



AWARD-WINNING PODCAST TURNED TV SERIES *CRIME BEAT* PREMIERES ON MARCH 7

Popular Podcast by Global Calgary Crime Journalist Nancy Hixt Becomes First Podcast in Canada to Make Broadcast Debut



For Immediate Release

TORONTO, February 25, 2020 – Shining a light in dark places and giving a voice to the voiceless, popular podcast *Crime Beat* is set to premiere as a television series of the same title, *Crime Beat* (13x60), on March 7 at 7 p.m. ET/PT on Global. The television-adaptation of *Crime Beat* debuts as the first original podcast series to ever premiere on a major Canadian network. Created by **Global Calgary** Crime Journalist **Nancy Hixt**, the podcast captivated listeners with Hixt's unique approach to true crime reporting that honours the lives of the victims and respectfully shares the impact of these cases.

First released in March 2019, the podcast resonated quickly with listeners and debuted as the #1 podcast in Canada (Apple Podcasts).* It has since been downloaded more than 3.5 million times. Like the podcast, the series takes a deep dive into some of Canada's most high-profile cases, sharing details not heard on the news.

The pilot episode tells the heartwrenching story of Meika Jordan, a six-year old Calgarian girl, who suffered a devastating fate. In addition to stories from Hixt, the series will showcase stories from across Canada and feature the work of other Global News journalists with extensive experience in crime reporting, including: **Antony Robart**, **Rumina Daya**, **Alan Carter**, **Catherine McDonald**, **Caryn Lieberman** and **Eric Sorensen**.

"The instant success of the *Crime Beat* podcast worldwide speaks to the way listeners connect with Nancy Hixt's compassionate approach to investigative journalism. In developing the podcast for television, we were able to build on the concept, and utilize the talents of our most experienced Global News crime reporters across the country to share the deeply human stories they covered in real-time," said Troy Reeb, EVP, Broadcast Networks, Corus Entertainment. "Curiouscast, Corus Entertainment's podcast network, is proud to have *Crime Beat* become the first Canadian series to go from podcast to broadcast on a major Canadian network."

Crime Beat is created by Executive Producer George Browne; Reporter, Writer and Producer Nancy Hixt and Senior Producer Mieke Anderson.

The award-winning Curiouscast network launched in 2018 and is home to internationally recognized brands with diverse audio storytelling, including: the #1 Canadian-produced music podcast**, *The Ongoing History of New Music*; fellow top true crime podcasts *Nighttime* and *Dark Poutine*; Global News daily news podcast *Wait, There's More*; history and pop culture podcast *History of the 90's*; and *Super Awesome Science Show* (2019 Canadian Podcast Award Winner for Outstanding Science and Medicine Podcast).

Sources:

*Apple Podcasts: Top Charts (Canada), Music, March 6, 2019.

**Apple Podcasts: Top Charts (Canada), Music, October 2, 2019.

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SOCIAL MEDIA LINKS:

Twitter: @CorusPR, @GlobalTV, @GlobalTV_PR @Curiouscast, @NancyHixt

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

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