



**CORUS STUDIOS EXTENDS ITS WORLDWIDE PRESENCE  
WITH NEW CONTENT SALES ACROSS THE U.S., INDIA,  
ITALY, ISRAEL AND SOUTH AFRICA**



From left to right: Kortney and Dave Wilson from *Masters of Flip*. Courtesy of Corus Entertainment.

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**TORONTO, Canada (October 4, 2018)** – Continuing to deliver premium content that entertains, informs and drives audiences, **Corus Studios**, a division of **Corus Entertainment**, announces multiple new worldwide sales for its premium slate of original content. Offering the best in lifestyle and factual programming, Corus' global footprint expands across platforms with sales for linear and video-on-demand in the U.S., India, Israel, Italy, South Africa and Canada.

Sales highlights of new international deals secured include:

### **BACKYARD BUILDS**

**Season 1 (8x30)**

**Season 2 (14x30) \*In production**

Highlighting the endless opportunities outdoor areas can provide, *Backyard Builds* forges into the **U.S.** market with sales of Season 1 and 2 to **BYU-TV**, a Season 1 sale to **ALECIA** for their video-on-demand/watch and shop platform, and a Season 2 sale to **South Africa's Home Channel**. In *Backyard Builds*, contractor Brian McCourt and designer Sarah Keenleyside work with homeowners to extend their living spaces and maximize their backyard's potential by creating one-of-a-kind structures and clever designs. *Backyard Builds* is produced by Frantic Films in association with Corus Studios for HGTV Canada.

### **HOME TO WIN**

**Season 1 (10x60)**

**Season 2 (8x60)**

**Season 3 (8x60)**

For the **U.S.** market, **ALECIA's** video-on-demand/watch and shop platform has picked up all three seasons of *Home to Win*, **South Africa's Home Channel** adds Season 2 and 3 to its library, and **TVA's Group Channel CASA in Canada** acquires Season 3. In *Home to Win*, some of the world's best-known builders, designers and real estate experts team up to transform rooms in an ordinary house and turn it into a magnificent dream home. Newly renovated rooms are revealed in each episode, and in the dramatic season finale, one lucky viewer competes for a totally renovated home. *Home to Win* is produced by Architect Films in association with Corus Studios for HGTV Canada.

### **MASTERS OF FLIP**

**Season 1 (26x60)**

**Season 2 (14x60) plus two specials**

**Season 3 (10x60)**

**Season 4 (6x60) \*In production**

Dynamic super couple Kortney and Dave Wilson of *Masters of Flip* continue to be a success story overseas with new international sales to **Italy's Sky Italia** (Season 1 and 2 which broadcasted on its free to air channel *Cielo*), **South Africa's Home Channel** (Season 3) and **Israel's Talit Communications** (Season 3). In *Masters of Flip*, Kortney and Dave take on the challenge of transforming their rundown real estate investments into stunning and sellable family homes. Working with limited timelines and budgets, this real-life husband and wife team make their refreshingly positive outlook the driving force behind their projects. *Masters of Flip* is produced by Rhino Content in association with Corus Studios for HGTV Canada.

### **WORST TO FIRST**

**Season 1 (10x60)**

**Season 2 (10x60) \*In production**

Sold in 59 territories, *Worst to First* expands to the **U.S.** market with **BYU-TV** (Season 1 and 2) and **ALECIA** (Season 1) for their video-on-demand/watch and shop platform. The series sees best friends, professional contractors and family members Sebastian and Mickey take on the challenge of transforming the most undesirable house on the block into a stunning forever home. Produced by Great Pacific Media in association with Corus Studios for HGTV Canada.

**THE BAKER SISTERS**  
**Season 1 (13x30)**

This deliciously decadent series has sold to **AETN18 Media Pvt Ltd** in **India**, **ALECIA's** video-on-demand/watch and shop platform in the **U.S.** and **Spafax**, a leading provider of media, entertainment and content marketing services to the airline industry, for Air Canada's in-flight entertainment programming. Hosted by bakers and real-life sisters, Rachel Smith and Jean Parker, the series celebrates the most scrumptious baked treats North America has to offer and takes viewers on a guilt-free road trip to see how sensational ooey goey sweets are made. *The Baker Sisters* is produced by Alibi Entertainment Inc. in association with Corus Studios for Food Network Canada.

Corus Studios' slate of original content currently available for international distribution at MIPCOM include [newly greenlit](#) series **Salvage Kings**, **Big Food Bucket List** and **Fire Masters**. Ongoing programs available for international sale include **Big Rig Warriors**, **Rust Valley Restorers**, **History Erased**, **Island of Bryan**, **Backyard Builds**, **Masters of Flip**, **STITCHED** and more.

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**Corus Studios is a division of Corus Entertainment.**

**About Corus Studios**

Established in 2015, Corus Studios, a division of Corus Entertainment, is a premium content studio that develops, produces and distributes a wide array of original lifestyle, unscripted and factual content globally. Offering dynamic programming that entertains, informs and drives audiences across platforms, Corus Studios content is featured across Corus' suite of channels, including HGTV Canada, HISTORY®, Food Network Canada, and SLICE™. To date, Corus Studios content has been sold in over 150 territories worldwide.

**About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

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