



NELVANA'S *MYSTICONS* APP-BASED GAME LAUNCHES TODAY

Battle Evil and Save the Realm with Adventure, Role-Playing Game based on Original Animated Urban Fantasy Series

TORONTO, November 6, 2017 – Corus Entertainment's [Nelvana](#) announced today the launch of an adventure, role-playing, gaming app based on its original, hit animated action series, *Mysticons*. "Secrets of Gemina" is now available to download for free through the [App Store](#) and [Google Play](#) on iPhone, iPad and Android devices.

The app allows players to guide the *Mysticons* – Arkayna, Em, Zarya and Piper – through a mesmerizing and engaging fantasy world as the fearless foursome take on a heroic quest to defeat evil and protect the realm. The app features a parallel storyline to the events in season one, as well as opportunities to level up characters, explore familiar locales from the series, and win battles to collect epic loot for in-game powerups, equipment upgrades, and action skills.

"*Mysticons* is an action fantasy property that lends itself perfectly to the gaming industry," said Pam Westman, Head, Nelvana Enterprises. "We're proud to offer young audiences, especially girls, the opportunity to see themselves as the hero in a video game, as well as provide an additional platform to immerse themselves in the dynamic *Mysticons* world."

The *Mysticons* toy line, by Playmates, and trading cards, by Topps, will add to the app playing experience, containing scannable codes that allow players to unlock special items within the game. Both *Mysticons* toys and trading cards will be available soon.

Mysticons tells the epic tale of four unexpected heroes who transform into legendary warriors and undertake a mythic quest to save the world. The series premiered in August on Nickelodeon in the U.S. and on Corus' YTV and Teletoon in Canada and is currently the #1 animated series this fall* on YTV. The series has also surpassed 3 million views on its short form content on YouTube. *Mysticons* airs Sundays at 11 a.m. ET/PT on YTV.

*Source: Numeris PPM Data, Total Canada, k2-11 AMA(000), FL'17 std (Aug28/17 – Oct15/17), YTV ranker based on 3+ airings

About *Mysticons*

Mysticons is an original animated action series, produced by Nelvana Limited, about four girls from different walks of life who are transformed into legendary warriors. After discovering a powerful mystical tome, the fearless foursome – Arkayna, Zarya, Em, and Piper – are drawn together by a prophecy to battle evil and protect the realm. With real relationships, distinct personalities and already strong, confident, smart, witty, and funny characters, *Mysticons* focuses on the representation of girls' strength, power and courage on the television screen. Season one consists of 40 episodes.

YouTube: www.youtube.com/mysticons

Website: www.mysticons.com

Facebook: www.facebook.com/mysticonsTV

Twitter: www.twitter.com/mysticonsTV

Instagram: www.instagram.com/mysticons



About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal, employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit www.nelvana.com.

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