



## **BIG NEWS, CANADA! CASTING FOR SEASON 7 OF GLOBAL'S *BIG BROTHER CANADA* OPENS TODAY**

Apply Online at [BigBrotherCanada.ca](http://BigBrotherCanada.ca)

*Big Brother Canada* Returns to Global in Spring 2019



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### **For Immediate Release**

**TORONTO, August 2, 2018** – Calling all [#BBCAN](https://twitter.com/BBCAN) houseguest wannabees! Big personalities, competition beasts, and strategic planners are all welcome as the Top 10\* smash hit series [Big Brother Canada](http://BigBrotherCanada.ca) is [casting for Season 7](http://BigBrotherCanada.ca). Following last season's successful run which grew audiences year-over-year, most notably with a 21% increase in the coveted A18-34 demo\*\*, the series returns to **Global** in 2019.

Starting today, Canadians can apply online at [BigBrotherCanada.ca](http://BigBrotherCanada.ca) for a chance to compete in the explosive new season. Those who think they have what it takes to make it in the *Big Brother Canada* house are asked to submit a photo and short video explaining why they are the ideal candidate. Applicants must be 19 years of age by February 1, 2019 and the online submission deadline is Saturday, November 17. More information, including a complete list of rules and eligibility, can be found at [BigBrotherCanada.ca](http://BigBrotherCanada.ca).

Additional details about the national casting tour, including cities, dates, and venues, will be announced later this summer. For updates, please visit [BigBrotherCanada.ca](http://BigBrotherCanada.ca).

Airing exclusively on Global in the 2019 broadcast season, *Big Brother Canada* plucks a group of hand-picked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, the houseguests battle in a series of challenges each week that empower or punish them, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

Season 20 of [\*Big Brother\*](#) is currently airing **Sundays at 8 p.m. ET/PT**, **Wednesdays at 8 p.m. ET/PT**, and **Thursdays at 9 p.m. ET/PT** on Global. Viewers who miss any of the dramatic moments can catch up following the broadcast the next day on [GlobalTV.com](#), [Global GO](#) (available on Apple TV and Google Chromecast), and on demand.

Commissioned by Corus Entertainment, Season 7 of *Big Brother Canada* is produced by Insight Productions in association with Corus Entertainment and Endemol Shine. Executive producers are John Brunton and Erin Brock.

**Sources:**

\*Numeris PPM data, Total Canada, SP18 (Jan1–Feb8/2018, Feb26-May27/2018-excludes Olympic dates), Ranker based on: National Cdn Conv Eng stns, 4+ airings, excludes playoffs, AMA(000, A25-54, W25-54, A18-34

\*\*Numeris PPM data, Total Canada, BB Canada S6 (Jan1-May27/2018) vs. BB Canada S5 (Jan2-May28/2017), AMA(000), A25-54, W25-54, A18-34

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**Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

**About Insight Production Company, Ltd.**

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including *Big Brother Canada*, (for which Erin Brock serves as EP and Showrunner alongside EP John Brunton); *The Amazing Race Canada*, Canada's Grammy Awards – *The JUNO Awards*

2018, *Top Chef Canada*, *Intervention* and original formats including *The Launch* and *Battle of the Blades*. Insight's scripted programming includes award-winning *Ready Or Not*, *Falcon Beach*, *Hatching, Matching & Dispatching*, *A Fury Christmas*, *But I'm Chris Jericho!* and *The Jon Dore Television Show*. In 2017, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content. For more information on Insight Productions, please visit [www.insighttv.com](http://www.insighttv.com) or on Twitter - @insightprod. or Facebook [www.facebook.com/InsightProductions](http://www.facebook.com/InsightProductions).

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