



WHAT THE 'CHUCK? CORUS RADIO INTRODUCES UNIQUELY-EDMONTON STATION: 92.5 THE 'CHUCK

EDMONTON, August 3, 2018 – Buff up the Talus balls and grab a green onion cake. Corus Radio is bringing a new feel to the Edmonton airwaves today with the launch of **92.5 The 'Chuck**. Rebranded from Fresh Radio, The 'Chuck is giving listeners more music variety full of hits and surprises, interspersed with irreverent slices of this city that we love.

"If you live in Edmonton, you'll get it. We saw an opportunity in the market to introduce an unconventional and original sound," says **Greg Johnson, FM Program Director, Corus Radio Edmonton**. "Edmontonians are proud of their city and this station embodies that passion."

92.5 The 'Chuck will keep the city entertained on shuffle with an exciting, unpredictable mix of pop rock and variety from the 80s through today. In between the hits, The 'Chuck's distinctly local personality will keep things topical with less chatter than any other station in the market.

Join The 'Chuck Crew out and about this weekend, starting this afternoon in Old Strathcona where they're dodging potholes and blasting the hits aboard an *Urban Pedal Tour* team bike. Then on Saturday at the Heritage Festival, The 'Chuck is inviting Edmontonians to break bread at the city's largest communal table. Measuring 70 feet in length, take a seat near the main entrance of Hawrelak Park to learn about the brand, check out the local art on the table and enter to win \$500 to *Skip the Dishes*.

Tune in to 92.5 The 'Chuck, or listen live online at 925thechuck.ca

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SOCIAL MEDIA LINKS:

Twitter: [@CorusPR](https://twitter.com/CorusPR), [@925TheChuck](https://twitter.com/925TheChuck)

Facebook: [Facebook.com/925TheChuck](https://www.facebook.com/925TheChuck)

Instagram: [@925thechuck](https://www.instagram.com/925thechuck)

92.5 The 'Chuck (CKNG-FM) is part of the Corus Entertainment Network.

Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

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