



**CANADA TOGETHER: IN CONCERT PRESENTED BY TD
RAISES OVER \$300,000 FOR CANADA'S
COVID-19 RELIEF EFFORTS**

***ET Canada* and the **CCMA Foundation™** Unite an All-Star Lineup
of Country Artists In Support of **Food Banks Canada** and
the **Unison Benevolent Fund****



For Immediate Release

Toronto, April 27, 2020 - Today ***ET Canada*** and the **CCMA Foundation™** announced that it's collaborative, week-long broadcasting event — ***Canada Together: In Concert Presented by TD*** — raised more than \$300,000 for [Food Banks Canada](#) and the [Unison Benevolent Fund](#). On behalf of everyone involved in this unprecedented event, ***ET Canada*** and the Canadian Country Music Association® would like to thank each and every generous Canadian who donated to the cause, and extend their gratitude to the lineup of talented artists who invited ***ET Canada*** into their homes, in support of Canada's COVID-19 relief efforts.

In addition to sponsoring the concert series, TD was also proud to donate \$100,000 to the CCMA Foundation through the TD Ready Commitment, to be split between Food Banks Canada and the Unison Benevolent Fund to assist Canadians through this crisis. Spotify helped stretch donations even further coming together with the Unison Benevolent Fund through their [#SpotifyMusicRelief project](#).

Featuring intimate performances with artists remotely from their homes, *Canada Together: In Concert Presented by TD* included appearances from **Brett Kissel, Dallas Smith, Dean Brody, Gord Bamford, Guylaine Tanguay, High Valley, Jade Eagleson, James Barker Band, Jess Moskaluke, Jordan Davis, Lady Antebellum, Lindsay Ell, Luke Combs, MacKenzie Porter, Meghan Patrick, Morgan Wallen, Shania Twain, The Reklaws, Tenille Townes, Tim Hicks** and **The Washboard Union**. A collection of interviews and performances can be viewed on *ET Canada's* [Youtube](#), [Facebook](#) and at [etcanada.com](#).

Canada Together: In Concert Presented by TD also helped to shine a light on some of the individuals who are making a positive impact in their communities through Food Banks Canada and the Unison Benevolent Fund, while checking in with some of the Canadians whose lives have been impacted during the pandemic.

"The drastic impact of COVID-19 on food banks has made helping our most vulnerable neighbours much harder," says Chris Hatch, CEO of Food Banks Canada. "Thanks to the support of Canada Together from CCMA and *ET Canada*, it will help stock the shelves of the more than 3000 food banks and agencies we support in serving our communities from coast to coast to coast."

"We are so thankful to Corus, ET Canada and the CCMA Foundation for stepping forward during this unprecedented time. *Canada Together: In Concert Presented by TD* demonstrates the unity and creativity of the music industry in action and collaboration at its finest," says Unison Benevolent Fund Executive Director, Amanda Power. "We extend our heartfelt gratitude to Canadians across the country and all of the partners involved for their generous support, allowing us to immediately provide over \$1,000.00 in direct support to individual members of our music community and their families."

The series also included inspiring messages from special guests including **Amanda Brugel, Christopher Plummer, Elisha Cuthbert, Emmanuelle Chriqui, Taylor Kitsch, Tebey, Terri Clark, Meghan Patrick** and **Mitchell Tenpenny, Meaghan Rath, Shaun Majumder, Simu Liu** and **William Shatner**.

Canada Together: In Concert Presented by TD was a multi-platform event for Corus, airing nightly on *ET Canada* at **7:30 p.m. ET/ 7 p.m PT** on Global, with Corus Radio's *Country 105*, *CISN Country 103.9* and *Country 104* simultaneously broadcasting the specials each evening, as well as being streamed live on the [Global TV app](#). Lending their support in broadcasting the specials, listeners could also tune in on independent radio stations *KX96* and *KX947 New Country FM*.

Canada Together: In Concert Presented by TD joins Corus' national **#CanadaTogether** initiative, designed to help inspire, educate and engage Canadians as we band together as a nation during this unprecedented time.

ET Canada airs weeknights at 7:30 p.m. ET/ 7 p.m. PT on Global. For up-to-the-moment entertainment news, celebrity interviews and more, visit [etcanada.com](#).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and the new STACKTV, streaming exclusively on Amazon Prime Video Channels.

- 30 -

About ET Canada

Entertainment Tonight Canada, currently in its 15th season is a Canadian Screen Award-winning, nationally syndicated entertainment news program hosted by Cheryl Hickey. Along with Senior Entertainment Reporter Roz Weston and Entertainment Reporters Sangita Patel and Carlos Bustamante, ET Canada is a daily half-hour show that brings viewers closer to the stars with exclusive interviews and specials with the biggest celebrities in Hollywood.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at corusent.com.

About TD Music

From national stages that bring thousands of music fans together, to classrooms and resources that give the next generation a platform for education, expression, collaboration and inclusion, TD Bank strives to create opportunities for people to come together to experience the power of music.

With an interest in creating opportunities for people to come together and emerging artists to thrive, since 2013 TD has invested in music to help build more connected communities and open doors for an inclusive tomorrow, including a proud sponsor of over 80 music festivals and 100 community music programs from coast to coast.

About the CCMA Foundation

The CCMA Foundation is a charitable organization that aims to support Canadians with the help of the music community, artists and partners. Each initiative taken on by the Foundation falls under three distinct pillars -- *Music For Healing*, *Music For Youth* and *Music For Change*. You can learn more about the CCMA Foundation online at ccmafoundation.org.

About Unison Benevolent Fund

Unison Benevolent Fund is a non-profit, registered charity that provides counselling and emergency relief services to the Canadian music community. We are here to help professional music makers in times of hardship, illness or economic difficulties. Unison Benevolent Fund is an assistance program – created and administered for the music community, by the music community – designed to provide discreet relief

to music industry professionals in times of crisis through financial assistance, counselling and health solutions. Visit www.unisonfund.ca to learn more.

About Food Banks Canada

Food Banks Canada provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who – last year – made 1.1 million visits to these organizations in one month alone, according to our HungerCount report. Over the past 10 years, as a system we've sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$70 million in funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit foodbankscanada.ca to learn more.

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