



NELVANA SECURES ADDITIONAL INTERNATIONAL DISTRIBUTION FOR EMMY® NOMINATED PRESCHOOL SERIES *ESME & ROY*

New Distribution Deal with Discovery Kids Latin America to Bring Nelvana and Sesame Workshop Co-Production *Esme & Roy* to Latin American Audiences

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For Immediate Release

TORONTO, March 31, 2020 – Corus Entertainment’s **Nelvana**, a world-leading international producer and distributor of children’s animated and live action content, together with **Sesame Workshop**, the non-profit educational organization behind *Sesame Street* and its local productions around the world including *Sésamo* in Latin America, are pleased to announce that the first season of the award-winning animated series *Esme & Roy* has been picked up by Discovery Kids in Latin America. Distributed by Nelvana, the 52 x 11 min series was created by TV veterans Dustin Ferrer and Amy Steinberg.

“We are proud to continue to share *Esme & Roy* with new audiences and empower children to play and learn,” says Mellany Masterson, Head of Nelvana Enterprises. “In today’s challenging times, lessons in mindfulness, creativity and socio-emotional development are more important than ever. The series entertains children all over the world with these strong universal themes and we are excited to introduce this dynamic monstersitter duo to Discovery Kids Latin America and its young audience.”

Nominated for three Daytime Emmy® Awards, including Outstanding Preschool Children’s Animated Series, the series follows the adventures of Esme and Roy, the best Monstersitters in Monsterdale! They’ve become experts at using creative games and mindfulness strategies to solve little monsters’ BIG problems. With lovable characters who spark strong emotional connections among preschoolers, Esme and Roy use the power of play to help younger monsters through relatable situations, like trying new foods and feeling scared during loud thunderstorms.

With Season 2 currently in production, *Esme & Roy* first premiered on Treehouse in Canada and HBO in the U.S. in August 2018 and has since launched on KiKA (Germany), Disney Junior Southeast Asia (covering 15 territories including Malaysia, Singapore, Indonesia, Philippines, Thailand, and Hong Kong), NRK (Norway), SVT (Sweden), YLE (Finland), Minimini (Poland), HOP (Israel), and DKids (Middle East, North Africa). Nelvana holds international distribution rights outside of the U.S.

About Nelvana

Nelvana is a world-leading international producer and distributor of children’s animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and boys action series and ancillary consumer products programs. Nelvana’s content airs on Corus Entertainment’s kids channels in Canada and in over 160 countries around the world. The Nelvana library has well over 4,000 episodes of programming and has received over 70 major international program awards including Emmys® and Geminis. Visit the Nelvana website at nelvana.com.



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About Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, [Globalnews.ca](#), Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](#).

About Sesame Workshop

Sesame Workshop is the non-profit media and educational organization behind Sesame Street, the pioneering television show that has been reaching and teaching children since 1969. Today, Sesame Workshop is an innovative force for change, with a mission to help kids everywhere grow smarter, stronger, and kinder. We're present in more than 150 countries, serving vulnerable children through a wide range of media, formal education, and philanthropically-funded social impact programs, each grounded in rigorous research and tailored to the needs and cultures of the communities we serve. For more information, please visit [www.sesameworkshop.org](#).

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