



## NELVANA ANNOUNCES NEW *RANGER ROB* PUBLISHING DEAL

### Partnership with Chouette Publishing Brings *Ranger Rob* Storybooks to Shelves in April 2018

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**TORONTO, CANADA, December 18, 2017** – Corus Entertainment’s [Nelvana](#) announces its partnership with [Chouette Publishing](#) to bring Nelvana’s original hit preschool adventure series [Ranger Rob](#) to the publishing world. Launching in April 2018, Chouette Publishing’s territory will encompass Canada and the U.S. with both English and French rights.

“As we continue to build on the success and momentum of *Ranger Rob*, we’re excited to partner with Chouette Publishing on this new chapter for the series,” said Pam Westman, Head, Nelvana Enterprises. “Chouette’s masterful ability to capture *Ranger Rob*’s distinct sense of exploration and wonder through their books will offer young fans the delight of experiencing their favourite characters and Big Sky Park on every page.”

The April 2018 launch includes the release of two titles, *A Campfire Story* and *Nature Quest*, with a target age of 3-8. In addition to these titles, Chouette Publishing will add more storybooks, readers, and novelty formats to their *Ranger Rob* repertoire as of fall 2018 and beyond.

“We are incredibly thrilled to partner with Nelvana to bring *Ranger Rob* into publishing,” said Simon Payette, General Manager of Chouette Publishing “We’ve had tremendous publishing success with our own property, *Caillou*, and are excited to take that expertise and use it to make *Ranger Rob* a huge publishing hit that kids everywhere will love.”

*Ranger Rob* follows the adventures of 10-year-old Rob and his friends Stomper, a talking Yeti, Chipper, a robotic car, fun-loving pal Dakota and others, around Big Sky Park, the coolest natural outdoor adventure park. Whether they are flying or driving in Chipper, zip-lining through trees or snowboarding through frosty fields, they love discovering and exploring all the park has to offer. Each episode of the series takes viewers on a new adventure, cultivating the spirit of exploration and curiosity, and inspiring kids to get outside to play and discover.

Chouette joins a growing list of previously announced partners and licensees with *Ranger Rob* including Sprout, the preschool destination within NBCUniversal Cable Entertainment’s Universal Kids network which broadcasts the series in the U.S., the master toy partner, Imports Dragon, and live entertainment firm Round Room Presents for the *Ranger Rob* worldwide stage show beginning fall 2018.

#### **About Nelvana**

Nelvana is Canada’s premier animation company and a world-leading producer and distributor of children’s content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana’s content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment’s suite of leading kids networks. Nelvana



Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third-party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal, employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit [www.nelvana.com](http://www.nelvana.com). Follow Nelvana Enterprises on Twitter [@NelvanaEnt](https://twitter.com/NelvanaEnt)

### **About Chouette Publishing**

Chouette Publishing's catalog features more than 200 titles in a series of collections for every stage in a child's development, from birth to age six. Well-established in North America and becoming increasingly present on the global market, Chouette Publishing's books have been translated into many languages, with over 15 million copies sold worldwide. For more information, visit <http://www.chouette-publishing.com/EN/>

**Media Contact:** ChizComm Ltd. | [www.chizcomm.com](http://www.chizcomm.com) on behalf of **Nelvana**.  
Kelly French | 416.551.0822 x 346 | [kfrench@chizcomm.com](mailto:kfrench@chizcomm.com)

Carine Laforest, Communications, Chouette Publishing  
[carine.laforest@editions-chouette.com](mailto:carine.laforest@editions-chouette.com)

Laura Berkenblit, Senior Publicist, Nelvana  
416.860.4225; [laura.berkenblit@corusent.com](mailto:laura.berkenblit@corusent.com)

Michelle McTeague, Publicity Manager, Nelvana  
416.966.7724; [michelle.mcteaue@corusent.com](mailto:michelle.mcteaue@corusent.com)