

CORUS ENTERTAINMENT LAUNCHES 2017 CORUS WRITER'S APPRENTICE PROGRAM IN CONJUNCTION WITH THE BANFF WORLD MEDIA FESTIVAL

Open call for submissions to take place from March 20 – April 21, 2017

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For Immediate Release

TORONTO, March 20, 2017 – The Banff World Media Festival (BANFF) and Corus today announced that submissions are being accepted for the **2017 Corus Writer's Apprentice Program**. Attracting experienced writers from across Canada each year, this program offers instructive training and insights into the demands of writing successful television programs. Interested applicants are encouraged to apply by April 21, 2017.

Candidates that are selected will be invited to attend BANFF on a full-access pass and benefit from the extensive networking, pitching, and business-building opportunities. They will also have the chance to meet with showrunners, agents, producers and funders from leading broadcasters from North America and around the world. Moreover, the participants of the *Corus Writer's Apprentice Program* will be placed in a two-week internship in the writer's room of a current Canadian comedy or drama series.

"The *Corus Writer's Apprentice Program* identifies and fosters fresh, new and diverse voices and develops the next generation of Canadian creators," said Barbara Williams, Executive Vice President and Chief Operating Officer, Corus. "Along with valuable networking that BANFF offers, the selected applicants also benefit from real world story room mentorship opportunities with series currently in production."

For more information about the *Corus Writer's Apprentice Program*, please click [here](#).

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.



About the Banff World Media Festival

The Banff World Media Festival is the world's largest and most important gathering of entertainment industry and digital media executives dedicated to media content production, broadcast and distribution within TV and digital media. BANFF provides a platform for the evolving media industry to develop its creative and business objectives – it serves as the leading destination for co-production and co-venture partners and is an unparalleled marketplace for over 2,000 international decision-makers to connect with new partners, learn from industry leaders and execute new business deals. The 38th annual Banff World Media Festival will take place June 11-14, 2017 at the Fairmont Banff Springs Hotel in Banff, Canada.

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