



FIERCE COMPETITION IS ALWAYS IN STYLE – NEW SERIES STITCHED DELIVERS HIGH STAKES FASHION BEGINNING SEPTEMBER 9 ON SLICE

Slice Reveals the Top Aspiring Fashion Designers Ready to Take the Fashion World by Storm and Compete for a \$10,000 Prize

Fashion Model Kim Cloutier Hosts, Style Expert Joe Zee and ELLE Canada's Editor-in-Chief Vanessa Craft Join as Resident Judges

Slice is Available on National Free Preview this September

Get a first look at Canada's best-dressed new series here

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(L-R): Kim Cloutier, Joe Zee, Vanessa Craft. Photo credit: Courtesy of Slice.

For Immediate Release

TORONTO, Canada, August, 16, 2018 – Lights, camera, fashion! In Corus Studios' fierce new fashion competition series <u>STITCHED</u> (12x60), the deadlines are tight, the expectations are high and the judges are hard to please. Premiering Sunday, September 9 at 9 p.m. ET/PT on <u>Slice™</u>, STITCHED showcases jaw-dropping couture creations and big fashion personalities. Hosted by Canadian fashion model and actress <u>Kim Cloutier</u> and an esteemed panel of resident judges including style expert <u>Joe</u> and ELLE Canada's Editor-in-Chief, <u>Vanessa Craft</u>, each high-style meets high-stakes episode sees

four skilled North American designers face off in three dramatic themed challenges. Nothing less than perfection will suffice as the designers compete to prove that they are ready to take the fashion world by storm, and win a \$10,000 cash prize.

Following an extensive North America-wide search, 48 highly skilled designers are set to compete in the *STITCHED* workroom over the course of the season. The designers hail from coast to coast and beyond including St. John's, N.L., Montreal, Que., Toronto, Ont., Saskatoon, Sask., Calgary, Alta., Los Angeles, Calif., Bronx, N.Y., and more. The competitors vary in age, experience level and design aesthetic but the one thing they all have in common is a passion for fashion. Throughout the season, the designers' breathtaking pieces will walk the runway on an array of professional and amateur models, including mother-daughter duos, drag queens, real-life brides and young-at-heart seniors. Learn more about the design hopefuls <a href="https://example.com/heart-seniors/learn-normalization-complex-seniors/learn-normal

In each of the 12 episodes, three design challenges take place that increase in difficulty, sending one competitor packing each round. The premiere episode, titled *Fashion Fur Real*, will kick off with "The Signature" where four designers show off their unique style using only fun faux fur. Up next in "The Surprise" challenge, the remaining competitors must avoid tired designs and create fabulous garments using only bedroom materials. Then, in the heated "Standout" round, the final two must create a runwayworthy design that displays their interpretation of a modern superheroine, and prove that they have what it takes to win. Throughout the season, designers will be challenged with everything from reimagining the Canadian tuxedo and creating a garment without a needle or thread, to making an ambitious outfit using only camping materials and designing a couture look out of sporting goods. Some designers may crack under pressure, while others will create dynamic designs.

Joining in on the critique with judging panel Joe Zee and Vanessa Craft, are rotating guest judges including fashion industry elites **Hayley Elsaesser**, Greta Constantine's **Kirk Pickersgill** and **Stephen Wong**, Mackage's **Eran Elfassy** and **Elisa Dahan** and fashion influencer **Ania B**. The full fabulous lineup of guest judges is available here.

As the exclusive fashion retailer for the series, **Marshalls** is integrated into various episodes through surprising challenges and guest stylist appearances. The Marshalls Accessory Shop, stocked full with designer footwear, purses, belts, sunglasses and more, acts as the ultimate style destination for designers to complete their final looks before heading to the runway. Beginning September 9, fans of the series can also enter the Marshalls *Stitched* contest running on <u>Slice.ca</u> for a chance to win a weekly prize and a \$1,000 Marshalls shopping spree.

Throughout the season on <u>Slice.ca</u>, viewers can get a behind-the-scenes look at the *STITCHED* set with Joe Zee, learn more about host Kim Cloutier and her break into the fashion industry, and watch Vanessa Craft talk trends and timeless fashion. In addition, behind-the-scenes photo galleries and closer looks at each week's designs will be available after each episode. Full episodes will also be available On Demand with participating service providers and online after broadcast at <u>Slice.ca/stitched</u>.

Slice is available on a National Free Preview for the month of September. Please check <u>local listings</u> for additional details. *STITCHED* will also air on <u>W Network</u> Thursdays at 10 p.m. ET/PT beginning September 13.

STITCHED is produced by FORTÉ Entertainment in association with Corus Studios for Slice. For Corus, Krista Look is the Director of Original Lifestyle Content and Andrea Griffith is Executive in Charge of Production. On behalf of FORTÉ Entertainment, Andrea Gabourie and Mitchell Gabourie serve as Executive Producers and Natalie Schenk is Showrunner.

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Slice is a Corus Entertainment network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About FORTÉ Entertainment

FORTÉ Entertainment is a multi-disciplinary production company helmed by internationally award-winning creators and producers, Andrea and Mitchell Gabourie. FORTÉ creates and produces a wide range of high-quality, audience-winning content in the factual, lifestyle, scripted and kids' spaces for clients and broadcasters worldwide. FORTÉ's recent credits include the award-winning Canadian production of the international smash hit format, *Hello Goodbye* (CBC), for which they also won the 2017 Lifestyle Rocky Award; the original, Emmy award winning kids' reality program Snapshots (CBC Kids); original factual series *Life Story Project* (OWN); *Let's Get Hitched* (CBC), the HGTV Canada digital series *Great Canadian Homes*, and the upcoming fashion competition series, *STITCHED*, for Slice. Andrea and Mitchell are veterans of the television and film industry and have been the creative forces behind series such as *Project Runway All-Star Challenge* (Lifetime), *Project Runway Canada* (Global/Slice), *Star Racer* (Discovery), *The Worst Thing I Ever Did* (Discovery ID), *The Buck Calder Experience* (CHUM), *Zoink'd* (YTV) and *Great Performances* (PBS). FORTÉ produces commercials and branded content through its commercial division, HEADTRIP FILMS.

The cast of *STITCHED*, Kim Cloutier, Joe Zee and Vanessa Craft, are available for national phone interviews and in-person opportunities on September 5 in Toronto.

For more information, please contact:

Emily Crane
Associate Publicist
Corus Entertainment
416.860.4220
emily.crane@corusent.com

Alina Duviner Unit Publicist, STITCHED 416.574.1098 alina.duviner@gmail.com