



CASSANDRA SHAHINFAR FROM WINNIPEG, MAN. DOES THE SPACE-WALK OF SHAME AS THE SECOND VETERAN HOUSEGUEST EVICTED FROM THE *BBCAN* ODYSSEY

In the Season's Newest Shockwave, a *Big Brother Canada* First, This Week Will Be Played Entirely In Reverse - Backwards Week Begins

Tune Into the Next Episode of *Big Brother Canada* on Monday at 9 p.m. ET/PT on Global for the Houseguests' Nominations

Now Available: Free Custom *Big Brother Canada* Emojis Give Fans a New Way to Speak *Big Brother Canada's* Language

Attention Editors: new photos available [here](#)
Assets available at <http://www.corusent.com> at 10 a.m. ET

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For Immediate Release

TORONTO, March 31, 2017 – Following the departure of her Season 4 ally Dallas, second chance houseguest Cassandra Shahinfar was unable to scheme her way out of the line of fire this week in the *Big Brother Canada* house. Head of Household Neda Kalantar used her time in the Captain's Quarters to plant seeds of doubt against her ultimate target: notoriously clever and conniving Cassandra. When it was time to reveal her choices, Neda unsurprisingly nominated Cassandra, along with new houseguest Jackie McCurrach as a pawn. After William Laprise Desbiens won the Power of Veto and chose to not use it, despite pressure from Cassandra, her fate was sealed. While she worked every angle to the very end, Cassandra was evicted in a unanimous vote of 11-0.

"There is a clear line that's been drawn in the house and everyone just wants to follow whoever is in power," said Cassandra. "No one in the house was willing to take a risk for me. I just didn't have the loyalty this season that I had last season."

Meanwhile cracks began to show in the powerful "The Six" alliance, made up of veterans Neda, Ika, Sindy, Bruno and Kevin and "newbie" Demetres. When Ika threw some passive aggressive shade over Neda's nomination choices, Neda sought comfort from Bruno and Kevin. Meanwhile, Cassandra strategically isolated herself from the rest of the house in hopes of luring any undecided houseguests her way to secure new alliances. But after weeks of making and breaking alliances with the whole house, Cass was unable to secure any votes in her favour and became the third evicted houseguest of the season.

After the eviction was complete, Arisa announced a new and stunning “Shockwave.” In a series first, the *BBCAN* Odyssey found a wrinkle in time, resulting in the upcoming week being played entirely in reverse. The house was rocked by the news that each of them would have to immediately nominate two fellow houseguests for eviction. To find out who the houseguests will choose as their nominees, tune into *Big Brother Canada* on Monday at 9 p.m. ET/PT on Global.

New this week, fans can now add *Big Brother Canada* Emojis to all their #BBCAN5 conversations. These custom emojis include symbols for commonly used *Big Brother Canada* terms like alliance, backstab, Head of Household, slop, and many more. Fans can add the Big Bromojis to their phones by texting BBCAN5 to 80808 or by going to the App Store for a free download. These exclusive *Big Brother Canada* emojis are available for both iOS and Android devices. Standard text and data rates may apply.

Big Brother Canada airs on Wednesdays at 9 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and Mondays at 9 p.m. ET/PT on Global. Viewers who miss an episode can catch up on *Big Brother Canada* for free following the broadcast the next day on BigBrotherCanada.ca and [Global Go](#). This season, Global is shaking things up with ***After the Eviction Live***, a weekly Facebook Live chat featuring an extended evicted houseguest interview hosted by Arisa Cox and presented by The Brick. Fans can join the conversation by heading to the *Big Brother Canada* [Facebook](#) page to ask all their burning questions live. And if that’s not enough, fans can also watch all of the in-between action on the live feeds from the *Big Brother Canada* house on BigBrotherCanada.ca.

Check out etcanada.com and *ET Canada* tonight at 7:30 p.m. ET on Global for interviews with the *Big Brother Canada* evictee. Fans can also read full bios, see photos, and watch exclusive online videos at BigBrotherCanada.ca.

Big Brother Canada houseguests are competing for a grand prize, which this season, along with \$100,000, includes a \$30,000 home furnishing makeover from The Brick, and a brand-new 2017 Toyota 86. The fan-favourite series continues to offer unparalleled digital extensions that augment the social dynamics and real-time momentum of the 24/7 television production. *Big Brother Canada* extends from series to site at BigBrotherCanada.ca with exclusive content, full episodes, 24-hour live streams, and a host of surprises and opportunities that allow fans to directly impact the show.

Commissioned by Corus Entertainment, Season 5 of *Big Brother Canada* is produced by Insight Productions in association with Corus Entertainment and Endemol. Erin Brock, Sue Brophay, John Brunton and Barbara Bowlby serve as Executive Producers. Eric Abboud and Trevor Boris serve as Supervising Producers.

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Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company’s portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children’s book publishing, animation software, technology and media services. Corus’

roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

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