



ET CANADA AND THE CCMA FOUNDATION PRESENT CANADA TOGETHER: IN CONCERT IN SUPPORT OF FOOD BANKS CANADA AND UNISON BENEVOLENT FUND'S COVID-19 RELIEF EFFORTS

A Showstopping Five Night Concert Series Headlined by Country Music Superstars Shania Twain, Luke Combs, Lady Antebellum, Morgan Wallen and Jordan Davis

Joined by Brett Kissel, Dallas Smith, Dean Brody, Gord Bamford, High Valley, Jade Eagleson, James Barker Band, Jess Moskaluke, Lindsay Ell, MacKenzie Porter, Meghan Patrick, The Reklaws, Tenille Townes, Tim Hicks and The Washboard Union











From left: Shania Twain, Luke Combs, Lady Antebellum, Morgan Wallen, Jordan Davis

For a first look at the special, watch here. To share this release socially: https://bit.ly/34DPh5l

For Immediate Release

Toronto, April 15, 2020 - *ET Canada* in partnership with the **Canadian Country Music Association**® and the **CCMA Foundation**, present *Canada Together: In Concert*, an unprecedented five-night broadcast event showcasing 20 of the biggest names in country music coming together in support of Canada's COVID-19 relief efforts. The week-long concert series premieres **Monday, April 20**, airing

nightly on *ET Canada* at **7:30 p.m. ET/ 7 p.m PT** on Global, and will be broadcasting simultaneously on Corus country radio stations *Country 105, CISN Country 103.9* and *Country 104*.

Featuring intimate performances and exclusive interviews with artists remotely from their homes, *Canada Together: In Concert* will also be shining a light on a number of the courageous individuals who are making a difference in their communities through these organizations, while checking in with some of the Canadians whose lives have been impacted through their generosity.

Monday April 20 Shania Twain with Dallas Smith, Lindsay Ell, and High Valley

Tuesday April 21

Luke Combs with Brett Kissel, Tenille Townes, and The Washboard Union

Wednesday April 22

Lady Antebellum with Meghan Patrick, The Reklaws, and Dean Brody

Thursday April 23

Morgan Wallen with James Barker Band, MacKenzie Porter and Tim Hicks

Friday April 24

Jordan Davis with Gord Bamford, Jess Moskaluke and Jade Eagleson

With the help of some celebrity friends, including Christopher Plummer, Elisha Cuthbert and William Shatner, viewers will be encouraged to lend their support to the CCMA Foundation, in which all proceeds raised will be donated equally between Food Banks Canada and the Unison Benevolent Fund, as these organizations work to support Canadians during the COVID-19 pandemic. In addition, Spotify will help make donations stretch even further by matching every dollar (up to \$10M USD globally) provided to the Unison Benevolent Fund through their #SpotifyMusicRelief project. Canadians looking to donate can do so through a one-time or monthly donation option at the CCMA Foundation website, or by texting CCMA to 20222.

Canada Together: In Concert is a multi-platform event for Corus, with Corus Radio's Country 105, CISN Country 103.9 and Country 104 simultaneously broadcasting the specials each night, and can be streamed live on the Global TV app. Viewers looking for a sneak peek of Canada Together: In Concert can watch Global's The Morning Show the week of April 20, as Jeff McArthur and Carolyn MacKenzie chat with some special guests ahead of their Canada Together: In Concert performances.

Canada Together: In Concert joins Corus' national **#CanadaTogether** initiative, designed to help inspire, educate and engage Canadians as we band together as a nation during this unprecedented time.

ET Canada airs weeknights at 7:30 p.m. ET/ 7 p.m. PT on Global. For up-to-the-moment entertainment news, celebrity interviews and more, visit etcanada.com.

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and the new STACKTV, streaming exclusively on Amazon Prime Video Channels.

About ET Canada

Entertainment Tonight Canada, currently in its 15th season is a Canadian Screen Award-winning, nationally syndicated entertainment news program hosted by Cheryl Hickey. Along with Senior Entertainment Reporter Roz Weston and Entertainment Reporters Sangita Patel and Carlos Bustamante, ET Canada is a daily half-hour show that brings viewers closer to the stars with exclusive interviews and specials with the biggest celebrities in Hollywood.

About Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

About the CCMA Foundation

The CCMA Foundation is a charitable organization that aims to support Canadians with the help of the music community, artists and partners. Each initiative taken on by the Foundation falls under three distinct pillars -- *Music For Healing, Music For Your and Music For Change*. You can learn more about The CCMA Foundation online at comafoundation.org.

About Unison Benevolent Fund

Unison Benevolent Fund is a non-profit, registered charity that provides counselling and emergency relief services to the Canadian music community. We are here to help professional music makers in times of hardship, illness or economic difficulties. Unison Benevolent Fund is an assistance program – created and administered for the music community, by the music community – designed to provide discreet relief to music industry professionals in times of crisis through financial assistance, counselling and health solutions. Visit www.unisonfund.ca to learn more.

About Food Banks Canada

Food Banks Canada provides national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network from coast-to-coast. For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who – last year – made 1.1 million visits to these organizations in one month alone, according to our HungerCount report. Over the past 10 years, as a system we've sourced and shared over 1.4 billion pounds of food and Food Banks Canada shared nearly \$70 million in funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: create a Canada where no one goes hungry. Visit foodbankscanada.ca to learn more.

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