

CORUS ENTERTAINMENT INC.

NOTICE OF AVAILABILITY OF MEETING MATERIALS FOR THE ANNUAL MEETING OF SHAREHOLDERS

Corus Entertainment Inc. (“the “Company”) has adopted the notice-and-access method of delivering materials to both registered and non-registered shareholders in connection with its 2019 annual meeting of shareholders (the “Meeting”). As such, the Company has posted electronic copies of the Management Information Circular and the Company’s 2019 Annual Report (which includes its audited consolidated financial statements for the fiscal year ended August 31, 2019 and related management’s discussion and analysis) (collectively, the “Meeting Materials”) on the Investor Relations section of the Company’s website at www.corusent.com, in addition to on the Company’s page on SEDAR at www.sedar.com and on www.meetingdocuments.com/ASTca/CJR, instead of printing and mailing out paper copies, as permitted by Canadian securities regulators.

MEETING DATE AND LOCATION:

WHEN: Wednesday, January 15, 2020

WHERE: Le Germain Hotel Calgary, Mount Assiniboine Room, 899 Centre Street SW, Calgary, Alberta, T2G 1B8

TIME: 2:00 p.m. (Mountain Time)

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS AT THE MEETING:

1. to receive and consider the audited consolidated financial statements of the Company for its financial year ended August 31, 2019, together with the report of the auditors thereon (see ‘Business of the Meeting – Financial Statements’ in the Management Information Circular);
2. to allow the board of directors of the Company to fix the number of directors of the Company, within the minimum and maximum number provided for in the Articles of the Company (see ‘Business of the Meeting - Number of Directors’ in the Management Information Circular);
3. to elect directors for the ensuing year (see ‘Business of the Meeting – Election of Directors’ in the Management Information Circular);
4. to appoint auditors for the ensuing year and authorize the directors to fix the auditors’ remuneration (see ‘Business of the Meeting – Appointment and Remuneration of Auditors’ in the Management Information Circular);
5. to ratify unallocated entitlements under the Company’s Stock Option Plan for the ensuing three (3) years (see ‘Business of the Meeting – Shareholder Ratification of Unallocated Entitlements Under the Stock Option Plan); and
6. to transact such further and other business as may properly be brought before the Meeting and any adjournment(s) or postponement(s) thereof.

SHAREHOLDERS ARE REMINDED TO REVIEW THE MEETING MATERIALS PRIOR TO VOTING AS THE MEETING MATERIALS HAVE BEEN PREPARED TO HELP YOU MAKE AN INFORMED DECISION.

Electronic copies of the Meeting Materials can be accessed online in the Investor Relations section of the Company’s website at www.corusent.com, in addition to on the Company’s profile on SEDAR at www.sedar.com and on www.meetingdocuments.com/ASTca/CJR.

HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIALS

All holders of Class A participating shares and Class B non-voting participating shares may request that a paper copy of the Meeting Materials be sent to them at no cost by contacting AST Trust Company (Canada). Requests may be made up to one year from the date the Meeting Materials were filed on SEDAR by:

- ▶ Calling 1-888-433-6443 (toll free) or 416-682-3801 outside Canada and the United States.
- ▶ Sending an email to: fulfilment@astfinancial.com
- ▶ Following the instructions at: www.meetingdocuments.com/ASTca/CJR

A paper copy of the Meeting Materials will be mailed to you within three business days of receiving your request, if the request is made at any time prior to the Meeting. We estimate that your request for Meeting Materials will need to be received on or before January 2, 2020 in order for you to receive your paper copies in advance of the deadline for submission of form of proxies and/or voting instruction forms in respect of the Meeting.

VOTING YOUR SHARES

Registered and Non-Objecting Beneficial Shareholders: Shareholders holding Class A participating shares are asked to return their form of proxy or voting instruction form, as applicable, to AST Trust Company (Canada) using one of the following methods by the proxy deposit date noted on your voting instruction form:

- ▶ INTERNET: www.astvotemyproxy.com
- ▶ TELEPHONE: 1-888-489-5760 (toll free Canada and US)
- ▶ FACSIMILE: 1-866-781-3111 (North America) or 1-416-368-2502 (outside North America)
- ▶ MAIL: AST Trust Company (Canada)
Attention: Proxy Department
P.O. Box 721
Agincourt, Ontario M1S 0A1

Unless you plan to attend the Meeting to vote in person, to be valid, registered shareholders must return their proxies using one of the above applicable methods not later than 48 hours (excluding Saturdays, Sundays and holidays) before the time fixed for the Meeting or an adjournment or postponement thereof, to be used at the Meeting or an adjournment or postponement thereof.

Objecting Beneficial Shareholders: The Company has caused or will cause AST Trust Company (Canada) to deliver copies of its proxy-related meeting materials to clearing agencies and other intermediaries for onward distributions to objecting beneficial owners (“OBOs”). These intermediaries are required to forward the materials to OBOs unless that OBO has waived its right to receive them. In most cases, an OBO will receive a voting instruction form requesting voting instructions. Voting instruction forms include instructions on how to vote by telephone, fax or mail, or by the Internet and how the OBO may attend and vote at the meeting in person (or have another person attend and vote on his or her behalf). (Information respecting OBOs may be found in the Management Information Circular under the heading “*Distribution to OBOs*”)

Objecting beneficial shareholders should follow the instructions on the forms they receive and contact their intermediaries promptly if they need assistance.

Registered or beneficial shareholders with questions or who wish to obtain further information about notice and access can call AST Trust Company (Canada) toll free at 1-888-433-6443.

PLEASE NOTE: Registered and beneficial shareholders holding Class A participating shares of the Company cannot use this notice to vote. If you request a paper copy of the Meeting Materials, you will not receive a new form of proxy or voting instruction form, as applicable, so you should retain the form of proxy or voting instruction form accompanying this notice in order to vote.