



THERE GOES THE GALAXY!

HOUSEGUESTS FROM THE PAST BATTLE HOUSEGUESTS FROM THE PRESENT FOR A SECOND CHANCE TO WIN BIG BROTHER CANADA

Returning Houseguests Gary Levy, Neda Kalantar, Kevin Martin, and Bruno Ielo Face Off Against New Houseguests in Season 5

First Time Houseguests from Edmonton, Trois-Rivieres, Montreal, and Lindsay Set to Enter the *Big Brother Canada* House

#BBCAN5 Premieres Wednesday, March 15 at 9 p.m. ET/PT on Global



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For Immediate Release

TORONTO, March 8, 2017 – *Big Brother Canada* is going where no *Big Brother* has gone before! Season 5 of **Global**'s hit reality series is bringing back some of Canada's favourite houseguests from the past to battle new houseguests from the present, pitting them against each other in a fight for future

supremacy inside the *Big Brother Canada* "Odyssey" house. This #BBCAN5 voyage through time begins **Wednesday, March 15** at **9 p.m. ET/PT** on Global.

Vying for another shot at *BBCAN* victory, second chance *Big Brother Canada* houseguests are all after the ultimate redemption – a chance to re-write their history, and Canada has a front row seat! Second chance houseguests include: Gary Levy from Toronto, ON; Neda Kalantar from Vancouver, BC; Kevin Martin from Calgary, AB; and Bruno lelo from Ottawa, ON. First time houseguests joining the returning players include: Andre "Dre" Gwenaelle, a masters student from Montreal, QC; Mark Chrysler, a bartender from Edmonton, AB; William Laprise Desbiens, a Marketing student from Trois-Rivieres, QB; and Emily Hawkin, a bartender from Lindsay, ON.

Meet the first eight of this season's 16 houseguests:

SECOND CHANCERS:

Gary "Glitter" Levy

Age: 25

Hometown: Toronto, ON Currently living: Ajax, ON

Occupation: Artist

BBCAN background: The first runner up in the inaugural season of *Big Brother Canada*, Gary would have taken the *BBCAN* crown if fellow Season 1 houseguest, and his closest ally, Topaz hadn't mistakenly voted for rival Jillian to win instead of him. Talk about misunderstanding the voting process! **Second chance strategy:** "First and foremost, I'm going to reiterate the voting instructions when I get to

the final two: 'Housequests, vote for the person you WANT to win!"

Neda Kalantar

Age: 25

Hometown: Vancouver, BC Currently living: Vancouver, BC

Occupation: Fashion Stylist and Entrepreneur

BBCAN background: The victim of friendship gone wrong, Neda made it to the final three in Season 2 but her game was cut short by her closest friend in the *BBCAN* house, Jon, when he won the final HOH and evicted her in the finale.

Second chance strategy: "Last time I went in and laid low for the first few weeks. I can't do that now. I have a reputation going in. I will cut anyone I need to cut this season and I won't look back."

Kevin Martin

Age: 24

Hometown: Calgary, AB Currently living: Calgary, AB

Occupation: Professional Poker Player and Content Creator

BBCAN background: One of the first houseguests to be evicted as a result of a triple eviction, Kevin is also the first houseguest in *BBCAN* history to be evicted without receiving any eviction votes against him.

Second chance strategy: "The first time I played I thought having good social game was just getting along with everyone, but it turned out to be a little shallow. This time I want to get to know people deeper on a personal level."

Bruno lelo Age: 33

Hometown: Ottawa, ON Currently living: Ottawa, ON Occupation: Construction Worker **BBCAN background:** The first houseguest to win the Power of Veto during a triple eviction, Bruno lasted eight weeks without a single eviction nomination. But the father of two was ultimately evicted in a coup d'état twist that put him on the block and lead to his departure from the *BBCAN* house.

Second chance strategy: "I don't have a set strategy. I need to meet everybody, see what they're about, see the personalities, learn their strengths and weaknesses and use those against them."

FIRST TIMERS:

Andre "Dre" Gwenaelle

Age: 25

Hometown: Montreal, QC Currently living: Montreal, QC Occupation: Masters Student

Brains, beauty and a sassy attitude make this masters student a force to be reckoned with. But don't mistake her lack of strategy for not being prepared – Dre is heading into the BBCAN house flexible enough to adapt to any situation.

Mark Chrysler

Age: 24

Hometown: Edmonton, AB Currently living: Edmonton, AB

Occupation: Bartender

This fun, outgoing, fitness-lover has a two-pronged strategy when it comes to winning over the houseguests, and winning the game – dominate the physical challenges and use his charm to up his social game.

William Laprise Desbiens

Age: 23

Currently living: Trois-Rivieres, QC **Hometown:** Trois-Rivieres, QC

Occupation: Marketing Student & Blogger

Even though William plans to use his French accent as his secret weapon to confuse houseguests, this French-Canadian is ultimately trying to be himself and have fun in the house...but if he has to do a little backstabbing in the process he will!

Emily Hawkin

Age: 23

Hometown: Lindsay, ON Currently living: Toronto, ON Occupation: Musician & Server

This "really freaking single" singer-songwriter has contemplated several strategies before going into the BBCAN5 house, but is holding out until the first HOH competition to decide on her plan of attack.

The final group of houseguests will be revealed tomorrow.

Airing exclusively on Global, *Big Brother Canada* plucks a group of hand-picked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. The houseguests compete for a grand prize of \$100,000, a \$30,000 home furnishing makeover from The Brick, and a new 2017 Toyota 86.

Big Brother Canada premieres Wednesday, March 15 at 9 p.m. ET/PT and continues to air Wednesdays at 9 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and Mondays at 9 p.m. ET/PT on Global. Viewers who miss the premiere can catch up on Big Brother Canada following the broadcast the next day on GlobalTV.com and Global Go. And for even more behind the scenes action, fans can watch the live feeds on BigBrotherCanada.ca.

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About Insight Production Company, Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer. Headed by John Brunton & Barbara Bowlby, Insight is an industry leader in the development, financing, and production of hit programming, both scripted and unscripted. *Big Brother Canada* (2016's most watched Canadian show on Corus), *The Amazing Race Canada* (the most watched Canadian show on record), *The Tragically Hip: A National Celebration; The JUNO Awards 2016*, *Canada's Walk of Fame 2015*, and *How To Change The World* were collectively nominated for 29 Canadian Screen Awards in 2017, more than any other prodoc. Other productions include *Intervention*, *Top Chef Canada*, *Ready Or Not*, *Falcon Beach*, *The Truth About Alex*, and *Canadian Idol*. Most recently, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content.

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