



Feel Good Winnipeg!



## Corus Radio Turns Up The Volume With New Winnipeg Station Peggy @ 99-1

**WINNIPEG, December 26, 2016** - Corus Radio is bringing Winnipeg listeners a new station to get excited about with the launch of **Peggy @ 99-1, Feel Good Winnipeg!** Launched yesterday, Peggy is an upbeat 80's pop and current adult contemporary station that has all the hits that Winnipeggers want to hear. Rebranded from 99.1 FRESH RADIO, Peggy's unique new format aims to reflect the positive, energetic and fun vibe of Winnipeg while giving listeners the music they want.

With a new look, website and sound, the station plays the biggest 80's pop artists and today's superstars in music intensive mode, giving listeners an opportunity to indulge in Peggy's playlist at work, in the car, or on their smart phones.

"Peggy @ 99-1 was made for Winnipeg, not just in the name, but in the playful, sassy and confident attitude the station brings to the city," says **Tammy Cole, Program Director, Peggy @ 99-1, Corus Radio**. "Our listeners will enjoy the stations upbeat music, fun personality and local flare while they're at home or on-the-go. From running errands to putting the kids to bed, Peggy will be there for you to tune-in to the big hits and tune-out the noise."

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### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

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