



Nelvana's Original Hit Series *Ranger Rob* Adds New Licensees, Broadcast Partners, and App Launch for an Action-Packed 2018

Season Two of the Preschool Adventure Series Begins this June on Treehouse in Canada

TORONTO, CANADA, May 15, 2018 – Corus Entertainment's <u>Nelvana</u> announced today a host of new deals for its original hit preschool adventure series, <u>Ranger Rob</u>. With new first-rate licensees, world-class broadcast partners, and an adventure-filled new app, the animated series continues to gain momentum heading into the Season 2 launch on Treehouse in Canada this June and on Universal Kids' preschool destination, Sprout later this year.

Newly announced licensees include **J Corp** (Apparel), **Black & White** (Footwear), and **Jellifish** (Sleepwear) who each bring an extensive array of premium *Ranger Rob* product to the Canadian market beginning this fall. In addition, new broadcast partners include **MediaCorp** (Singapore), **TVNZ** (New Zealand), and **Tiny Pop** (U.K.), **Clan TVE** (Spain), **Frisbee** (Italy) and **Hulu** (U.S.).

The series has earned top ranks in territories such as TF1 in France, Super RTL in Germany, Disney Channel in Australia, Nickelodeon Italy, Canal Panda Portugal, YLE/TV2 Finland, and HOP Israel.

Nelvana also announced a captivating *Ranger Rob* game app for preschoolers, *Welcome to Big Sky Park*. Launching this summer, the game will be available for free download in the App

Store and Google Play, and will allow kids to explore and engage in *Ranger Rob*'s Big Sky Park

with all of their favourite characters from the series.

"Young audiences and their families have embraced *Ranger Rob* and seek new ways to enjoy this dynamic series," said Pam Westman, Head, Nelvana Enterprises. "We're confident the new licensees, broadcast partners, and app-based game, will continue to propel the series and get even more fans "Ranger Ready."



FOR IMMEDIATE RELEASE

The new deals join a growing list of previously announced partners and licensees with *Ranger Rob* including: master toy partner, **Imports Dragon**; live entertainment firm **Round Room Presents** for the *Ranger Rob Live Tour* this Fall, with locations and dates to be announced in May; **Chouette Publishing** which will launch two titles, *A Campfire Story* and *Nature Quest* in both English and French in Canada and the U.S. this April; and **Sprout**, the preschool destination within NBCUniversal Cable Entertainment's Universal Kids network which broadcasts the series in the U.S.

Ranger Rob follows the adventures of 10-year-old Rob and his friends around Big Sky Park, the coolest natural outdoor adventure park: Stomper, a talking Yeti, Chipper, a robotic car, funloving pal Dakota and others. Whether they are flying or driving in Chipper, zip-lining through trees or snowboarding through frosty fields, they love discovering and exploring all the park has to offer. Each episode of the series takes viewers on a new adventure, cultivating the spirit of exploration and curiosity, and inspiring kids to get outside to play and discover.

About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third-party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal, employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit www.nelvana.com.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services,



FOR IMMEDIATE RELEASE

39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

###

Media contact: ChizComm Ltd. | <u>www.chizcomm.com</u> on behalf of **Nelvana**. Olivia Davis, 416.551.0822 X 346 | <u>odavis@chizcomm.com</u>

Michelle McTeague, Publicity Manager, Nelvana 416.966.7724 | michelle.mcteague@corusent.com