



CORUS STUDIOS ANNOUNCES NEW SALES FOR ITS ORIGINAL CONTENT AHEAD OF MIPCOM

Multiple New International Content Deals Secured For Original Series *Backyard Builds*, *Cheer Squad*, *Home to Win*, *Masters of Flip*, *My Baby's Having a Baby*, *Save My Reno* and *Worst to First*

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From left to right: *Worst to First* hosts Sebastian and Mickey; *Backyard Builds* hosts Brian McCourt and Sarah Keenleyside

TORONTO, Canada (October xx, 2017) – Today, **Corus Studios**, a division of Corus Entertainment, has confirmed new sales for multiple original lifestyle series ahead of MIPCOM. From the best in renovation and real estate programming to up-close-and-personal docu-series, international content deals have been secured for the following original programs:

BACKYARD BUILDS (8x30')

Backyard Builds has been sold to **Australia's Nine Entertainment Co.** (Nine Network) and **One Africa's The Home Channel** in **South Africa**. *Backyard Builds* showcases the endless opportunities outdoor areas can provide. Contractor Brian McCourt and designer Sarah Keenleyside work with homeowners to extend their living area outdoors by creating one-of-a-kind structures and clever designs. Sarah is a bubbly, outgoing designer with a knack for unique projects while Brian is a renovation specialist who thinks big. Whether it's converting a shipping container into an office, turning a shed into a baking studio, or transforming a backyard forest into a treehouse village, this duo shows how with a little imagination and a lot of enthusiasm you can create amazing spaces in outdoor places. *Backyard Builds* is produced by Frantic Films in association with Corus Studios for HGTV Canada.

CHEER SQUAD (10 x 60')

Service Video on Demand (SVoD) rights to **Cheer Squad** have been sold to **Netflix** in multiple territories including the **United Kingdom** and **Latin America**. Previously announced, the series has also been sold to **Foxtel** in **Australia**. *Cheer Squad* follows the two-time World Cheerleading Champions on the long road to defending their title as they try to balance life off the mat with the all-consuming battle to stay on top. The Great White Sharks are a sisterhood, there for each other through first loves, new jobs, bad breakups, and everything in between. But they are also elite athletes, idolized by thousands and members of the best all-star cheerleading team in the world. The series is produced by Good Human Productions Inc. in association with Corus Studios for ABC Spark.

HOME TO WIN

Season 1 (10x60')

Season 2 (8x60')

Season 3 (8x60')

To date, **Home to Win** has been sold in **49** territories with new deals signed for both Season 1 and 2 with **Foxtel** in **Australia**, **One Africa's The Home Channel** in **South Africa**, **Quebecor Content's CASA** in **Canada**, and an undisclosed buyer for the Pan-Asian territory. In *Home to Win*, some of the world's best-known builders, designers and real estate experts team up to transform rooms in an ordinary house and turn it into a magnificent dream home. Newly renovated rooms are revealed in each episode and in the dramatic season finale one lucky viewer competes for this totally renovated home. *Home to Win* is produced by Architect Films in association with Corus Studios for HGTV Canada.

MASTERS OF FLIP

Season 1 (26x60')

Season 2 (14x60') plus two specials

Season 3 (10x60')

Hit renovation series **Masters of Flip** continues to grow its international sales count with **Israel's Talit Communications** who have acquired both Season 1 and 2 as well as two *Masters of Flip* specials, 'Wilson Wonderland' (1x30) and 'The Look Back' (1x60). With this sale, the series has now been sold in **148** territories worldwide.

Masters of Flip features the dynamic super couple Kortney and Dave Wilson, who take on the challenge of transforming their rundown real estate investments into stunning and sellable family homes. Working with limited timelines and budgets, this real life husband and wife make their refreshingly positive outlook the driving force behind their projects. Despite the ever-present "renovation frustration," they remain upbeat and kind to contractors, trades people and most importantly to each other. *Masters of Flip* is produced by Rhino Content in association with Corus Studios for HGTV Canada.

MY BABY'S HAVING A BABY (10 x 60')

Docu-series **My Baby's Having a Baby** has been picked up by **MTV Finland** for **MTV3**, **Sub** and **Ava channels** as well as **NBC Universal International Networks' Style Network** in **Australia**. The series takes a unique multi-generational look at the life-changing experience of teenage motherhood told from the point of view of a new grandmother and teen mom. Audiences follow five families over six months from Canada and the United States as they deal with births, babies, relationships, finances and graduating high school. At the best of times, the relationship between a teen and her mom is bumpy — add pregnancy and motherhood to that relationship and you've got a combustible, emotionally charged situation underpinned by unconditional love. *My Baby's Having a Baby* is produced by Our House Media in association with Corus Studio for OWN: Oprah Winfrey Network Canada.

SAVE MY RENO (14x30')

Save My Reno has been sold to **Australia's Nine Entertainment Co.** (Nine Network), **Digicast RCS MediaGroup's Dove Channel** in **Italy**, **One Africa's The Home Channel** in **South Africa** and **Israel's Talit Communications**; totaling sales in **21** territories for this series. In *Save My Reno*, savvy DIY designer Sabrina Smelko and resourceful contractor Sebastian Clovis bring their budget-friendly designs to the renovation site. Homeowners roll up their sleeves and help Sabrina and Sebastian create the reno they want on a budget they can afford – together creating gorgeous makeovers with tons of style and personality. *Save My Reno* is produced by Great Pacific Media in association with Corus Studios for HGTV Canada.

WORST TO FIRST (10x60')

Nine Entertainment Co. (Nine Network) in **Australia** has picked up new series ***Worst to First***. Produced by Great Pacific Media in association with Corus Studios for HGTV Canada; best friends, professional contractors and brothers-in-law Sebastian and Mickey take on the challenge of transforming the most undesirable house on the block into a stunning forever home. Everyone wants a move-in ready dream home, but with soaring real estate prices it's just not always possible. Thankfully, helping families buy fixer-uppers and renovating them is what Mickey and Sebastian do best. So, although taking a shabby, rundown house comes with unforeseen challenges, Mickey and Sebastian always exceed expectations and turn dreams into reality – finding the worst and turning it into the first.

At MIPCOM, Corus Studios will be represented by Rita Carbone Fleury, who will be overseeing the global sales of Corus' original lifestyle content slate. For further sales inquiries, visit **Rita Carbone Fleury**, Worldwide Sales, this MIPCOM at **Stand R7.N3 (Riviera 7)**.

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Corus Studios is a division of Corus Entertainment.

About Corus Studios

Corus Entertainment has a longstanding history of success in the children's animated content category through its production and distribution giant Nelvana. Since 2016 Corus Studios has been producing and distributing original lifestyle content globally. From hit series *Masters of Flip* to *Buying the View* and *Home to Win*, Corus Studios' series are now available in more than 100 territories worldwide.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,800 people and delivering a diverse subscription television service over cable, satellite and broadband distribution. Foxtel effortlessly connects Australians to all the stories they love by offering a better entertainment experience every day to more than 2.8 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder; Australia's largest HD channel offering; the Foxtel Go App for tablets and mobile

devices; internet TV service, Foxtel Play; and television, broadband and home phone bundles with Foxtel internet and voice services delivered over Australia's largest telecommunications network. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%).

For more information or to request images please contact:

Catrina Jaricot
Publicity Manager
Corus Entertainment
416.479.6397
catrina.jaricot@corusent.com