

NELVANA BRINGS STELLAR MULTIPLATFORM ANIMATED COMEDY SERIES BRAVEST WARRIORS TO MIPTV

Expanding from YouTube to Television, *Bravest Warriors'* Inaugural Broadcast Season Available for License Alongside Massively Popular Online Catalogue of Episodes in a Multiplatform Package

Nelvana Enters Next Phase of Production with the Broadcast Series' First Voice Record Session This Month



Bravest Warriors

For additional media material please visit the Corus Media Centre

For Immediate Release

TORONTO, April 3, 2017 – So many dimensions, so little time! Building on the incredible success of its first three hilarious seasons on YouTube and other digital platforms, <u>Nelvana</u>, announced today at MIPTV the next phase of production on Season 4 of *Bravest Warriors*, the series' first run on television. The all-new season of the award-winning intergalactic animated series *Bravest Warriors* is being produced in association with Frederator Studios for multiple platforms, including linear with complementary digital content. Produced by Nelvana Limited in Canada, the colossal-sized fourth season (52x11min) is slated to premiere on Teletoon in Fall 2018. Additionally, the entire online catalogue of existing *Bravest Warriors* episodes produced by Frederator Studios are available for license outside of the U.S.

Bravest Warriors tells the story of four teenage heroes-for-hire in the year 3085, as they warp through the universe to save adorable aliens and their worlds using the power of their emotions. Launched on YouTube in November 2012, the series rapidly grew an impressive and dedicated online fan base totaling 150 million views, 1.5 million likes, and over a billion minutes watched. *Bravest Warriors* was the 2013

Shorty Award winner for Best Web Show and the Online Film and Video (Animation) Honoree at The Webby Awards in 2015.

"Bravest Warriors' modern take on space exploration represents a new wave in animation," said Scott Dyer, President, Nelvana. "We look forward to sharing the fantastic stories and signature cheeky humour of the series to new audiences and existing fans on a variety of platforms."

"We're thrilled to partner with Nelvana to expand the global reach of *Bravest Warriors* and heighten the potential of the series we've loved for five years," said Fred Seibert, President, Frederator Networks.

Canadian Graeme Jockic (*Stanley Dynamic*) joins the *Bravest Warriors* voice cast as Chris, alongside returning cast members Liliana Mumy as Beth, John Omohundro as Danny, Ian Jones-Quartey as Wallow, Tara Strong as Plum, Michael-Leon Wooley as Impossibear, and Sam Lavagnino as Catbug.

To learn more about *Bravest Warriors* and Nelvana's dynamic new content at MIPTV, please visit the Nelvana booth located at R7. N3.

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About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit <u>www.nelvana.com</u>

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at <u>www.corusent.com</u>.

About Frederator Studios

Frederator Studios makes cartoons for television and the Internet. Parent company WOW! Unlimited Media Inc., formerly Rainmaker Entertainment Inc., is creating a leading next-generation kids and youth animation business by focusing on digital platforms and content. Frederator was founded in 1998 by serial media entrepreneur, and former Hanna-Barbera president, Fred Seibert, as a unique incubator for big animation ideas by producing original cartoons. The studio's 25 hit series include The Fairly OddParents on Nickelodeon, Adventure Time on Cartoon Network and Bravest Warriors, now destined for Teletoon in Canada and on VRV in the U.S. WOW! Unlimited Media operates out of offices in Toronto, New York, Vancouver and Los Angeles, and is listed on the TSX Venture Exchange (TSX-V: RNK.A and RNK.B).

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