

Fiscal 2021 **First Quarter Earnings** **Conference Call**

Tuesday, January 12, 2021 | 8 a.m. ET



Safe Harbour Disclosure Forward-looking Statements

This presentation contains forward-looking information and should be read subject to the following cautionary language:

To the extent any statements made in this presentation contain information that is not historical, these statements are forward-looking statements and may be forward-looking information within the meaning of applicable securities laws (collectively, "forward-looking information"). These forward-looking statements relate to, among other things, our objectives, goals, strategies, intentions, plans, estimates and outlook, including the adoption and anticipated impact of our new strategic plan, advertising and our expectations of advertising trends for fiscal 2021, distribution, merchandise and subscription revenues, operating costs and tariffs, taxes and fees, and can generally be identified by the use of words such as "believe", "anticipate", "expect", "intend", "plan", including the adoption and anticipated impact of our new strategic plan, "will", "may" and other similar expressions. In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances may be considered forward-looking information. Although Corus believes that the expectations reflected in such forward-looking information are reasonable, such information involves assumptions, risks and uncertainties and undue reliance should not be placed on such statements. Certain material factors or assumptions are applied with respect to the forward-looking information, including without limitation, factors and assumptions regarding the general market conditions and general outlook for the industry, interest rates, stability of the advertising, distribution, merchandise and subscription markets, operating and capital costs and tariffs, taxes and fees, our ability to source desirable content and our capital and operating results being consistent with our expectations. Actual results may differ materially from those expressed or implied in such information. Important factors that could cause actual results to differ materially from these expectations include, among other things: our ability to attract and retain advertising revenues; audience acceptance of our television programs and cable networks; our ability to recoup production costs, the availability of tax credits and the existence of co-production treaties; our ability to compete in any of the industries in which we do business; the opportunities (or lack thereof) that may be presented to and pursued by us; conditions in the entertainment, information and communications industries and technological developments therein; changes in laws or regulations or the interpretation or application of those laws and regulations; our ability to integrate and realize anticipated benefits from our acquisitions and to effectively manage our growth; our ability to successfully defend ourselves against litigation matters arising out of the ordinary course of business; failure to meet covenants under our senior credit facility; epidemics, pandemics or other public health crises, including the current outbreak of COVID-19 and changes in accounting standards. Additional information about these factors and about the material assumptions underlying any forward-looking information may be found under the heading "Risks and Uncertainties" in the Management's Discussion and Analysis for the year ended August 31, 2020 and the first quarter ended November 30, 2020 and under the heading "Risk Factors" in our Annual Information Form. Corus cautions that the foregoing list of important assumptions and factors that may affect future results is not exhaustive. When relying on our forward-looking information to make decisions with respect to Corus, investors and others should carefully consider the foregoing factors and other uncertainties and potential events. Unless otherwise specified, all forward-looking information in this document speaks as of the date of this document. Unless otherwise required by applicable securities laws, Corus disclaims any intention or obligation to publicly update or revise any forward-looking information whether as a result of new information, events or circumstances that arise after the date thereof or otherwise.

