

**BIG DRAMA. BOLD ATTITUDES. BRAND NEW SEASON. *BIG BROTHER CANADA* RETURNS WEDNESDAY, MARCH 15 AT 9 P.M. ET/PT ON GLOBAL**

#BBCAN5 to Air on Wednesdays at 9 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and Mondays at 9 p.m. ET/PT

Arisa Cox Hosts Extended Evicted Houseguest Interviews with *After the Eviction Live*, Presented by The Brick

Catch Up on All Things *Big Brother Canada* on [BigBrotherCanada.ca](http://BigBrotherCanada.ca) and [Global Go](#)



*Big Brother Canada Host Arisa Cox*

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**For Immediate Release**

**TORONTO, February 15, 2017** – Get ready Canada – Global's juggernaut reality show *Big Brother Canada* returns this spring with its highly anticipated fifth season premiering on **Wednesday, March 15 at 9 p.m. ET/PT**. Hosted by Arisa Cox, the new season will air on **Wednesdays at 9 p.m. ET/PT**,

**Thursdays at 8 p.m. ET/PT**, and on a new night on **Mondays at 9 p.m. ET/PT** on **Global**. This season, the Canadian Screen Award nominated series promises to deliver fans even more of what they've come to expect from *Big Brother Canada* – dizzying drama, electrifying challenges, and shocking surprises.

“Coming off a successful fourth season which averaged nearly 1.2 million\* viewers per episode, *Big Brother Canada* returns to Global’s hit primetime schedule with more blockbuster entertainment for our viewers,” said Maria Hale, Senior Vice President, Global Entertainment & Content Acquisition, Corus Entertainment. “We aim to delight and surprise our viewers and Season 5 is no exception. We are truly as excited as our fans to see the action unfold!”

“Season after season, we turn up the volume on *Big Brother Canada*,” said John Brunton, Chairman & CEO, Insight Production Company Ltd. “We can’t wait for Canadians to see the outrageous group of houseguests and the special surprise we have in store for them in Season 5.”

In true *Big Brother* fashion, Global is shaking things up with *After the Eviction Live*, a weekly Facebook Live chat featuring an extended evicted houseguest interview hosted by Arisa Cox and presented by The Brick. Every Thursday night, following the live eviction episode, fans can join the conversation by heading to the [Big Brother Canada Facebook](#) page to ask all their burning questions live.

Airing exclusively on Global, *Big Brother Canada* plucks a group of hand-picked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

***Big Brother Canada*** premieres Wednesday, March 15 at 9 p.m. ET/PT and continues to air Wednesdays at 9 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and Mondays at 9 p.m. ET/PT on Global. Viewers who miss the premiere can catch up on *Big Brother Canada* following the broadcast the next day on [GlobalTV.com](#) and [Global Go](#).

Additional details about ***Big Brother Canada*** Season 5, including live feeds and this season’s exciting grand prize, will be announced soon. In the meantime, fans can catch up on all the best moments from Season 4 on [GlobalTV.com](#) and [Global Go](#). And for everything #BBCAN5, viewers can check out [BigBrotherCanada.ca](#).

Commissioned by Corus Entertainment, Season 5 of ***Big Brother Canada*** is produced by Insight Productions in association with Corus Entertainment and Endemol Shine. Executive producers are John Brunton, Barbara Bowlby, Erin Brock, and Sue Brophay.

\*Source: Numeris PPM Data, Total Canada, Ind.2+ AMA (000) (Jan4/2016 – May15/2016 vs. Jan5/2015 – May27/2015)

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#### **SOCIAL MEDIA LINKS:**

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### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

### **About Insight Production Company, Ltd.**

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer. Headed by John Brunton & Barbara Bowlby, Insight is an industry leader in the development, financing, and production of hit programming, both scripted and unscripted. *Big Brother Canada* (2016's most watched Canadian show on Corus), *The Amazing Race Canada* (the most watched Canadian show on record), *The Tragically Hip: A National Celebration*; *The JUNO Awards 2016*, *Canada's Walk of Fame 2015*, and *How To Change The World* were collectively nominated for 29 Canadian Screen Awards in 2017, more than any other prodco. Other productions include *Intervention*, *Top Chef Canada*, *Ready Or Not*, *Falcon Beach*, *The Truth About Alex*, and *Canadian Idol*. Most recently, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content.

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