

**LOCK UP YOUR SCHEDULE CANADA!
BIG BROTHER CANADA RETURNS WEDNESDAY, MARCH 7
ON GLOBAL**

#BBCAN6 Airls Wednesdays at 7 p.m. ET/PT, Thursdays at 8 p.m. ET/PT,
and Mondays at 9 p.m. ET/PT

Head to BigBrotherCanada.ca and [Global GO](http://GlobalGO) for Exclusive *Big Brother
Canada* Content



Big Brother Canada Host Arisa Cox

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For Immediate Release

TORONTO, February 8, 2018 – #BBCAN fans can finally mark their calendars as Global announces broadcast details for juggernaut reality series ***Big Brother Canada***, premiering **Wednesday, March 7** at **7 p.m. ET/PT**. With three recent Canadian Screen Award (CSA) nominations – including Best Reality/Competition Series – the perennial fan favourite returns three nights a week on **Wednesdays** at **7 p.m. ET/PT**, **Thursdays** at **8 p.m. ET/PT**, and **Mondays** at **9 p.m. ET/PT** on Global. Building off of the

powerful response from #BBCAN fans, viewers can expect Season 6 to deliver big twists, staggering challenges, and of course, lots of drama.

“We have our fabulous fans to thank for their resounding efforts in championing another season of *Big Brother Canada*,” said Maria Hale, Senior Vice President, Global Entertainment & Content Acquisition, Corus. “With a new group of eccentric houseguests combined with an amazing team behind the scenes, we look forward to entertaining and surprising our viewers all season long.”

Once again in Season 6, *Big Brother Canada* selects a group of hand-picked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

“We’re preparing another wild season of *Big Brother Canada* for the most passionate fans in the world,” said Erin Brock, Executive Producer and SVP. “We’ve witnessed an overwhelmingly positive response across social media platforms and BBCAN 6 hasn’t even started yet. We look forward to keeping that momentum going during this *big* season.”

Also returning this season is host Arisa Cox who is currently up for the CSA’s Audience Choice Award. Beginning tomorrow, fans can continue to place their vote by clicking [here](#).

Leading up to the premiere on March 7, fans can get their *Big Brother* fix during a new episode of *Big Brother: Celebrity Edition* tonight at 8 p.m. ET/PT on Global. Viewers can tune in four nights a week over two-and-a-half weeks until the winner is crowned during the finale on Sunday, February 25 at 8 p.m. ET/PT.

Additional details about ***Big Brother Canada*** Season 6, including this season’s houseguest reveal and the grand prize, will be announced in the coming weeks. Leading up to the premiere, fans can binge their favourite moments from Season 5 on [GlobalTV.com](#), [Global GO](#) (now available on Apple TV) and stay updated on all things #BBCAN6 on [BigBrotherCanada.ca](#). Following the premiere, viewers can catch up on *Big Brother Canada* the next day on [GlobalTV.com](#) and [Global GO](#).

Commissioned by Corus Entertainment, Season 6 of ***Big Brother Canada*** is produced by Insight Productions in association with Corus Entertainment and Endemol Shine. Executive producers are John Brunton and Erin Brock.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About Insight Production Company, Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer. Headed by John Brunton & Barbara Bowlby, Insight is an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Erin Brock serves as showrunner on *Big Brother Canada* – the most watched reality program across specialty channels in Canada. *Big Brother Canada*, *The Amazing Race Canada*, *The JUNO Awards 2017*, *Top Chef Canada*, *Canada Day 150! From Coast to Coast to Coast*, and *Canada's New Year's Eve - Countdown to 2017* were collectively nominated for 24 Canadian Screen Awards in 2018. Other productions include *The Launch*, *Intervention*, *Ready Or Not*, *Falcon Beach*, *Hatching, Matching & Dispatching*, *A Fury Christmas*, and *Canadian Idol*. In 2017, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content.

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