

## **GLOBAL NEWS MORNING CALGARY LAUNCHES NEW TEAM WITH A NEW FORMAT**

New Digital Morning News and Anchor Lineup Begins Monday, June 11



*Global News Morning Calgary's new anchor lineup. (L-R) Jordan Witzel, Dallas Flexhaug, Leslie Horton, and Matthew Conrod.*

### **For Immediate Release**

**CALGARY, June 8, 2018** – **Global Calgary** is reinventing morning news by launching a companion online digital format, bringing a multi-platform approach to the news, weather, and traffic information Calgarians need to start their day. Starting Monday, June 11, **Global News Morning Calgary** will feature content specifically designed for digital audiences on social media platforms to create more interaction and engagement with Calgary's number one morning news broadcast.\*

"*Global News Morning* has a long history of innovation and creativity to ensure our audience is up to date with the stories that matter most to Calgarians," said Kenton Boston, Vice-President, News and Information, Western Canada for Corus Entertainment. "Now, we are going to give you that experience online as well so our digital audience can continue to grow with Global News."

Joining the team to drive this innovative format is Global Calgary's newest digital journalist, **Matthew Conrod**, who will be the online Social Host of the program. Conrod previously worked in Toronto as a host and live reporter for the AHL's Toronto Marlies, and worked on radio and television programs at Rogers Sportsnet. Conrod will ensure linear television audiences stay up to date with information curated from the digital space, while reporting the daily news on the station's [Twitter](#), [Instagram](#), and [Facebook](#) platforms.

*Global News Morning Calgary's* new four-person team will also see the expansion of roles for some familiar favourites. **Dallas Flexhaug** brings her local experience and exceptional news sense into the anchor position full-time, with meteorologist **Jordan Witzel** taking on new duties as co-anchor, conducting interviews with notable Calgarians and celebrities. **Leslie Horton** will expand her role to ensure important community events are featured across platforms while evolving her market-leading coverage of the traffic stories that impact viewers each morning.

To celebrate the new show as well as the kick-off of the Calgary Stampeders season, viewers are invited to tune in to the new show on Monday, June 11 and Monday, June 25 for a chance to cheer on the Stampeders in a suite hosted by the *Global News Morning* team.

Global Calgary has been part of the Calgary marketplace for more than 60 years, and was recently awarded Best TV Newscast (Large Market) by Canada's Radio Television Digital News Association. *Global News Morning Calgary* continues to air weekdays at 5 a.m. MT.

*\*Source: Numeris PPM Canada, Jan 1-May 13, 2018 Edmonton/Calgary EMA*

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**SOCIAL MEDIA LINKS:**

Twitter: [@CorusPR](#), [@GlobalCalgary](#)

Facebook: [Facebook.com/GlobalCalgary](https://www.facebook.com/GlobalCalgary)

Instagram: [@globalcalgary](#)

**Global Calgary is a Corus Entertainment Network.**

**Corus Entertainment**

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