

A QUEEN CANNOT PLAY WITH COMMONERS: BIG BROTHER CANADA'S FIRST-EVER TEAM TWIST CHANGES THE GAME AND SENDS HOME TEAM DEFENDER'S QUEEN JULIE VU

Watch *Big Brother Canada* Monday at 9 p.m. ET/PT on Global to See Who is Crowned The First HOH of the Season

Live Feeds Now Open at BigBrotherCanada.ca

Stream #BBCAN9 Live and On Demand with <u>STACK TV</u> or the <u>Global TV</u> <u>App</u> and Catch Up on Exclusive Content at BigBrotherCanada.ca



Attention Editors: New photos available <u>here</u> Assets available at <u>http://www.corusent.com</u> at **10 a.m. ET**

Follow us on Twitter at <u>@GlobalTV_PR</u>

For Immediate Release

TORONTO, March 5, 2021 – For the first time ever in *Big Brother Canada* history, Season 9 kicked off with an epic twist dividing the houseguests into two teams: Team Defender and Team Destiny. After a nationwide vote, Canada chose Newfoundland's Tina Thistle and British Columbia's Kiefer Collison as team captains, guaranteeing their safety from elimination for the week. Tina and Kiefer watched from the sidelines as their two respective teams, Team Destiny and Team Defender, battled it out for immunity during the season's first challenge, with Victoria Woghiren's super strength winning it all for Team Destiny. With all six Defender members on the block and no POV up for grabs, the house decided it was the end of the road for social media influencer Julie Vu.

"I was too bubbly, but I was also weak, so I think that was a factor and the reason why I'm here right now. I'm so happy that I got to share my message before I got out, so being here and just sharing my story, I'm so grateful," said Julie Vu. "I'm hopeful that it has inspired a lot of people, and I feel like I did my deed, so I'm very happy."

As a ploy to potentially sway votes, winning Team Destiny anonymously posed questions to each individual on Team Defender, which included strategy and alliances, with Julie being called out as one of the weakest players. With a target on her back, Julie thought her alliance with "The Dolls" including Austin Dookwah and Breydon White, would be her saving grace but the two played it safe as they, along with most of the houseguests, voted to evict her in a vote of 11 to 2.

Every Thursday directly following the houseguest's eviction, watch "After the Eviction" LIVE exclusively on TikTok – an extension of Arisa's in-show interviews. Follow along on *Big Brother Canada*'s TikTok account <u>@BigBrotherCA</u>. Then watch Global's *The Morning Show* Friday morning at 9 am. ET to catch Julie's first broadcast interview, in additional to *ET Canada* at 7:30 p.m. ET on Global. Watch the drama heat up on Global, **Monday** at **9 p.m. ET/PT** to see who wins the first Head of Household competition of the season. In addition, fans can become flies on the BBCAN wall as the free live feeds are now streaming at <u>bigbrothercanada.ca</u>.

Big Brother Canada's Season 9 houseguests are competing for a grand prize of \$100,000, \$10,000 worth of grills and grilling accessories courtesy of Weber, \$10,000 powered by Sunlight and an unforgettable vacation for two from Expedia.

Stream the new season live or on demand with <u>STACKTV</u> and the <u>Global TV App</u> and visit <u>BigBrotherCanada.ca</u> for houseguest interviews, live show votes, free live feeds, spoilers, exclusive content and more.

Commissioned by Corus Entertainment, Season 9 of *Big Brother Canada* is produced by Insight Productions Ltd. in association with Corus Entertainment and Banijay. Executive Producers are John Brunton, Erin Brock, Eric Abboud, Trevor Boris and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (Director of Original Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and the new STACKTV, streaming exclusively on Amazon Prime Video Channels. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Roku streaming players, Roku TV[™] models and at watch.globaltv.com.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompasses 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, <u>Globalnews.ca</u>, Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit <u>www.corusent.com</u>.

About Insight Productions Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Insight Senior Vice President Erin Brock serves as Executive Producer along with Insight's Chairman, CEO and Executive Producer, John Brunton, on BIG BROTHER CANADA. Insight recently produced STRONGER TOGETHER/TOUS ENSEMBLE to support our country during the COVID-19 crisis and it was the 2nd highest rated program ever broadcast on Canadian television as well as raising over \$8 million for Food Banks Canada. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including - THE JUNO AWARDS Canada's national music award show, CANADA'S NEW YEAR'S EVE: COUNTDOWN which was the highest rated show on the CBC in both 2018 and 2019, THE AMAZING RACE CANADA - the most watched Canadian series on record, ratings hit - BIG BROTHER CANADA, TOP CHEF CANADA, INTERVENTION and original formats BATTLE OF THE BLADES, I DO, REDO & WALL OF CHEFS. Insight's scripted programming includes award-winning READY OR NOT, FALCON BEACH, HATCHING, MATCHING & DISPATCHING, A CHRISTMAS FURY, BUT I'M CHRIS JERICHO! and THE JON DORE TELEVISION SHOW along with award-winning feature documentaries HOW TO CHANGE THE WORLD and GORDON LIGHTFOOT: IF YOU COULD READ MY MIND. In 2017, Insight produced THE TRAGICALLY HIP: A NATIONAL CELEBRATION, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content.

For media inquiries and houseguest interviews, please contact:

Ali Seller Unit Publicist, *Big Brother Canada* 647.825.8819 ali@gabcommunications.ca

Cassandra Chambers Associate Publicist, Global Television 416.479.6945 cassandra.chambers@corusent.com

Jacqui VanSickle Publicity Manager, Global Television 416.860.4224 jacqui.vansickle@corusent.com