



## NEWS TALK 770 SCORES A TOUCH DOWN WITH CALGARY STAMPEDEERS PARTNERSHIP RENEWAL

**For Immediate Release –**

**CALGARY, October, 19, 2017** – Building on their long-term partnership, the **Calgary Stampeders** and **Corus Entertainment** are pleased to announce an innovative new partnership which will see **News Talk 770** broadcast games through to 2022. As well, **Global Calgary** will once again be the official community television partner of the Stampeders football club.

"The Calgary Stampeders and Corus Entertainment have always enjoyed an excellent and mutually beneficial partnership and we're delighted that this relationship will continue thanks to this agreement," said Calgary Sports and Entertainment Corporation president and CEO Ken King. "We look forward to working with the wonderful and talented people at News talk 770 and Global."

Along with the games, News Talk 770 will be the only place to get in-depth, original Stampeders programming including exclusive access and special features on the team, community initiatives and events all year long. Listeners can hear the exclusive play-by-play of every game led by Canadian Football Hall of Fame broadcaster **Mark Stephen** and colour commentator, **Greg Peterson**. Global Calgary will also have expert sports coverage with special stories, the best highlights, and stats with the **Global Sports** team, **Kevin Smith**, **Brendan Parker**, and **Lisa MacGregor**.

"Stability has played an integral part of the Stampeders' success over the years and that also applies to our broadcast partner," said Stampeders president and general manager John Hufnagel. "News Talk 770 has been the radio voice of the Stampeders for more than a quarter of a century and for the vast majority of that time, Mark Stephen and Greg Peterson, the longest-serving broadcast team in CFL history, have brought our fans all the excitement of CFL action. We're pleased that News Talk 770, Mark and Greg will continue to be a part of the Stampeders family."

Pairing up with Corus Radio and Global Calgary, the Stampeders have also reached a new marketing and promotion agreement that will heighten the experience for audiences. This new agreement will provide even more giveaways, in-demand fan experiences and exclusive Stampeders event access.

"We know Calgarians love sports, which is why we're thrilled to continue our strong partnership with the Calgary Stampeders, year after year," says Kenton Boston, Vice-President, Global News & Corus Radio, Western Canada. "With our skilled team of sports journalists, Corus Radio and Global News will continue to provide the most comprehensive game coverage so audiences won't miss a play."

Today's extension is a continuation of the well-established partnership between News Talk 770 and the Calgary Stampeders that began in 1992. Since then, News Talk 770 has broadcast five of the team's seven Grey Cup Championships.

Listeners can catch full Stampeders highlights on-air on News Talk 770 CHQR and Global News Calgary, online via [Globalnews.ca](http://Globalnews.ca) and on the **RadioPlayer Canada** app.

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**News Talk 770 and Global News Calgary are a part of the Corus Entertainment Network.**

**About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

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