



LET'S GO CANADA: GLOBAL ORIGINAL *BIG BROTHER* CANADA GREENLIT FOR A MILESTONE 10th SEASON

Produced by Insight Productions, *Big Brother Canada* Season 10 Debuts Spring 2022 on Global

Stream Past Seasons Anytime with the [Global TV App](#) and Season 9 Available on [STACKTV](#)



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For Immediate Release

TORONTO, June 9, 2021 – Global announced big news at today's **#CorusUpfront** when host and executive producer Arisa Cox revealed that reality powerhouse series [Big Brother Canada](#) will return for a monumental 10th season. Produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay, the greenlight comes after an epic Season 9 that delivered its most diverse cast ever, with Tychon Carter-Newman making history as the first Black winner of *Big Brother Canada*.

"Following an incredibly successful season with our most diverse cast, the highest number of brand integrations, and the most innovative show twists to date – all while shooting during a pandemic –we are proud to greenlight another new season of *Big Brother Canada*," said Lisa Godfrey, Senior Vice President of Original Content and Corus Studios. "Together with our talented partners at Insight Productions, we look forward to delivering Canadians another wild season of one of the most-talked about Original series in Canada."

Big Brother Canada hand-picks a group of strangers from all walks of life, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that

capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two are decided by a jury of fellow houseguests.

Additional details about *Big Brother Canada* Season 10, including casting news, will be announced at a later date. In the meantime, fans can catch up on all the best moments from Season 9 on BigBrotherCanada.ca and can stream the full season for free on the [Global TV App](#), also available on [STACKTV](#).

Commissioned by Corus Entertainment, Season 10 of *Big Brother Canada* is produced by Insight Productions Ltd. (a Boat Rocker company) in association with Corus Entertainment and Banijay. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (Director of Original Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and the new STACKTV, streaming exclusively on Amazon Prime Video Channels. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Roku streaming players, Roku TV™ models and at watch.globaltv.com.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompasses 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus

Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit www.corusent.com.

About Insight Productions Ltd.

Insight Productions (a Boat Rocker company), known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Insight Senior Vice President Erin Brock serves as Executive Producer along with Insight's Chairman, CEO and Executive Producer, John Brunton, on BIG BROTHER CANADA. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs including STRONGER TOGETHER | TOUS ENSEMBLE; THE JUNO AWARDS; CANADA'S NEW YEAR'S EVE: COUNTDOWN; THE AMAZING RACE CANADA – the most watched Canadian series on record — and original formats BATTLE OF THE BLADES, I DO, REDO and WALL OF CHEFS. In 2017, Insight produced THE TRAGICALLY HIP: A NATIONAL CELEBRATION, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979.

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