Q1 Fiscal 2021 Highlights

\$420
million

consolidated revenue

\$179
million

consolidated segment profit

\$62
million

free cash flow

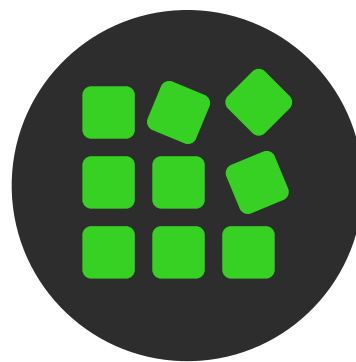
3.14x

net debt to segment profit

Q1 Fiscal 2021 Advancement of Strategic Priorities



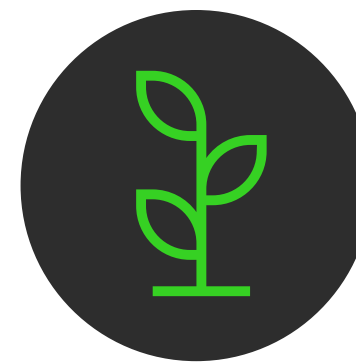
Create a great
place to work



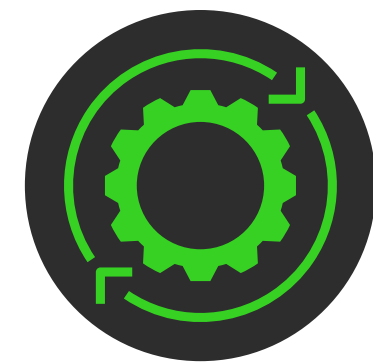
Build a Content
Powerhouse



Connect with
Audiences



Help Brands
Grow



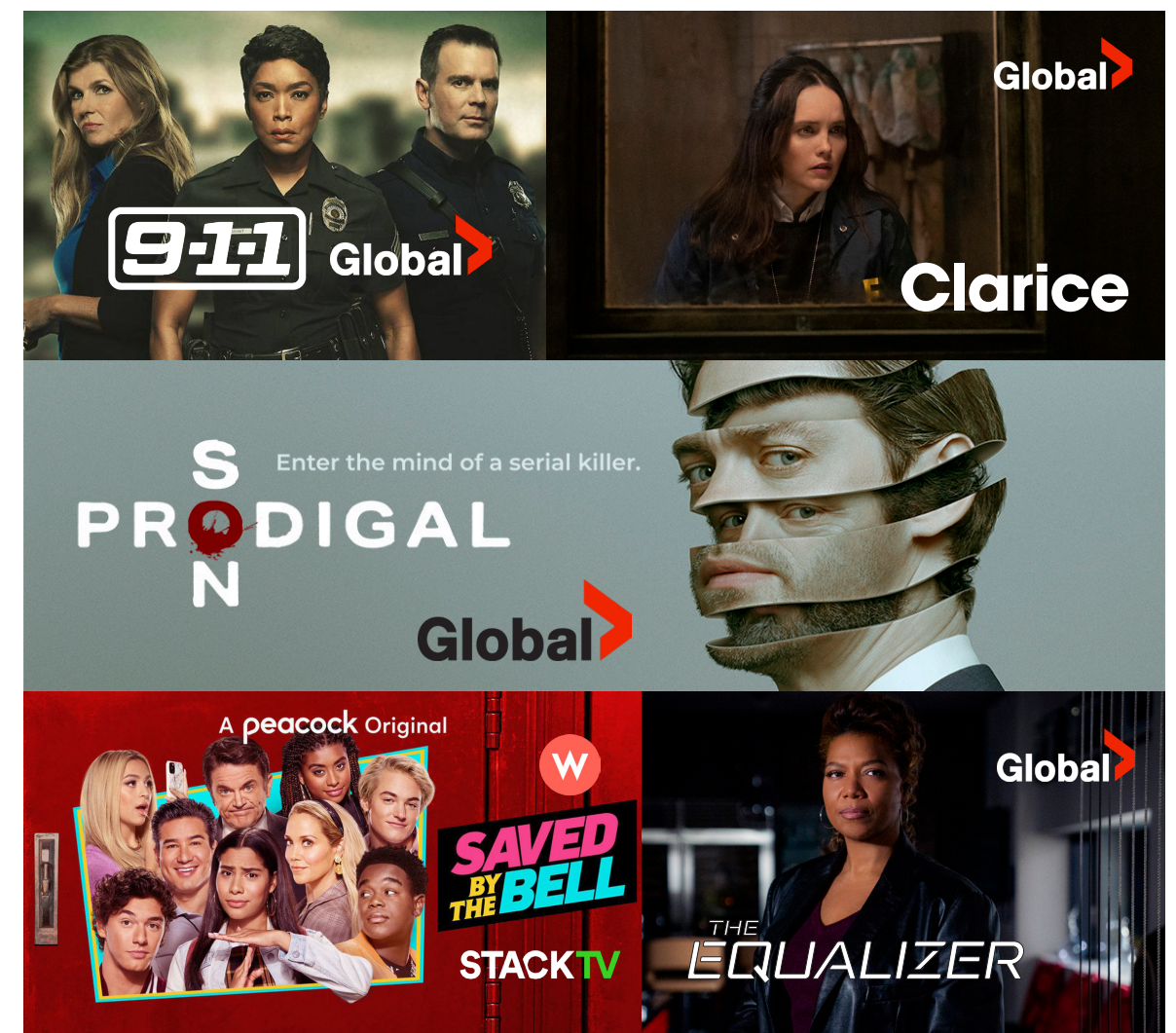
Operate With
Discipline

Schedule Packed with Hit Shows

Q1 Fiscal 2021



Q2 Fiscal 2021



Q1 Fiscal 2021 Consolidated Results

(in millions of dollars except percentages and per share amounts)

	Q1-2021	%Chg
Consolidated revenue	420	(10)
Consolidated segment profit ¹	179	(3)
Consolidated segment profit margin ¹	42%	3 pts
Net income attributable to shareholders	77	(1.8)
Basic earnings per share	\$0.37	-
Free Cash Flow ¹	62	18

