





# TOTAL GAME CHANGER: SEASON 6 OF FAN FAVOURITE *BIG BROTHER CANADA* RETURNS TO GLOBAL IN 2018

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### For Immediate Release

**TORONTO, July 20, 2017** – That's right, Canada! Following the overwhelmingly powerful fan response to its hiatus, Global is adding smash-hit original series *Big Brother Canada* to its 2018 schedule. Produced by Insight Productions in association with Endemol Shine North America, the Top 10 series amongst millennials (A18-34) and A18-49 will return for an exciting sixth season. #BBCAN host Arisa Cox broke the exciting news to viewers tonight in an exclusive on-air and online <u>video</u>.

"In a game-changing twist, beloved series *Big Brother Canada* will return to Global in 2018, earlier than previously anticipated," said Barbara Williams, Executive Vice President and Chief Operating Officer, Corus Entertainment. "With the utmost respect for the loyal following this series has engendered over five terrific seasons, we heard the fans loud and clear. We recognized their passion for this high quality, dynamic, and engaging series, and are thrilled to have *Big Brother Canada* on the Global schedule next year."

*"Big Brother Canada* has the best fans in the world, and we could not be more thrilled and honoured to be producing a brand new season of *Big Brother Canada* for them," said John Brunton, Executive Producer and Chairman & CEO of Insight Productions. "Strap on your seatbelts, it's going to be another wild ride!"

Airing exclusively on Global in the 2018 broadcast season, *Big Brother Canada* plucks a group of handpicked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

Additional details about **Big Brother Canada** Season 6, including casting news, will be announced at a later date. In the meantime, fans can catch up on all the best moments from Season 5 on <u>BigBrotherCanada.ca</u>.

Commissioned by Corus Entertainment, Season 6 of **Big Brother Canada** is produced by Insight Productions in association with Corus Entertainment and Endemol Shine North America. Executive producers are John Brunton, Erin Brock, and Sue Brophey.

Season 19 of *Big Brother* is currently airing **Sundays** and **Wednesdays** at **8 pm ET/PT**, and **Thursdays** at **9 pm ET/PT** on Global. Fans can catch up on all the action the day following the broadcast on <u>GlobalTV.com</u> and <u>Global Go</u>.

Source: Numeris PPM Data, Total Canada, SP17 std (Jan2/17- Apr16/17), Canadian Conventional Ranker, based on 3+ airings

- 30 -

SOCIAL MEDIA LINKS: Twitter: <u>@BigBrotherCA</u> | <u>@Global\_TV</u> | #BBCAN6 Instagram: <u>@BigBrotherCA</u> | #BBCAN6 Facebook: <u>www.Facebook.com/BigBrotherCA</u> | <u>www.Facebook.com/GlobalTV</u>

#### Global Television is a Corus Entertainment Network.

### **About Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at <u>www.corusent.com</u>.

### About Insight Production Company, Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer. Headed by John Brunton & Barbara Bowlby, Insight is an industry leader in the development, financing, and production of hit programming, both scripted and unscripted. *Big Brother Canada* (consistently ranked in the Top 20 shows nationally), *The Amazing Race Canada* (the most watched Canadian show on record), *The Tragically Hip: A National Celebration; The JUNO Awards 2016, Canada's Walk of Fame 2015*, and *How To Change The World* were collectively nominated for 31 Canadian Screen Awards in 2017, and taking home 14 awards. Other productions include *Intervention, Top Chef Canada, Ready Or Not, Falcon Beach, The Truth About Alex,* and *Canadian Idol.* Most recently, Insight produced *The Tragically Hip: A National Celebration,* a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content.

#### **About Endemol Shine North America**

Endemol Shine North America delivers world-class content and compelling storytelling to multiple platforms in the U.S. and across the globe. Endemol Shine North America is part of Endemol Shine Group, the global content creator, producer and distributor with a diverse portfolio of companies that are behind some of the most prominent hit television formats and series in the world.

Its Endemol Shine Studios division develops and produces original scripted television programming in the U.S. for global exploitation and Endemol Shine Latino oversees all Spanish-language sales and development in both the U.S. and Mexico, as well as all Spanish and Portuguese-language efforts across Latin America. Subsidiary production companies include Authentic Entertainment, Truly Original, and 51 Minds Entertainment. In addition, Endemol Shine North America has a strategic partnership with Ryan Seacrest Productions.

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