



**CORUS STUDIOS ANNOUNCES START OF PRODUCTION ON
FIERCE FASHION COMPETITION SERIES, *STITCHED***

**Fashion Model Kim Cloutier Hosts Alongside Style Expert Joe Zee
and ELLE Canada's Editor-in-Chief Vanessa Craft**

**New Series Joins Corus Studios' Slate of Unscripted Lifestyle
Properties for International Distribution and Sales at MIPTV**



Cast from left to right: Joe Zee, Kim Cloutier and Vanessa Craft. Photo courtesy of Corus Entertainment.

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For Immediate Release

TORONTO, Canada, March, 22, 2018 – Fast fashion and flying hemlines have a whole new meaning as **Corus Studios**, a division of **Corus Entertainment**, starts production and international sales on **STITCHED** (12x60), a fierce original fashion competition series that fuses jaw-dropping creations and big personalities from the world of North American fashion. Hosted by Canadian fashion model **Kim Cloutier**, the series boasts an esteemed panel of resident judges including style expert **Joe Zee** and ELLE Canada's Editor-in-Chief, **Vanessa Craft**. Produced by FORTÉ Entertainment in association with Corus Studios for Slice™, **STITCHED** is shooting in Toronto, Ont. and slated to premiere in fall 2018.

"From talented designers across North America and wicked critiques from our incomparable panel of judges to stunning high fashion creations, **STITCHED** is fashion-forward competition at its best," said Lisa Godfrey, Vice President of Original Content, Corus Entertainment. "**STITCHED** marks an exciting new endeavor for Corus Studios as it continues to develop show-stopping original unscripted content for domestic audiences and international distribution."

Introducing a new wave of talented fashion designers, the series matches wits and stitches in an epic fashion throw-down in three rounds. In every high-style-meets-high-stakes episode, four competitors face off in dramatically themed challenges with one designer eliminated each round. Facing the oh-so-sharp resident judges and a new guest judge per episode, designers create ambitious outfits inspired by unique materials and concepts under tight timelines. In the end, the top designer from each episode rises to the top with a couture-level creation that earns them the \$10,000 prize.

"**STITCHED** marks a fabulous new chapter in the world of fashion reality competition and we know that this exciting, original format is going to make waves in Canada and beyond," said Executive Producer Andrea Gabourie, FORTÉ Entertainment. "We are delighted to partner with Corus on this great series and show that strong, successful domestic formats can stand equal to blockbusters from around the world."

Meet the endlessly chic host and panel of **STITCHED**:

Kim Cloutier (Host): Montreal-born and internationally known fashion model Kim Cloutier takes the reigns as host. Having worked on campaigns spanning from Victoria Secret to Redken, Kim brings her insider knowledge of the fashion industry to the **STITCHED** runway.

Joe Zee (Resident Judge): World-renowned fashion power player with over two decades of experience, Joe has occupied top positions at several prestigious publications (Vanity Fair, Allure, Elle US), as well as conquering the worlds of broadcast, digital and publishing. Formerly, Joe served as the executive creative director at Yahoo Style and is a frequent fashion and pop culture expert with regular appearances on ABC's Good Morning America, NBC's TODAY show, CNN, Extra! and Access Hollywood.

Vanessa Craft (Resident Judge): ELLE Canada's Editor-in-Chief Vanessa Craft rounds out the solid resident judging panel. A jet-setting authority on fashion who is a fixture at international runway shows, this style expert is eloquent and playful and always looking for the deeper story behind a designer's vision.

Additional details on **STITCHED** will be announced at later date. The series is available for international sales at MIPTV. Visit Rita Carbone Fleury, Corus Studios Worldwide Sales at Stand R7.N3 (Riviera 7).

For Corus, Krista Look is the Director of Original Lifestyle Content and Andrea Griffith is Executive in Charge of Production. On behalf of FORTÉ Entertainment, Andrea Gabourie and Mitchell Gabourie serve as Executive Producers and Natalie Schenk is Series Producer.

Corus Studios is a division of Corus Entertainment.

About Corus Studios

Established in 2015, Corus Studios, a division of Corus Entertainment, is a premium content studio that develops, produces and distributes a wide array of original lifestyle, unscripted and factual content globally. Offering dynamic programming that entertains, informs and drives audiences across platforms, Corus Studios content is featured across Corus' suite of channels, including HGTV Canada, HISTORY®, Food Network Canada, and SLICE™. To date, Corus Studios content has been sold in over 100 territories worldwide.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About FORTÉ Entertainment

FORTÉ Entertainment is a multi-disciplinary production company helmed by internationally award-winning creators and producers, Andrea and Mitchell Gabourie. FORTÉ creates and produces a wide range of high-quality, audience-winning content in the factual, lifestyle, scripted and kids' spaces for clients and broadcasters worldwide. FORTÉ's recent credits include the award-winning Canadian production of the international smash hit format, *Hello Goodbye* (CBC), for which they also won the 2017 Lifestyle Rocky Award; the original, Emmy-nominated, multi-award winning kids' reality program *Snapshots* (CBC Kids); original factual series *Life Story Project* (OWN); *Let's Get Hitched* (CBC), the HGTV Canada digital series *Great Canadian Homes*, and the upcoming fashion competition series, *STITCHED*, for Slice. Andrea and Mitchell are veterans of the television and film industry and have been the creative forces behind series such as *Project Runway All-Star Challenge* (Lifetime), *Project Runway Canada* (Global/Slice), *Star Racer* (Discovery), *The Worst Thing I Ever Did* (Discovery ID), *The Buck Calder Experience* (CHUM), *Zoink'd* (YTV) and *Great Performances* (PBS). FORTÉ produces commercials and branded content through its commercial division, HEADTRIP FILMS.

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For more information on sales of Corus Studios original Lifestyle content at MIPTV, please contact:

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