



CORUS ENTERTAINMENT AND TPX ANNOUNCE NEW STRATEGIC PARTNERSHIP

TPX (The Podcast Exchange) to Sell Corus Podcasts in Canada and US

Corus Podcasts Include the #1 Music Podcast in Canada on Apple Podcasts, *The Ongoing History of New Music*

For Immediate Release

TORONTO, June 28, 2018 – Corus Entertainment and TPX (The Podcast Exchange) today announced an exciting new sales partnership that will see TPX sell Corus podcasts in Canada and the US.

Corus' new, growing podcast network features podcast programming from across its 39 radio stations, and a host of original podcasts like *The Ongoing History of New Music* with Alan Cross. Corus plans to roll out an exciting new slate of original podcasts over the next 12 months.

"Our partnership with TPX is another positive step in our commitment to build Corus into Canada's source for high-quality, on-demand audio," said Troy Reeb, SVP News, Radio and Stations Operations for Corus Entertainment. "Podcasting is an area of rapid growth for both audience and advertisers; this collaboration will allow us to further capitalize on this significant growth."

TPX will be working directly with Corus' recently appointed Director of Podcasting and Streaming Chris "Dunner" Duncombe and his team for all North American sales.

"Corus Entertainment has taken a leadership position in the Canadian podcast market, and we are delighted to be working with them," said Jean Marie Heimrath, President and CEO, The Podcast Exchange. "This strategic partnership will help Corus continue to offer vibrant and growing shows for the Canadian podcast listener."

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Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

TPX

TPX is a pure play podcasting network working with leading publishers and producers globally to monetise the Canadian segment of the global audience. The Podcast Exchange offers Canada's most extensive selection of podcasts, so advertising agencies and their clients can reach Canada's burgeoning podcast audience with demographic precision.

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