

CORUS ENTERTAINMENT INC.
NOTICE OF AVAILABILITY OF MEETING MATERIALS FOR THE ANNUAL MEETING OF SHAREHOLDERS

Corus Entertainment Inc. (“the “Company”) has adopted the notice-and-access method of delivering materials to both registered and non-registered shareholders in connection with its 2020 annual meeting of shareholders (the “Meeting”). As such, the Company has posted electronic copies of the Management Information Circular and the Company’s 2020 Annual Report (which includes its audited consolidated financial statements for the fiscal year ended August 31, 2020 and related management’s discussion and analysis) (collectively, the “Meeting Materials”) on the Investor Relations section of the Company’s website at www.corusent.com, in addition to on the Company’s page on SEDAR at www.sedar.com and on www.meetingdocuments.com/ASTca/CJR, instead of printing and mailing out paper copies, as permitted by Canadian securities regulators.

MEETING DATE AND LOCATION:

WHEN: Thursday, January 14, 2021

WHERE: virtually via online webcast at <https://web.lumiagm.com/403867944>, password: corus2021 (case sensitive)

TIME: 4:00 p.m. (Eastern Time)

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS AT THE MEETING:

1. to receive and consider the audited consolidated financial statements of the Company for its financial year ended August 31, 2020, together with the report of the auditors thereon (see ‘Business of the Meeting – Financial Statements’ in the Management Information Circular);
2. to elect directors for the ensuing year (see ‘Business of the Meeting – Election of Directors’ in the Management Information Circular);
3. to appoint auditors for the ensuing year and authorize the directors to fix the auditors’ remuneration (see ‘Business of the Meeting – Appointment and Remuneration of Auditors’ in the Management Information Circular); and
4. to transact such further and other business as may properly be brought before the Meeting and any adjournment(s) or postponement(s) thereof.

SHAREHOLDERS ARE REMINDED TO REVIEW THE MEETING MATERIALS PRIOR TO VOTING AS THE MEETING MATERIALS HAVE BEEN PREPARED TO HELP YOU MAKE AN INFORMED DECISION.

Electronic copies of the Meeting Materials can be accessed online in the Investor Relations section of the Company’s website at www.corusent.com, in addition to on the Company’s profile on SEDAR at www.sedar.com and on www.meetingdocuments.com/ASTca/CJR.

HOW TO OBTAIN PAPER COPIES OF THE MEETING MATERIALS

All holders of Class A participating shares and Class B non-voting participating shares may request that a paper copy of the Meeting Materials be sent to them at no cost by contacting AST Trust Company (Canada). Requests may be made up to one year from the date the Meeting Materials were filed on SEDAR by:

- ▶ Calling 1-888-433-6443 (toll free) or 416-682-3801 outside Canada and the United States.
- ▶ Sending an email to: fulfilment@astfinancial.com
- ▶ Following the instructions at: www.meetingdocuments.com/ASTca/CJR

A paper copy of the Meeting Materials will be mailed to you within three business days of receiving your request, if the request is made at any time prior to the Meeting. We estimate that your request for Meeting Materials will need to be received on or before January 4, 2021 in order for you to receive your paper copies in advance of the deadline for submission of form of proxies and/or voting instruction forms in respect of the Meeting.

VOTING YOUR SHARES

Attending the Virtual Meeting

This year, to proactively deal with the unprecedented public health impact of COVID-19 and to mitigate risks to the health and safety of the Company's shareholders, employees, community and other stakeholders, the Company will hold its Meeting in a virtual-only format, which will be conducted via live webcast. Shareholders will have an equal opportunity to join the Meeting online regardless of their geographic location. Shareholders will not be able to physically attend the Meeting.

Holders of Class A Voting Shares have two ways to vote their shares:

- By submitting a proxy or VIF as per instructions indicated; or
- During the Meeting by logging in with their control number and voting by online ballot through the live webcast platform

See Appointment of Proxies in the Management Information Circular for additional information on completing the form of proxy or VIF.

Registered holders of Class A Voting Shares and duly appointed proxyholders (including non-registered holders of Class A Voting Shares who have duly appointed themselves as proxyholder) that attend the Meeting will be able to attend, participate and vote by completing a ballot online during the Meeting through the live webcast platform at <https://web.lumiagm.com/403867944>. Such persons may enter the Meeting by clicking "I have a control number" and then entering a valid control number and password: "corus2021" (case sensitive). If a control number is used to log in to the Meeting, any vote cast at the Meeting will revoke any proxy previously submitted. If a shareholder does not wish to revoke a previously submitted proxy, they should not vote during the Meeting or should instead consider logging in as a guest. **The proxyholder must contact AST Trust Company (Canada) at (866) 751-6315 (in North America) or (212) 235-5754 by 4:00 pm (Eastern Time) on January 12, 2021, and provide AST Trust Company (Canada) with the required proxyholder contact information so that AST Trust Company (Canada) may provide the proxyholder with a control number via email. Without a control number, proxyholders will not be able to vote (if applicable) or ask questions at the Meeting but will be able to participate as a guest.**

Guests (including holders of Class B Non-Voting Shares and non-registered holders of Class A Voting Shares who have not duly appointed themselves as proxyholder) can log in to the meeting by clicking "I am a guest" and completing the online form.

Registered or beneficial shareholders with questions or who wish to obtain further information about notice and access can call AST Trust Company (Canada) toll free at 1-888-433-6443.

PLEASE NOTE: Registered and beneficial shareholders holding Class A participating shares of the Company cannot use this notice to vote. If you request a paper copy of the Meeting Materials, you will not receive a new form of proxy or voting instruction form, as applicable, so you should retain the form of proxy or voting instruction form accompanying this notice in order to vote.