31. The party must provide a detailed rationale to explain why the disclosure of the information is not in the public interest (section 32(1)).

The confidential version of the document must be filed separately and must be marked "CONFIDENTIAL" on each page. If the document is filed electronically, each file containing confidential information must include "confidential" in the file name.

The abridged version of the document and the reasons for the designation of information as confidential will be placed on the public record of the proceeding.

Please consult the Procedures for filing confidential information and requesting its disclosure in Commission proceedings, Broadcasting and Telecom Information Bulletin CRTC 2010-961 for complete process for filing confidential information.

Are you requesting for some information to be designated as confidential?

No

7. Documents to be appended to the application and naming convention of electronic documents

Documents should be submitted in an accessible format (Broadcasting and Telecom Information Bulletin CRTC 2015-242)

The following documents should be submitted as separate electronic documents using the naming convention specified below. The document number (Doc#) indicates the ascending order in which the documents should appear on the public file.

The document name should not exceed 100 characters or include any special characters (% , \$, & , / , () , # , etc).

The document should not be submitted in .xhtml format.

Additional documents (if necessary)

All additional documents must use the following naming convention: Doc# - "Specify name of document" .

Attached file(s)

- Doc 1 - Appendix A.xlsx



- Doc 2 - Appendix B.pdf
- Doc 3 -Appendix C.docx

Appendix 1 - Financial projections

Appendix 1 document must use the following naming convention: Doc1 – Appendix 1 – Financial projections.

You do not have to submit this document.

Confidential document(s)

All confidential documents must use the following naming convention: NOT WEB - Doc # - CONFDOC - "brief description of the document"

You do not have to submit this document.

Abridged version of each confidential document

All abridged confidential documents must use the following naming convention: Doc # - ABRIDGED VERSION - "same description of document for which confidentiality is requested"

You do not have to submit this document.