

Nelvana and Macmillan Publishers Unite for *Mysticons* Publishing Program
Imprint to Bring Fantasy Action World to Life Through Novels, Launching June 2018

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TORONTO, CANADA, September 27, 2017 – [Nelvana](#), a Corus Entertainment company and world-leading international producer and distributor of children’s animated content, is excited to announce its exclusive partnership agreement with Macmillan Publishers and Imprint, a division of Macmillan Children’s Publishing Group, to publish a series of novels based on Nelvana’s original animated series, [Mysticons](#). The action-fantasy series recently debuted in North America and is currently the #1 program this fall* on Corus’ YTV network.

Imprint’s publishing program will launch June 2018 and will feature both novelizations of existing episodes and original middle-grade novels.

The first two titles in the series are:

- **Quest for the Codex:** *A novelization of several episodes highlighting how the Mysticons came together. This action-packed chapter book will tell the story of how the four Mysticons – Piper, Em, Zarya, and Arkayna – transform into legendary warriors to save their realm from the evil, undead Queen.*
- **The Fifth Mysticon:** *An original story set during the first season of the show. Filled with action and heroism, the Mysticons work together to defend their home from evil.*

“Partnering with Macmillan Publishers provides an opportunity to bring the heroic fantasy world of *Mysticons* to another medium, and offer new and original, captivating storylines to young readers,” said Pam Westman, Head, Nelvana Enterprises. “Children are the future change makers of the world, and we’re proud to provide boys and girls with positive content and inspiring role models to whom they can truly relate.”

"I am excited to work with Nelvana on creating new stories for *Mysticons* that will be just as compelling for readers as the animated series itself," said Erin Stein, publisher at Imprint, a part of Macmillan Children's Publishing Group. "The whole team here fell in love with this gang of

strong and powerful girls. They leap right into the center of the action to learn what it takes to be heroes and we can't wait to create more written stories showing off these inspiring girls."

Mysticons tells the epic tale of four unexpected heroes who transform into legendary warriors and undertake a mythic quest to save the world. The series premiered in August on Nickelodeon in the U.S. and on Corus' YTV and Teletoon in Canada, and has surpassed 2.5 million views on its short form content on YouTube. *Mysticons* airs Sundays at 11 a.m. ET/PT on YTV.

Macmillan joins a growing roster of previously announced partners including Playmates Toys (Master Toy), Dark Horse Comics (Graphic Novels), and The Topps Company (Trading Cards).

Source: *Numeris PPM data, Total Canada, FL17 STD (Aug28/2017 – Sept17/2017), AMA(000) C2-6, YTV ranker based on 1+ airings.

About *Mysticons*

Mysticons is an original animated action series, produced by Nelvana Limited, about four girls from different walks of life who are transformed into legendary warriors. After discovering a powerful mystical tome, the fearless foursome – Arkayna, Zarya, Em, and Piper – are drawn together by a prophecy to battle evil and protect the realm. With real relationships, distinct personalities and already strong, confident, smart, witty, and funny characters, *Mysticons* focuses on the representation of girls' strength, power and courage on the television screen. Season one consists of 40 episodes.

YouTube: www.youtube.com/mysticons

Website: www.mysticons.com

Facebook: www.facebook.com/mysticonsTV

Twitter: www.twitter.com/mysticonsTV

Instagram: www.instagram.com/mysticons

About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal, employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit www.nelvana.com.

About Macmillan Publishers

Macmillan Publishers is a global trade book publishing company with prominent imprints around the world. Macmillan publishes a broad range of award-winning books for children and adults in all categories and formats. U.S. publishers include Farrar, Straus and Giroux, Flatiron Books, Henry Holt & Company, Macmillan Audio, Macmillan Children's Publishing Group, Picador, St. Martin's Press, and Tor Books. In the UK, Australia, India, and South Africa, Macmillan publishes under the Pan Macmillan name. The German company, Holtzbrinck Deutsche Buchverlage, includes among its imprints, S. Fischer, Kiepenheuer and Witsch, Rowohlt, and Droemer Knauer. Macmillan Publishers is a division of the Holtzbrinck Publishing Group, a large, family-owned media company headquartered in Stuttgart, Germany.

About Imprint

Imprint is a part of Macmillan Children's Publishing Group.



Media contact: ChizComm Ltd. | www.chizcomm.com on behalf of Nelvana.

Jessica Pirraglia | 416.551.0822 x 330 | jessica@chizcomm.com

Laura Berkenblit, Senior Publicist, Nelvana

416.860.4225; laura.berkenblit@corusent.com

Michelle McTeague, Publicity Manager, Nelvana

416.966.7724; michelle.mcteague@corusent.com