

FIRST EVER 24-HOUR ADULT SWIM CHANNEL COMING TO CANADA THIS SPRING

New Channel Launches Monday, April 1

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For Immediate Release

TORONTO, March 4, 2019 – Corus Entertainment announced today that it is launching the world’s first ever 24-hour [Adult Swim](#) channel in Canada on **April 1, 2019**. Engaging viewers around-the-clock through its bold and irreverent voice and diverse slate of new and returning animated comedies and live action programming, the new channel features iconic Adult Swim series including original series ***Rick and Morty***, ***Robot Chicken***, ***Tim & Eric’s Bedtime Stories***, and ***The Eric Andre Show***, plus popular acquisitions ***Family Guy***, ***Bob’s Burgers***, ***American Dad***, and more.

“We’re thrilled to bring the unique Adult Swim experience to viewers in Canada,” said Daniel Eves, SVP of TV Networks, Corus Entertainment. “Building on the existing popularity of Adult Swim content, a 24/7 Adult Swim channel underscores Corus’ dedication to delivering content that audiences crave. Adult Swim rounds out our specialty portfolio with its one-of-a-kind programming, and strengthens Corus’ presence as the leader in specialty entertainment in Canada.”

The launch of Adult Swim in Canada also demonstrates an extension of Corus’ long-term partnership with Turner. Since Turner’s launch of Adult Swim in the United States in 2001, Adult Swim has become the #1 network with adults 18-34 and they have held this spot for the past 14 years. Adult Swim in Canada will mirror the programming and brand voice of the acclaimed channel in the U.S., delivering audiences new series day and date with the U.S. year-round.

“Adult Swim is that rare brand, like no other, that connects with its fans on multiple levels,” said Erik Resnick, Senior Vice President of Business Development and Commercial Strategy for Adult Swim. “A 24/7 channel in Canada is the perfect fit as we continue to expand into global markets.”

Beginning April 1, ACTION will undergo a complete rebrand to become Adult Swim. Adult Swim programming previously airing on the Cartoon Network, and Adult Swim programming currently airing under the TELETOON at Night programming block, will shift to the newly minted Adult Swim channel. Both Cartoon Network and TELETOON’s schedules will shift their focus to feature best-in-class, family-friendly content appropriate for all ages 24/7.

A few of the fan-favourite original series confirmed for the launch of the channel include:

Rick and Morty

Rick and Morty is the critically acclaimed and award-winning half-hour animated hit comedy series that follows a sociopathic genius scientist who drags his inherently timid grandson on insanely dangerous adventures across the universe. Rick Sanchez is living with his daughter Beth’s family and constantly

bringing her, his son-in-law Jerry, granddaughter Summer, and grandson Morty into intergalactic escapades. *Rick and Morty* stars Justin Roiland (*Adventure Time*), Sarah Chalke (*Scrubs*), Chris Parnell (*Saturday Night Live*), and Spencer Grammer (*Greek*). The series is created by Dan Harmon (*Community*) and Roiland, who also serve as executive producers.

Robot Chicken

Robot Chicken uses stop-motion animation to bring pop-culture parodies to life in a modern take on the variety/sketch show format. The Emmy Award®-winning series began airing in February 2005 and remains among the top-rated original series on Adult Swim. *Robot Chicken* is executive produced by the creators Seth Green and Matthew Senreich and their Stoopid Buddy Stoodios partners, John Harvatine IV and Eric Towner. Green and Senreich also write, voice, and with Tom Sheppard, direct the multiple Annie Award-winning series.

Tim & Eric's Bedtime Stories

Tim & Eric's Bedtime Stories is an anthology series in the tradition of *The Twilight Zone*. Each episode offers a unique tale: dark, horrifying, perverse, insane... hilarious - featuring a wide array of comedic and dramatic guest stars. High production value replaces "awesome show"-era cable access low-fi - but there is no question whose minds are behind *Bedtime Stories*. This live-action half-hour series is created by and stars Tim Heidecker and Eric Wareheim and is produced by Abso Lutely Productions.

The Eric Andre Show

The Eric Andre Show, the late night anti-late-night talk show breaking the "talk show" mold by deconstructing and redefining the late-night interview. Quickly devolving into chaos as its inept and bipolar host Eric Andre, along with his apathetic co-host Hannibal Buress, subvert all late-night conventions. Taking place on a dingy public-access TV channel within an alternate reality, *The Eric Andre Show* creates its own distorted pop culture universe by conducting interviews with an unpredictable mix of actual celebrities, "fake" celebrities and extreme real-life weirdos. These interviews are broken up with deranged man-on-the-street segments, surreal flashes of inexplicable studio chaos, talk show desk-pieces and the general deconstruction of late night's most beloved tropes.

A highly anticipated series debuting day and date with the U.S. for launch:

Lazor Wulf is a quarter-hour animated series about finding the inner strength to buy your own cereal, not dying, and the art of the scam. The series is created by Henry Bonsu and executive-produced by Bonsu, Daniel Weidenfeld (*China, IL*), and Carl Jones (*The Boondocks*). The animation studio is Bento Box Entertainment.

Want even more Adult Swim? Keep an eye on adultswim.ca as more information rolls out in the coming months.

Adult Swim will be available for a two-month free preview from April 1 to May 31, 2019. Viewers will also be able to watch full episodes On Demand free until January 2020.

SOCIAL MEDIA LINKS:

Twitter: [@adultswim](#)

Facebook: [@adultswim](#)

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About Adult Swim (U.S.)

Adult Swim (AdultSwim.com), launched in 2001, is Turner's network offering original and acquired animated and live-action series for young adults. Airing nightly from 8 p.m. to 6 a.m. (ET/PT), Adult Swim in the U.S. is basic cable's #1 network with persons 18-34 and 18-49, and is seen in 94 million U.S. homes.

Turner, a WarnerMedia company, is a global entertainment, sports and news company that creates premium content and delivers exceptional experiences to fans whenever and wherever they consume content. These efforts are fueled by data-driven insights and industry-leading technology. Turner owns and operates some of the most valuable brands in the world, including Adult Swim, Bleacher Report, Boomerang, Cartoon Network, CNN, ELEAGUE, Great Big Story, HLN, iStreamPlanet, TBS, Turner Classic Movies (TCM), TNT, truTV and Turner Sports.

For media inquiries, please contact:**April Lim**

Associate Publicist

Corus Entertainment

416.860.4216

april.lim@corusent.com

Stacey Grimshaw

Senior Publicity Manager

Corus Entertainment

416.479.7000 Ext 233196

stacey.grimshaw@corusent.com