



ET CANADA LOUNGES IN STYLE AT THE TORONTO INTERNATIONAL FILM FESTIVAL WITH A LINEUP OF PREMIER PARTNERS

New Lounge Partners include Caitlin Cronenberg for *W Magazine* and Mackage Who Join Returning Partners Nespresso and Moët & Chandon

ET Canada's Festival Special TIFF '17 with ET Canada Airs September 10 at 7 p.m. ET on Global

ET Canada Kicks Off Season 13 on September 18 with a Refreshed Look and a Familiar Face Joining the Team

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For Immediate Release

TORONTO, September 5, 2017 – *Entertainment Tonight Canada* returns to the centre of the action at the 2017 Toronto International Film Festival with a lineup of prestigious partners inside *ET Canada's* Festival Central interview lounge. A must-stop destination on the TIFF promo circuit, *ET Canada* Festival Central provides Hollywood A-Listers with the ultimate interview experience, offering activations from new partners ***W Magazine*** and **Mackage**, who join returning partners **Nespresso** and **Moët & Chandon**. *ET Canada* Festival Central runs from Thursday, Sept. 7 to Sunday, Sept. 17, with highlights airing on *ET Canada* weeknights at **7:30 p.m. ET/7 p.m. PT** on **Global**.

In a partnership with *W Magazine*, world-famous photographer Caitlin Cronenberg brings her annual portrait studio, produced by Arthouse Agency, exclusively to *ET Canada* Festival Central to capture the hottest celebrities and filmmakers during TIFF. One of the most sought after photographers in Canada and abroad, Cronenberg is well-known for shooting Drake's *Views* album cover, and recently photographed Prime Minister Justin Trudeau. As the exclusive broadcaster of the images, *ET Canada* will share the intimate portraits each night on the show, online at etcanada.com, on *ET Canada's* [social networks](#), and wmagazine.com.

A strong supporter of excellence in cinema, platinum sponsor Nespresso continues its partnership with *ET Canada* by creating the perfect celebrity shot in *ET Canada's* festival lounge with #NespressoMoments. While enjoying a cup of Nespresso coffee, celebs will be invited to take a one-of-a-kind selfie [video](#) that will be posted to *ET Canada's* [Twitter](#) feed. *ET Canada* will also bring fans the red carpet experience with its series of Facebook Live streams from various TIFF red carpets, presented by Nespresso. The interactive streams give fans the opportunity to follow the action in real time, and ask questions using the #NespressoMoments hashtag.

Moët & Chandon also returns to *ET Canada* Festival Central with the largest bottle of its world renowned champagne. Celebrities hitting up the tasting station will have an opportunity to autograph the iconic nine-litre bottle, which will be donated to the Toronto International Film Festival, and auctioned at a special event

benefitting TIFF's Share Her Journey campaign. Proceeds from this fundraising initiative will support TIFF's talent development programs for women in the film industry.

New to the lounge is the Canadian contemporary outerwear company Mackage. The worldwide premium leather brand will gift *ET Canada*'s celebrity guests with a variety of products from their fall/winter collection including jackets, ready-to-wear pieces, accessories and handbags. Sought after items from their latest collection will also be on display inside the lounge.

ET Canada commemorates the 42nd Toronto International Film Festival by airing its annual special, ***TIFF '17 with ET Canada***, filmed directly from *ET Canada* Festival Central and the red carpet. Airing **Sunday, Sept. 10 at 7 p.m. ET on Global**, the half-hour special will offer up-to-the-minute celebrity interviews and provide viewers with an insider's look at TIFF.

Kicking off with TIFF '17, Canada's #1 entertainment show* ushers in Season 13 with a refreshed look complete with more in-depth celebrity interviews, more behind-the-scenes exclusives and even more personality. A familiar face to Canadian viewers and new to this season is **Carlos Bustamante**, who joins the *ET Canada* talent roster as an Entertainment Reporter. Known to fans as the former host of *The Zone*, Carlos will still appear on YTV as the host of *Big Fun Movies* on Sunday nights. Season 13 bows on **Monday, Sept. 18 at 7:30 p.m. ET/7 p.m. PT on Global** with TIFF wrap-up and highlights from the 69th Primetime Emmy® Awards. Powerhouse host [Cheryl Hickey](#) continues to serve up entertainment's latest scoop with Sr. Entertainment Reporter [Roz Weston](#), and Entertainment Reporters [Sangita Patel](#) and [Matte Babel](#).

Source: *Numeris PPM Data, Total Canada, Sept 5/2016 – Aug 20/17, confirmed data, AMA(000), W25-54, ranker based on 3+ airings

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