



CORUS ENTERTAINMENT'S NICK+ ADDS BELL FIBE TV, ALT TV AND VIRGIN TV TO ITS GROWING OFFERING IN CANADA

Expanded Distribution of Nick+ Allows More Families to Stream and Download Their Favourite Nickelodeon Series for \$5.99 Per Month



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For Immediate Release

TORONTO, February 12, 2021 – Corus Entertainment announced today that its premium kids streaming platform, [Nick+](#), is now available on Bell Fibe TV, Alt TV and Virgin TV in Canada. With thousands of hours of content, Nick+ is the ultimate destination to watch Nickelodeon and Nick Jr. shows, anytime, anywhere commercial-free. Customers can subscribe directly to Nick+ on Bell Fibe TV, Alt TV and Virgin TV for \$5.99 per month.

“Nickelodeon is a long-established leader of kids entertainment with resounding hits like the reimagined classic *Blue’s Clues & You!*, beloved fan favourite *iCarly*, and the iconic series *SpongeBob SquarePants*,” said Doug Murphy, President and Chief Executive Officer, Corus Entertainment. “We have seen tremendous traction with Nick+ as current trends continue to show that audiences are searching for more content that is easily accessible whenever and wherever they want. Nick+ is the perfect addition to any household and this expansion unlocks Nickelodeon shows for even more families in Canada to stream the best kids content in a trusted environment.”



Nick+ offers subscribers access to a vast catalog of Nickelodeon's popular live-action and animated series along with the best preschooler programming from Nick Jr. With new episodes available on Bell Fibe TV, Alt TV and Virgin TV right after the broadcast premiere in Canada, kids can watch their favourite Nickelodeon shows, in addition to *Blue's Clues & You!*, *iCarly*, and *SpongeBob SquarePants*, including *The Legend of Korra*, *The Loud House*, *Bubble Guppies*, *Henry Danger*, *Blaze and the Monster Machines*, *The Thundermans*, *Dora the Explorer*, as well as cherished classics and retro programming like *Rugrats*, and so much more. Plus, episodes are fully downloadable allowing Nick+ subscribers to load up on must-see episodes in advance to watch offline and on the go on the Fibe TV and Virgin TV apps.

For more information, visit nickplus.ca.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally-renowned creator and distributor through world class animation and live-action studio Nelvana, hit scripted and unscripted content producer and distributor Corus Studios and children's book publishing house, Kids Can Press. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada and leading 2D animation software supplier Toon Boom. Along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast, Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX. www.corusent.com.

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