KCP Loft announces Kim Turrisi to write YA adaptation of award-winning LGBTQ digital series *Carmilla*

Last June, KCP Loft announced that editorial director Kate Egan had optioned world publishing rights to Shaftesbury's award-winning digital series *Carmilla*. Today, acclaimed Los Angeles writer and producer **Kim Turrisi** has been named as the author of the adaptation, which is slated for publication in Spring 2019.

Kim Turrisi is a Daytime Emmy winner for her work as co-creator, executive producer and writer of *Venice: The Series*. Kim also wrote for ABC Family's webisode series *Pretty Dirty Secrets*, an online companion to *Pretty Little Liars*. Recently Kim authored the acclaimed YA novel *Just a Normal Tuesday*, which was published as part of KCP Loft's debut list in the Spring of 2017 and lauded by critics for its sensitive treatment of teen suicide.

The *Carmilla* digital series, produced by Shaftesbury in partnership with executive producer U by Kotex[®], is a scripted transmedia series that puts a modern spin on the cult-classic gothic vampire novella by Joseph Sheridan Le Fanu. *Carmilla* follows the adventures of a university student whose world is turned upside down after a vampire, Carmilla, moves into her dorm room.

Carmilla has engaged and inspired fans around the world — the series has been viewed in 193 countries and translated into more than 20 languages by fans. Available on YouTube channel <u>KindaTV</u>, the largest scripted YouTube channel for millennials in Canada, the series has generated over 71 million views and 245 million minutes of watch time across all three seasons since its launch in 2014.

The *Carmilla* series has won and been nominated for numerous national and international honours and awards, including a Streamy Award, a Webby Award, a Shorty Award, and a Canadian Screen Award. *The Carmilla Movie*, starring Elise Bauman and Natasha Negovanlis, based on the critically acclaimed web series, released in theatres in October 2017 and began airing on specialty channel Hollywood Suite as of January 3, 2018.

KCP Loft is a new young adult imprint from award-winning Canadian-owned children's publisher Kids Can Press, part of the Corus Entertainment family. KCP Loft publishes books for readers 14 and older and is distributed worldwide by Hachette Book Group. KCP Loft launched in the spring of 2017 with four titles, including Kim Turrisi's debut novel, *Just a Normal Tuesday*. Browse Kids Can Press books at <u>www.kidscanpress.com</u> and KCP Loft books at <u>www.kcploft.com</u> and on social channels @kcploft.

KCP Loft Social Channels: @kcploft Carmilla Series Social Channels: @carmillaseries For more information: Michaela Cornell Communications Strategist Kids Can Press <u>mcornell@kidscan.com</u> 416.479.6766

Kids Can Press | A Corus Entertainment Company 416.479.7000 | www.corusent.com Corus Quay | 25 Dockside Drive, Toronto, ON, Canada M5A 0B5



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