- Sequential improvement in advertising impact from COVID-19
- International content licensing growth
- Disciplined cost management
- Free cash flow includes Canada Emergency Wage Subsidy receipts of \$24.9 million offset by the payment of delayed income tax from fiscal 2020 of \$17.2 million

¹ Segment profit, segment profit margin and free cash flow do not have standardized meanings prescribed by International Financial Reporting Standards ("IFRS"). The Company believes these non-IFRS measures are frequently used as key measures to evaluate performance. For definitions, explanations and reconciliations see discussion under the Key Performance Indicators section of the First Quarter 2021 Report to Shareholders and/or Management's Discussion and Analysis in the Company's Annual Report for the year ended August 31, 2020.

Q1 Fiscal 2021 Television Results

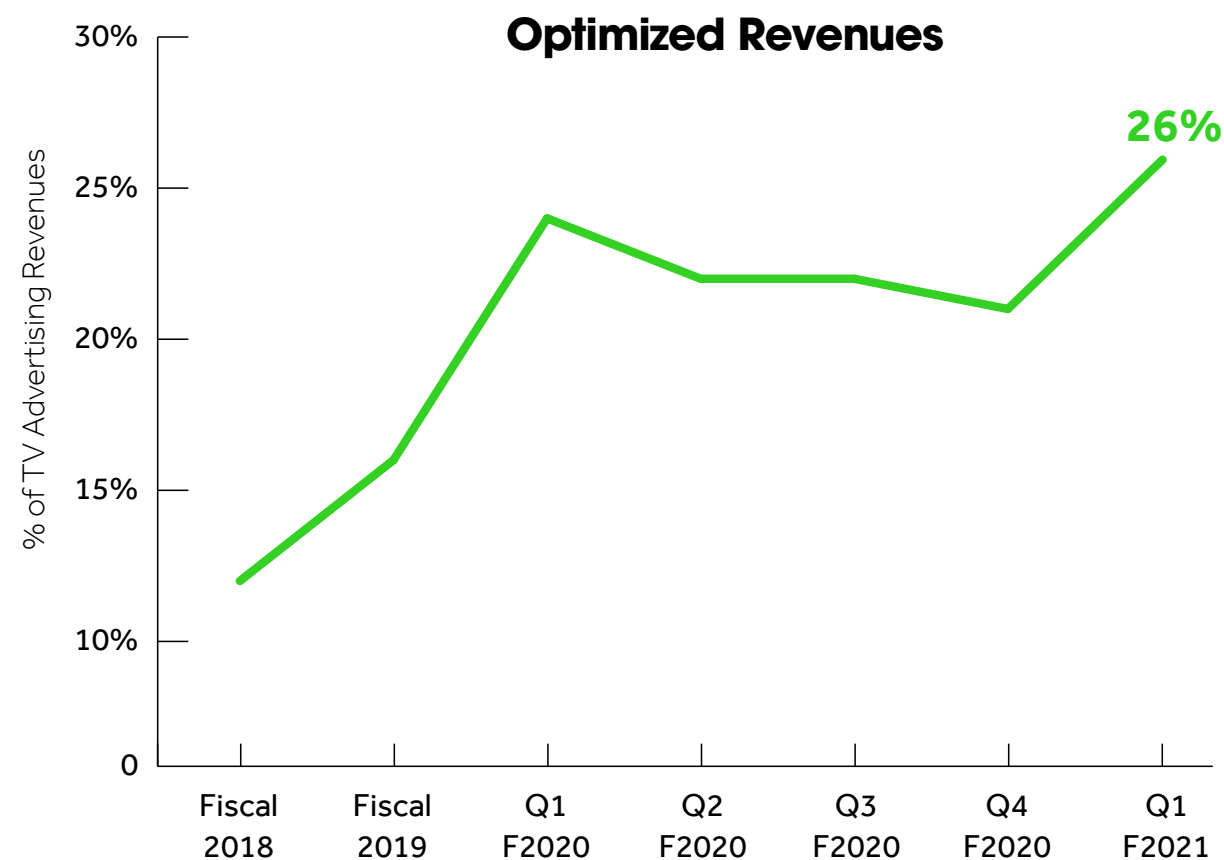
(in millions of dollars except percentages)

	Q1-2021	%Chg
Segment revenues	392	(9)
Advertising revenues	246	(14)
Subscriber revenues	124	-
Merchandising, distribution and other revenues	22	11
Segment profit ¹	180	1
Segment profit margin ¹	46%	4 pts

