



## CORUS STUDIOS' GLOBAL FOOTPRINT BROADENS WITH NEW WORLDWIDE SALES FOR ITS ORIGINAL CONTENT



From left to right: *Backyard Builds* hosts Brian McCourt and Sarah Keenleyside

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**TORONTO, Canada (April 4, 2018)** – Today, **Corus Studios**, a division of **Corus Entertainment**, expands its global footprint with multiple new sales for its original lifestyle series ahead of MIPTV. Continuing to deliver premium content that entertains, informs and drives audiences across multiple platforms to international providers, Corus Studios offers programming that features the best in home renovation and real estate, fashion, travel and escape, automotive, cultural and factual content.

“Corus Studios’ global reach continues to expand each year as its premium library of lifestyle content resonates with buyers and audiences internationally,” said Lisa Godfrey, Vice President of Original Content, Corus Entertainment. “This ongoing interest reflects Corus’ continued ability to deliver new categories of content that broaden the scope of lifestyle and factual content for international sale.”

Sales highlights of new international deals secured include:

### **BACKYARD BUILDS (8x30)**

**Backyard Builds** has been sold to **Quebecor Media's CASA** in **Canada**, and an undisclosed buyer for the Pan-Asian region, totaling **55** territories for this series to date. *Backyard Builds* showcases the endless opportunities outdoor areas can provide. Contractor Brian McCourt and designer Sarah Keenleyside work with homeowners to extend their living area outdoors by creating one-of-a-kind structures and clever designs. Sarah is a bubbly, outgoing designer with a knack for unique projects, while Brian is a renovation specialist who thinks big. Whether it's converting a shipping container into an office, turning a shed into a baking studio, or transforming a backyard forest into a treehouse village, this duo shows how with a little imagination and a lot of enthusiasm you can create amazing spaces in outdoor places. *Backyard Builds* is produced by Frantic Films in association with Corus Studios for HGTV Canada.

### **WORST TO FIRST (10x60)**

Sales of **Worst to First** for **Digicast's Dove** in **Italy**, **NBCUniversal International Networks** for **Bravo New Zealand** and an undisclosed buyer for the Pan-Asian region have been confirmed. Sold in **57** territories, *Worst to First* sees best friends, professional contractors and brothers-in-law Sebastian and Mickey take on the challenge of transforming the most undesirable house on the block into a stunning forever home. Everyone wants a move-in ready dream home, but with soaring real estate prices it's just not always possible. Thankfully, helping families buy fixer-uppers and renovating them is what Mickey and Sebastian do best. Although taking a shabby, rundown house comes with unforeseen challenges, Mickey and Sebastian always exceed expectations and turn dreams into reality – finding the worst and turning it into the first. Produced by Great Pacific Media in association with Corus Studios for HGTV Canada.

### **MASTERS OF FLIP**

**Season 1 (26x60)**

**Season 2 (14x60) plus two specials**

**Season 3 (10x60)**

To date, hit renovation series **Masters of Flip** has been sold in **156** territories worldwide, with **NBCUniversal International Networks** picking up Season 3 for **Bravo New Zealand**. *Masters of Flip* features the dynamic super couple Kortney and Dave Wilson, who take on the challenge of transforming their rundown real estate investments into stunning and sellable family homes. Working with limited timelines and budgets, this real-life husband and wife team make their refreshingly positive outlook the driving force behind their projects. Despite the ever-present "renovation frustration," they remain upbeat and kind to contractors, trades people and most importantly, to each other. *Masters of Flip* is produced by Rhino Content in association with Corus Studios for HGTV Canada.

### **CHEER SQUAD (10x60)**

**Cheer Squad** adds to its roster of sales with **Bell Media's** acquisition of the series for **VRAK** in **Canada**. *Cheer Squad* follows the two-time World Cheerleading Champions on the long road to defending their title as they try to balance life off the mat with the all-consuming battle to stay on top. The Great White Sharks are a sisterhood, there for each other through first loves, new jobs, bad breakups, and everything in between. But they are also elite athletes, idolized by thousands and members of the best all-star cheerleading team in the world. The series is produced by Good Human Productions Inc. for Corus Studios in association with ABC Spark.

**HOME TO WIN**  
**Season 1 (10x60)**  
**Season 2 (8x60)**

*Home to Win* has signed new deals with **Israel's Talit Communications** for Season 1 and 2 and **Quebecor Media's CASA** in **Canada** has signed on for Season 2. In *Home to Win*, some of the world's best-known builders, designers and real estate experts team up to transform rooms in an ordinary house and turn it into a magnificent dream home. Newly renovated rooms are revealed in each episode, and in the dramatic season finale, one lucky viewer competes for this totally renovated home. *Home to Win* is produced by Architect Films in association with Corus Studios for HGTV Canada.

Corus Studios slate of original series currently available for international distribution at MIPTV include newly greenlit series, **Big Rig Warriors**, **Rust Valley Restorers**, **World Without**, **Island of Bryan** and **STITCHED**. Ongoing programs available for sale are **Save My Reno**, **The Baker Sisters** and **My Baby's Having a Baby**.

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**Corus Studios is a division of Corus Entertainment.**

**About Corus Studios**

Established in 2015, Corus Studios, a division of Corus Entertainment, is a premium content studio that develops, produces and distributes a wide array of original lifestyle, unscripted and factual content globally. Offering dynamic programming that entertains, informs and drives audiences across platforms, Corus Studios content is featured across Corus' suite of channels, including HGTV Canada, HISTORY®, Food Network Canada, and SLICE™. To date, Corus Studios content has been sold in over 100 territories worldwide since 2015.

**About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

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