

Nelvana Partners with Sprout to Bring Original Series *Ranger Rob* To Viewers Across the U.S.

Season 1 and 2 of the Adventurous Animated Series is Now Available on Sprout

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TORONTO, CANADA – July 25, 2017, Corus Entertainment's [Nelvana](#) has inked a broadcast deal with **Sprout**, the preschool destination within NBCUniversal Cable Entertainment's Universal Kids network, to bring the adventures of its successful original series *Ranger Rob* to viewers across the U.S. The animated series' first and second seasons, totalling 40 episodes, began airing July 8, 2017 on Sprout.

"We are thrilled to work with leading broadcaster Sprout and bring the wonder of *Ranger Rob* to audiences in the U.S.," said Pam Westman, Head, Nelvana Enterprises. "The series is all about igniting a sense of adventure and curiosity in kids, and we are delighted to share *Ranger Rob's* adventures to a new set of fans and encourage even more kids to explore and discover the world around them."

Through its winter and spring 2017 seasons, the series has ranked #3 on Corus' Treehouse network in Canada for boys 2-5 and 2-11, and is a top ranking series in additional territories such as TF1 in France, Super RTL in Germany, Disney Channel in Australia, Nickelodeon in Italy, Canal Panda in Portugal, YLE/TV2 in Finland, and HOP in Israel.

Ranger Rob follows ranger-in-training Rob around the Big Sky Park, the coolest natural adventure park imaginable, as he ziplines, swings, and snowboards discovering and exploring all that the park has to offer. Big Sky Park is a one-of-a kind place with every kind of outdoor environment within its borders and each episode takes viewers on a new adventure, cultivating the spirit of exploration and curiosity, and inspiring kids to get outside to play and discover.

The series airs Monday through Friday at 8 a.m. ET, and Saturdays and Sundays at 9:30 a.m. ET on Sprout in the U.S. In addition, *Ranger Rob* airs daily at 7:50 a.m., 1:45 p.m., 6:25 p.m. and 7:43 p.m. ET and from Monday to Friday at 3:45 p.m. ET on Treehouse in Canada.

*Source: Numeris – TV Meter – Consolidated – Total Canada – M-Su 2a-2a – Winter/Spring 2017 (1/2/17-5/28/17) – 3+ airings.

About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcasts across Corus Entertainment's suite of leading

kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third-party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal, employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit www.nelvana.com.

About Universal Kids

Universal Kids represents the world of NBCUniversal family brands. As a kid-focused ecosystem with great TV content at the center, Universal Kids is programmed for the 2-11 year old audience, with a fresh mix of animated content, unscripted entertainment, live action scripted originals, and proven international hits. Launching in September 2017 and available in over 59 million homes, Universal Kids will also encompass Sprout as a daily programming block for preschoolers from 3am to 6pm, and will be available for kids and families across all platforms, including on air, online, On Demand and via mobile with the Sprout Now and Sprout Playground apps.

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