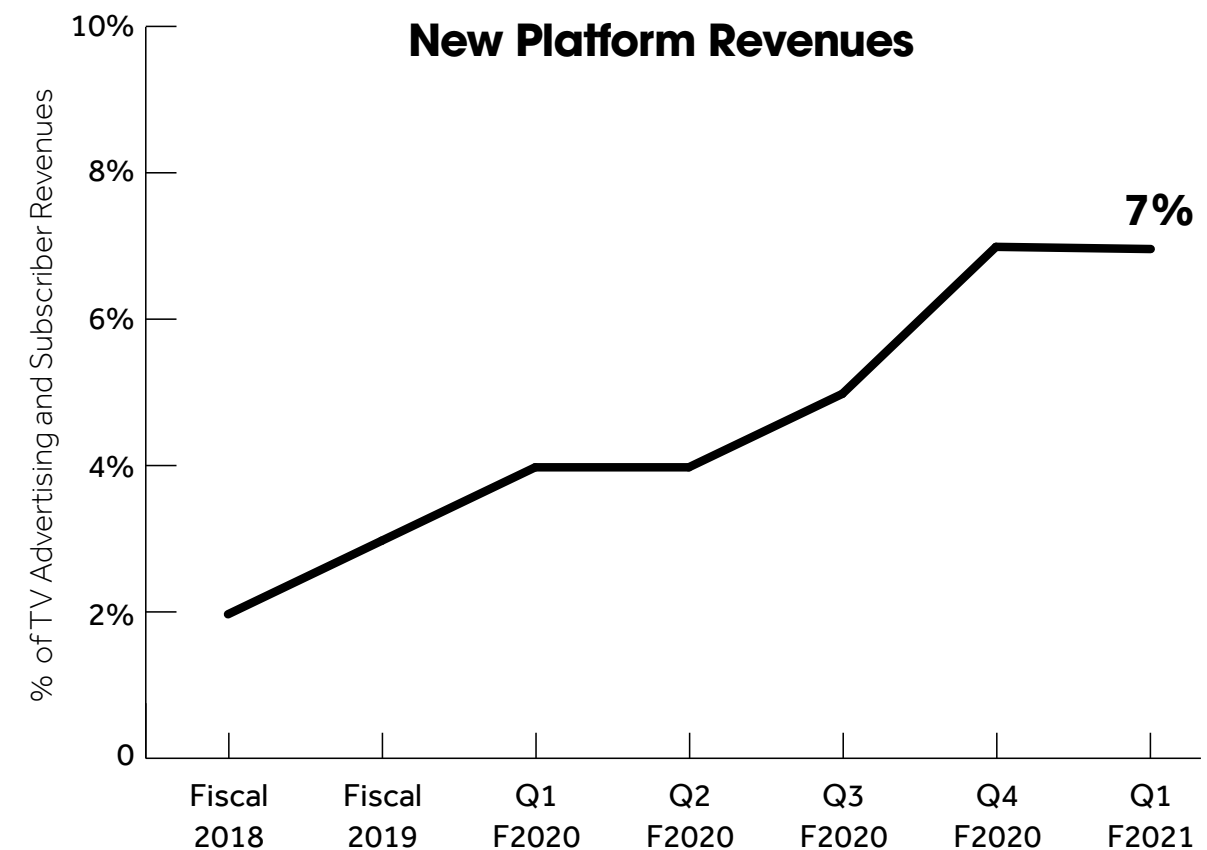
- Significant sequential improvement in advertising impact from COVID-19
- Subscriber revenues reflect strong uptake of STACKTV and Nick+ (>400,000 paying subscribers)
- Growing content licensing sales at Nelvana and Corus Studios
- Programming expenses impacted by production and delivery delays

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New Revenue Performance Metrics



- Reflects progress on the transformation of how Television advertising is sold
- Includes revenues from audience segment selling as well as Cynch automated buying platform



- Reflects Corus' participation in rapidly growing OTT and digital advertising markets
- Includes incremental subscriber revenues from new streaming initiatives and advertising revenues from digital platforms

Optimized and new platform revenues emerging as drivers of growth

Q1 Fiscal 2021 Radio Results

(in millions of dollars except percentages)

