





TORONTO'S ALTERNATIVE STATION – 102.1 THE EDGE, AND HAMILTON'S ROCK STATION – Y108, LAUNCH NEW MORNING SHOWS

The B Team featuring Shawna, Chris Z and Jay Brody Debuts on 102.1 the Edge

Taz & Jim featuring Taz and Jim Kelly Debuts on Y108



(L to R): The B Team - Chris Z, Shawna and Jay Brody; Taz & Jim - Taz and Jim Kelly

For Immediate Release

TORONTO, **February 24**, **2020** – Toronto's alternative station, **102.1 the Edge** (CFNY-FM) launched today its much anticipated new morning show *The B Team*. Hosted by one of Canada's edgiest morning show teams: **Shawna**, **Chris Z** and **Jay Brody** – former morning show hosts on sister rock radio station Y108 in Hamilton – *The B Team* airs weekdays from **5:30 a.m.** – **10:00 a.m.** ET on the Edge.

"We're really excited to bring edge back to the Edge with one of the country's most bold morning shows in *The B Team*," said Tammy Cole, Toronto/Hamilton Regional Program Director for

Corus Radio. "To deliver that, as well as expand *Taz & Jim* – who as a duo have dominated in a major Ontario market for almost a decade – to Hamilton in their place is great news for listeners on both the Edge and Y."

Since teaming up to host the **Y108** (CJXY-FM) morning show in 2018, Shawna, Chris Z and Jay Brody have become beloved locally, delivering their unique brand of hilariously edgy radio banter. The trio depart after a combined twenty years at the station; mainstays Shawna and Chris Z having co-hosted previous iterations of the morning show together, with newest member Jay Brody joining from a prior stint at SiriusXM.

Filling the vacated Y108 morning show slot is *Taz & Jim*, which made its debut on the station this morning. Hosted by one of Canada's most successful rock radio duos in *Taz* and *Jim Kelly*, the pair have consistently ranked as the #1 rated morning team in the London, Ont. market since their show's debut nearly a decade ago. In addition to airing live on Y108, *Taz & Jim* will continue to be live on FM96 in London – with local traffic, news and updates provided for both markets – weekdays from **5:30 a.m. – 9:30 a.m. ET**.

102.1 the Edge's full programming lineup is rounded out by ever-present **Carly** in her familiar midday slot from 10 a.m. – 2 p.m. ET, afternoon drive duo **Kolter** and **Meredith** from 2 p.m. – 6 p.m. ET and evening announcer **Kevin Getz** from 7 p.m. – 12 a.m. ET. For more information or to listen to 102.1 the Edge or Y108 online visit <u>edge.ca</u> or <u>y108.ca</u>.

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SOCIAL MEDIA LINKS:

Twitter: @the_edge, @Y108Rocks, @shawnaonair, @ChrisZradio, @theJaybrody, @CorusPR

Facebook: <u>@102edge</u>, <u>@Y108Rocks</u> Instagram: <u>@1021theedge</u>, <u>@y108rocks</u>

102.1 the Edge and Y108 are part of the Corus Entertainment Network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

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