

## Nelvana Gets Ranger Ready for a Second Season of its Hit Original Series *Ranger Rob*

*Animated Series Continues With More Outdoor Adventures and Awesome Discoveries*

*Ranger Rob Toy Line Launches in Canada and European Territories Beginning Spring 2018*



*Ranger Rob*

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**TORONTO, CANADA, May 23, 2017** – Corus Entertainment’s [Nelvana](#) is thrilled to announce that after a successful first season, original animated series **Ranger Rob** has been green-lit for a second season (14 episodes).

During the Fall 2016 season, the series has ranked #1 on Corus’ Treehouse network in Canada for boys 2-11, and has earned top ranks in additional territories such as TF1 in France, Super RTL in Germany, Disney Channel in Australia, Nickelodeon Italy, Canal Panda Portugal, YLE/TV2 Finland, and HOP Israel.

*Ranger Rob* follows 10-year-old ranger-in-training Rob around the Big Sky Park, the coolest natural adventure park imaginable, as he ziplines, swings, and snowboards discovering and exploring all that the park has to offer. Big Sky Park is a one-of-a-kind place with every kind of outdoor environment within its borders and each episode of the series takes viewers on a new adventure, cultivating the spirit of exploration and curiosity, and inspiring kids to get outside to play and discover.

“*Ranger Rob* ignites a sense of adventure and discovery in kids, and we have been overwhelmed with how kids and families have embraced the series and joined in on the fun with us,” said Pam Westman, Head, **Nelvana Enterprises**. “The journey has only just begun and fans should get “Ranger Ready” for lots of new and exciting outdoor adventures to come in season two.”

In Spring 2018, fans will be able to bring home their very own *Ranger Rob* as Master Toy Licensee, Imports Dragon, launches a line of toys based on the animated series. The *Ranger Rob* toys are being developed for a core preschool target age (2-5) and the line is reflective of the adventure and outdoor action from the show.

Key items include vehicles, and plush and small figures. Initial launch will roll out in Canada and key European territories in Spring 2018, followed by a broader launch in Fall 2018.

Meet the team and learn more about Nelvana at Licensing Expo May 23-25, booth H214.

\*Source: Numeris PPM Data. FL16 (Aug 29/16-Jan 1/17) – confirmed data. Total Canada, AMA(000). Mon-Su 2a-2a. Based on 3+ airings.

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### **About Nelvana**

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal, employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit [www.nelvana.com](http://www.nelvana.com).

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