



HGTV CANADA OFFERS FIRST-TIME HOMEBUYERS THE OPPORTUNITY OF A LIFETIME IN THIRD SEASON OF *HOME TO WIN*

Canadian Original Series Premieres Sunday, April 29 at 10 p.m. ET/PT

First-Time Homebuyers Can Apply to Compete at HomeToWin.ca

HGTV Canada is Available on National Free Preview
from April 27 to June 30



Click [here](#) for an exclusive video from the all-star *Home To Win* cast

For photography and press kit material visit the [Corus Media Centre](#).

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For Immediate Release

TORONTO, February 1, 2018 – Canada's top builders and designers are back under one roof in Season 3 of HGTV Canada's #1 program,* [Home To Win](#) (8x60). Premiering **Sunday, April 29 at 10 p.m. ET/PT** on HGTV Canada, with weekly airings on **Global** starting **Saturday, May 5 at 9 p.m. ET/PT**, the all-star competition series follows the room-by-room transformation of a shabby countryside property into a modern family home. New this season, the opportunity for Canadians to compete to win the spectacular home is open exclusively to first-time homebuyers. HomeToWin.ca is now taking submissions and viewers can learn more about how to apply [here](#).

The Canadian-original series returns with HGTV Canada's robust roster of talent led by *Entertainment Tonight Canada*'s [Sangita Patel](#). The eight-week broadcast kicks off with [Bryan Baeumler](#) and [Scott McGillivray](#) spearheading the hunt for the perfect property, while [Sarah Richardson](#) and [Tommy Smythe](#) decide on the overall design. Then [Sarah Baeumler](#), [Sarah Keenleyside](#), [Brian McCourt](#), [Sebastian Clovis](#), [Sabrina Smelko](#), [Mike Holmes Jr.](#), and more HGTV Canada favourites take on the day-to-day challenges of turning the blueprint into a reality. [Mike Holmes](#), [Jonathan](#) and [Drew Scott](#) as well as [Dave](#) and [Kortney Wilson](#) also pitch in with surprise visits throughout the season. In each episode, the cast face off in head-to-head challenges, then team up to complete extensive renovations showcased in stunning



room reveals. The season concludes with three first-time homebuyers competing to win the completed home in the dramatic finale.

Nominated for a 2018 Canadian Screen Award for Best Cross-Platform Project Non-Fiction, HomeToWin.ca offers a closer look at the property with weekly photo galleries of the interior and exterior spaces as they are revealed in the show. A digital home tour features hotspots that allow users to shop for products featured in the home, while behind-the-scenes photography and written recaps by HGTV Canada experts take viewers behind the camera. Exclusive video content including guided room tours, DIY projects, and bloopers connects fans further with their favourite network stars. First-time homebuyers can submit their application at HomeToWin.ca until Monday, May 28 at 8 a.m. ET. Additional information as well as audience guidelines can be found [here](#).

Seasons 1 and 2 of *Home To Win* are available to watch On Demand and at HomeToWin.ca. New episodes from Season 3 will be available the day after broadcast. *Home To Win* is produced by Architect Films in association with Corus Studios for HGTV Canada.

Full details about series sponsors can be found [here](#).

*Source: Numeris PPM Data, S1 (Apr18-Jun26/16)/S2 (Apr24-Jun 18/17) – confirmed data, Total Canada, CDN SPEC COM ENG/CDN DIG ENG, excludes sports, 3+ airings, based on A25-54, W25-54, A18-49, W18-49, Ind. 2+ AMA(000)

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HGTV Canada is a Corus Entertainment Network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

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