



OPERATION HOUSEGUEST UNDERWAY! GLOBAL ANNOUNCES 14 NEW AGENTS JOINING THE SEVENTH SEASON OF *BIG BROTHER CANADA*

Fans Can Head to <u>BigBrotherCanada.ca</u> Now and Vote for One Lucky Houseguest to Receive Top Level Clearance and Information

#BBCAN7 Premieres Wednesday, March 6 at 7 p.m. ET/PT on Global



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> Click below to preview the Global houseguest promos: <u>Promo one</u> <u>Promo two</u>

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For Immediate Release

TORONTO, February 27, 2019 – **Global** uncovers a house of spies as 14 new houseguests enter the sleek *Big Brother Canada* headquarters on **Wednesday, March 6** at **7 p.m. ET/PT**. The #BBCAN7 "agents" are on a mission to be the last one standing, but they will have to endure and overcome a season of manipulation, adaptation, and deception. In a house filled with secrets and lies, houseguests may very well be burned by double-agents, or manage to sneak their way through their mission and claim the grand prize.

Fighting for a chance to win the coveted grand prize, the 14 agents assigned to this season of *Big Brother Canada* include a former radio host who's been named one of Edmonton's Top 20 under 30; a former

professional hockey player turned musician and goalie coach from British Columbia; a quirky and bighearted, non-binary bartender from Montreal; a tattooed and edgy judicial clerk from Calgary; and a freespirited and handsome poet/DJ from Toronto.

Now Canada can choose to accept their own *Big Brother Canada* mission by giving one lucky spy access to classified information. Starting today, fans can go to <u>BigBrotherCanada.ca</u> to vote for one of the 14 agents to be granted top level clearance to Leon's hidden secret lounge, where they will gain covert access to valuable intel that could help their mission. Viewers can watch Global on Wednesday, March 6 at 7 p.m. ET/PT to find out which agent will be collecting this valuable information.

The following 14 agents are entering the #BBCAN7 house to compete for a grand prize of \$100,000, a \$25,000 home furnishing makeover from Leon's, \$10,000 worth of groceries courtesy of Summer Fresh, and an unforgettable trip for two anywhere in the world with Contiki Holidays.



Adam Pike Age: 27 Hometown: Spaniard's Bay, N.L. Occupation: Oil Field Worker About: Adam is a double-threat with a physique strong enough to crush the competitions and a social game savvy enough to win over the house.



Anthony Douglas Age: 31 Hometown: Richmond Hill, Ont. Occupation: Gas Inspector About: Don't be fooled by his 6'4" stature, Anthony is a charming, smooth-talking Momma's boy and teddy bear at heart.



Chelsea Bird Age: 30 Hometown: Edmonton, Alta. Occupation: Radio Host About: At first glance, this cat-loving, bubbly radio host is sweet on the surface, but she is willing to lie, scheme, and manipulate the other houseguests to claim the BBCAN winner status.



Damien Ketlo Age: 28 Hometown: Nadleh Whut'en, B.C. Occupation: Goalie Coach About: This former pro hockey player is a force to be reckoned with, bringing both brain and brawn into the *Big Brother Canada* house. Damien has a Bachelor of Arts degree in Native American studies and is incredibly passionate about his Indigenous heritage.



Dane Rupert Age: 27 (will turn 28 while in the house) Hometown: Kelowna, B.C. Occupation: Civil Technician About: Known as a local Kelowna celebrity, this goofy hockey jock believes you must play hard to win big.



Eddie Lin Age: 25 Hometown: Montreal, Que. Occupation: Cryptocurrency Developer About: This cryptocurrency enthusiast learned how to speak English by watching the show. Now as a houseguest, Eddie is ready to test his knowledge of the series and manipulate the other players.



Estefania Hoyos Age: 23 Hometown: Gatineau, Que. Occupation: Student About: Estefania was bit by the travel bug early. Born in Colombia before moving to Canada, she has travelled the world and like a chameleon, can adapt to any situation.



Kailyn Archer
Age: 42
Hometown: Grande Prairie, Alta.
Occupation: Psychic
About: This free-spirited mother of four lives for her family and has an intuition like no other. She's confident the house will enjoy her cooking and even more confident that she won't enjoy slop.



