

# CORUS STUDIOS DISTINCTIVE LIBRARY OF PREMIUM CONTENT CONTINUES TO RESONATE ACROSS MULTIPLE TERRITORIES WITH NEW INTERNATIONAL SALES



From left to right, Kim Cloutier, Joe Zee, Vanessa Craft of *STITCHED*. Photo courtesy of Corus Entertainment.

For additional photography materials visit the Corus Media Centre

To share this release socially use: http://bit.ly/2WKW87H

#### For Immediate Release

**TORONTO, Canada, April 4, 2019 – Corus Studios**, a division of **Corus Entertainment**, proudly announces new worldwide sales today for its original series. With a distinctive library of lifestyle and

factual programming, Corus Studios' content extends to an additional four markets including first time sales for fashion competition series **STITCHED**.

Sales highlights of new international deals secured include:

## STITCHED Season 1 (12x60)

Fierce original fashion competition series, *STITCHED*, walks the runway for the first time in **Israel** for **Fashion.il**. Hosted by fashion model Kim Cloutier alongside style expert Joe Zee and ELLE Canada's Editor-in-Chief Vanessa Craft, every high-style-meets-high-stakes episode sees four competitors face off in dramatic themed challenges with one designer eliminated each round. Facing the oh-so-sharp resident judges and a guest judge, designers create ambitious outfits inspired by unique materials and concepts under tight timelines. In the end, one designer rises to the top with a couture-level creation that earns them the \$10,000 prize. *STITCHED* is produced by FORTÉ Entertainment in association with Corus Studios for SLICE™.

BACKYARD BUILDS Season 1 (8x30) Season 2 (14x30)

Bold and custom backyard creations continue to be a hit overseas as **Domo+** in **Poland** acquire Season 1 and Season 2 of *Backyard Builds*. Featuring incredible outdoor solutions from contractor Brian McCourt and design expert Sarah Keenleyside, the duo completely transform backyards of all shapes and sizes with big custom builds, solid construction know-how and show-stopping design. Whether it's a rustic barn rehab, a sports themed makeover, a three-season pub, or a lavish garage conversion, these outdoor overhauls will extend living spaces, and change lives. *Backyard Builds* is produced by Frantic Films in association with Corus Studios for HGTV Canada.

MASTERS OF FLIP
Season 1 (12x60)
Season 2 (14x60) plus two specials
Season 3 (10x60)
Season 4 (6x60) plus one special

**Australia's Nine Network** brings back highly acclaimed duo Kortney and Dave Wilson of *Masters of Flip* as they renew their commitment to Season 1 and complete their acquisition of the series by adding Season 4 to their slate. In each episode of *Masters of Flip*, husband-and-wife team, Kortney and Dave Wilson breathe new life into one old, rundown Nashville home. With tight timelines and even tighter budgets, these renowned house-flipping experts take on the challenge of transforming each real estate disaster into a stunning dream home. *Masters of Flip* is produced by Rhino Content for HGTV Canada.

\$AVE MY RENO Season 1 (14x30) Season 2 (14x30)

*\$ave My Reno* continues to captivate cash-conscious viewers, with new sales of Season 1 and Season 2 to **Poland's Domo+**. Through smart spends, upcycling and DIY projects, savvy contractor Sebastian Clovis and resourceful designer Sabrina Smelko give homeowners their dream reno on a budget they can

afford. \$ave My Reno is produced by Great Pacific Media in association with Corus Studios for HGTV Canada.

WORST TO FIRST Season 1 (10x60) Season 2 (10x60)

Worst to First ventures to **South Africa's Home Channel** with sales of Season 1 and 2, while **Australia's Nine Network** picks up Season 2. The series sees best friends and professional contractors, Sebastian and Mickey, take on the challenge of transforming the most undesirable house on the block into a stunning forever home. Worst to First is produced by Great Pacific Media in association with Corus Studios for HGTV Canada.

Corus Studios' slate of original content currently available for international distribution at MIPTV includes newly greenlit <u>series</u> *Farmhouse Facelift*, *Make Your Move* and *Vacation House Rules*. Additional titles available are *Big Food Bucket List*, *Big Rig Warriors*, *Fire Masters*, *History Erased*, *Island of Bryan* and more.

-30 -

#### Corus Studios is a division of Corus Entertainment.

#### **About Corus Studios**

Established in 2015, Corus Studios, a division of Corus Entertainment, is a premium content studio that develops, produces and distributes a wide array of original lifestyle, unscripted and factual content globally. Offering dynamic programming that entertains, informs and drives audiences across platforms, Corus Studios content is featured across Corus' suite of channels, including HGTV Canada, HISTORY®, Food Network Canada, and SLICE™. To date, Corus Studios content has been sold in over 150 territories worldwide.

#### About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompass 37 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is also an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at <a href="https://www.corusent.com">www.corusent.com</a>.

### For more information or to request images, please contact:

Catrina Jaricot Senior Publicity Manager Corus Entertainment 416.479.6397 catrina.jaricot@corusent.com

For more information on sales of Corus Studios content, please contact:

Rita Carbone Fleury Worldwide Sales Corus Entertainment <u>rita.carbonefleury@corusent.com</u> Stand R7.N3 (Riviera 7)