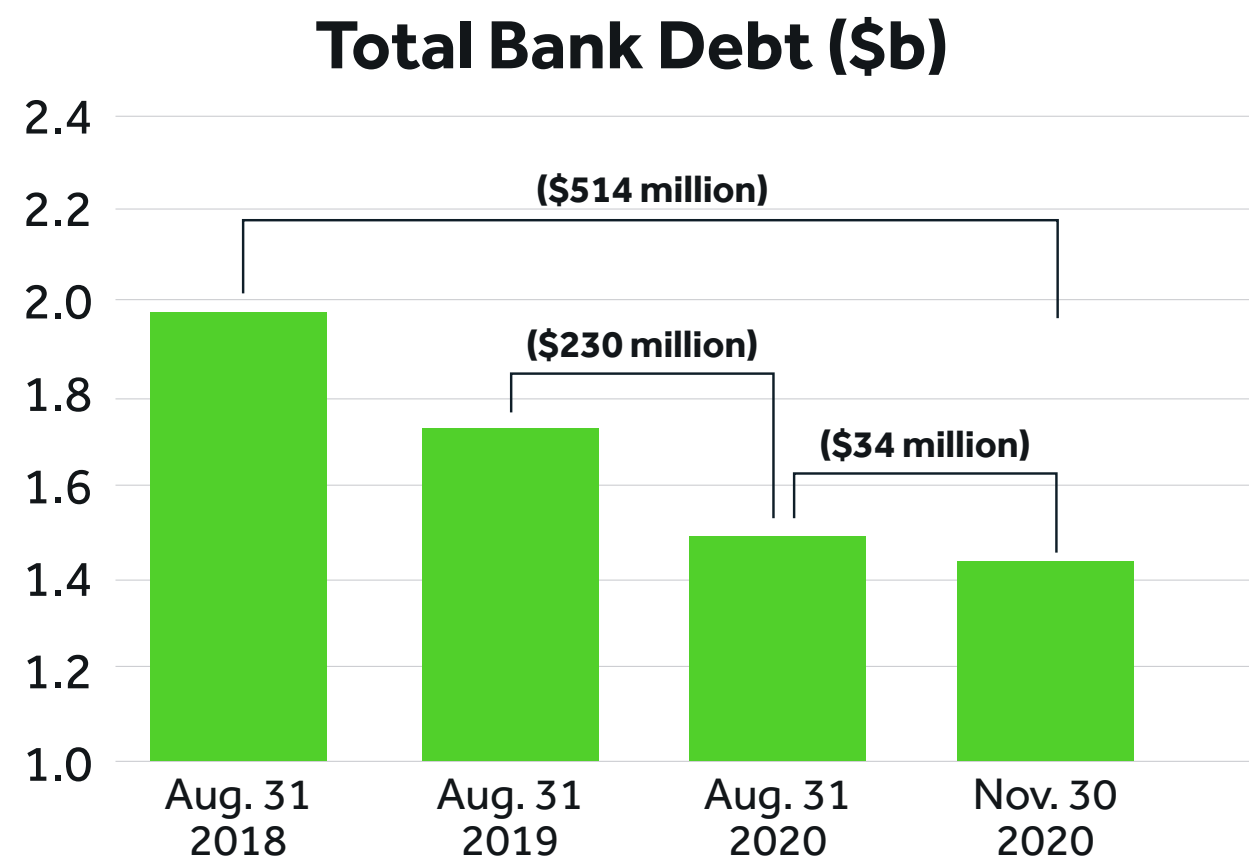
	Q1-2021	%Chg
Segment Revenues	28	(26)
Segment profit ¹	7	(41)
Segment profit margin ¹	25%	(7 pts)

- Meaningful sequential improvement in advertising impact from COVID-19
- Notable improvement in segment profit margin vs. Q4/Q3 Fiscal 2020

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Significant Progress on Financial Priorities

- Strong free cash flow of \$62 million for the first quarter
- Repaid ~\$34 million of bank debt in the first quarter
- Leverage at November 30, 2020 was 3.14 times net debt to segment profit, down from 3.18 times at August 31, 2020
- Dividend of \$0.06 per share declared for Class B Shareholders



Consolidated Year Over Year Revenue Growth

- **Transform how we sell Television**
 - Meaningful growth in Optimized Revenue
 - Expanding presence across digital platforms
- **Accelerate the growth of STACKTV and other digital initiatives**
 - STACKTV and Nick+ now have more than 400,000 paying subscribers combined (launched June 2019)
 - Focus on driving incremental digital advertising revenues
- **License Nelvana and Corus Studios content internationally**
 - Delivered double digit growth in Q1 2021
- **Maximize financial flexibility**
 - Disciplined focus on free cash flow
- **Reform of the *Broadcasting Act* (Bill C10) without delay is of the utmost importance**
- **Dividend yield of 5.2%, free cash flow yield of 34%, and free cash flow payout ratio below 20%**

Fiscal 2021

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Q&A