Kiera Wallace Age: 23 Hometown: Port Moody, B.C. Occupation: Bartender About: This vivacious West Coaster is going to lean in on her ability to connect with the other houseguests to keep her safe in the game...but will have no problem sending them out the door.



Kyra Shenker Age: 25 Hometown: Montreal, Que. Occupation: Bartender

About: This big-hearted non-binary bartender is ready to become the #BBCAN7 mastermind. Though very caring, Kyra is also analytical and hopes the houseguests will see them as emotional support rather than a threat.



Laura Roberts Age: 26 (will turn 27 while in the house) Hometown: Calgary, Alta. Occupation: Judicial Clerk About: An unapologetic Italian-Canadian with a larger-than-life personality and a no-nonsense attitude. This tattooed law clerk will do what it takes to find justice in the BBCAN house.



Maki Age: 31 Hometown: Toronto, Ont. Occupation: Poet/DJ About: A philosopher at heart, this poet and DJ is ready to shake up the BBCAN house and adapt to every situation he faces to win the ultimate prize.



Mark Drelich Age: 29 Hometown: Edmonton, Alta. Occupation: Travel Guide About: This charming and rebellious world traveller has more than meets the eye. With a specific strategy in place, Mark has no problem breaking off alliances and ending friendships to become the winner.



Samantha Picco Age: 30 Hometown: Conception Bay South, N.L. Occupation: Beauty Salon Owner About: A pint-sized powerhouse with a larger-than-life personality, Samantha is ready to bring some east coast charisma to the *Big Brother Canada* house. Click <u>here</u> to download photos of the *Big Brother Canada* houseguests. For full bios, photos, and exclusive online videos head to <u>BigBrotherCanada.ca</u>. Plus, watch *ET Canada* tonight at 7:30 p.m. ET on Global for interviews with the *Big Brother Canada* houseguests.

Airing exclusively on Global, *Big Brother Canada* plucks a group of hand-picked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests. This season, the winner of *Big Brother Canada* will take home a grand prize of \$100,000, a \$25,000 home furnishing makeover from Leon's, \$10,000 worth of groceries courtesy of Summer Fresh, and an unforgettable trip for two anywhere in the world with Contiki Holidays.

Big Brother Canada continues to offer unparalleled digital extensions that augment the social dynamics and real-time momentum of the 24/7 television production. #BBCAN7 extends from series to site at <u>BigBrotherCanada.ca</u> with exclusive content, full episodes, 24-hour live feeds, and a host of surprises and opportunities that allow fans to directly impact the show.

Big Brother Canada premieres Wednesday, March 6 at 7 p.m. ET/PT, and continues to air Wednesdays at 7 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and Sundays at 8 p.m. ET/PT on Global. For Season 7, viewers can stream #BBCAN7 live on <u>GlobalTV.com</u> and <u>Global GO</u> by signing in with their TV service provider credentials or catch up the next day on <u>GlobalTV.com</u> and <u>Global GO</u> (now available on Apple TV, Google Chromecast, and Amazon Fire TV), and <u>BigBrotherCanada.ca</u>.

Commissioned by Corus Entertainment, Season 7 of *Big Brother Canada* is produced by Insight Productions Ltd. in association with Corus Entertainment and Endemol Shine. Executive Producers are John Brunton and Erin Brock.

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#BBCAN7

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Global Television is a Corus Entertainment Network.

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Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global

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About Insight Productions Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including *Big Brother Canada* (for which Erin Brock serves as EP and Showrunner alongside EP John Brunton); *The Amazing Race Canada*; *The JUNO Awards*; *Top Chef Canada*; *Intervention*; and original formats including *The Launch* and *Battle of the Blades*. Insight's scripted programming includes award-winning *Ready Or Not*, *Falcon Beach*; *Hatching, Matching & Dispatching A Fury Christmas; But I'm Chris Jericho!*; and *The Jon Dore Television Show*. In 2017, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content. For more information on Insight Productions, please visit <u>www.insighttv.com</u> or on Twitter - @insightprod. Or Facebook <u>www.facebook.com/InsightProductions</u>.

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