



HGTV CANADA'S HIT MULTIPLATFORM ORIGINAL SERIES *HOME TO WIN* RETURNS FOR A MONUMENTAL SECOND SEASON

Starting Today, Canadians Can Enter to Compete to Win the Waterfront Property at the Interactive Microsite HomeToWin.ca

The Eight-Part Series Premieres April 30 at 10 p.m. ET/PT

Click [here](#) for a video from the all-star *Home to Win* cast

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For Immediate Release

TORONTO, March 2, 2017 – This spring, **HGTV Canada's** breakout hit Canadian original series ***Home to Win***, returns for a super-sized, star-studded second season now featuring 30 of the best-known builders, designers and real estate experts. Together, they will transform an average house into a dream waterfront property for one lucky Canadian. Beginning today, HomeToWin.ca is accepting applications from Canadians across the country to compete to win the home in this season's high-stakes finale. Ranked as the #1 specialty competition series (A25-54) in its inaugural season*, the second season of *Home to Win* debuts **Sunday, April 30 at 10 p.m. ET/PT on HGTV Canada.**

"After a hugely successful inaugural season, *Home to Win* proves to have the winning formula as a multiplatform series," said John MacDonald, Senior Vice President, Women and Lifestyle Content, Corus Entertainment. "The second season builds on that blueprint, delivering a massive, all-star cast of HGTV Canada personalities, spectacular reveals and the opportunity for one lucky Canadian to win a fully-furnished dream home."

Hosted by *Entertainment Tonight Canada's* [Sangita Patel](#), the series' returning stars include [Mike Holmes](#), [Bryan Baeumler](#), [Scott McGillivray](#), and [Sarah Richardson](#) among others. A few of the additional stars joining the series this season include household names: [Jonathan](#) and [Drew Scott](#), [Dave](#) and [Kortney Wilson](#), and [Jillian Harris](#) and [Todd Talbot](#). In each episode of *Home to Win*, two celebrity builders pair with two fan-favourite designers to complete two rooms within the waterfront property. Week-to-week newly renovated rooms are revealed and the dramatic season finale sees three Canadians compete to win the completed home in a series of challenges leaving one lucky competitor with the keys to the spectacular waterfront home.

Starting today, Canadians can visit HomeToWin.ca to submit an audition video for the chance to compete for the *Home to Win* house in the finale airing on June 18. To participate in casting, Canadians must enter their email address on the site by May 28 at 11:59 p.m. ET and follow the directions emailed to their inbox. The application process requires a video submission, up to one minute in length and answering the question, "Why do you deserve to compete for the *Home To Win* house?"

As the winner of the 2016 Digi Award for Best Interactive Content – Non-Fiction for its digital strategy and nominated for a 2017 Canadian Screen Award for Best Cross-Platform Project, *Home to Win* brings the series closer to the fans with HomeToWin.ca's new, engaging online content refreshed with every new episode. This season, the interactive *Design a Room* tool features multiple rooms with new 3D graphics, more design options, zoom capabilities and the ability to move around the room for the full unique design experience. HomeToWin.ca also introduces a stunning 360-degree virtual reality *Home Tour* feature of the *Home to Win* rooms, which unlock online as the rooms are revealed on-air and include hotlinks to shop products used in the home. Fans can also catch full episodes after broadcast, watch new short-form content from their favourite HGTV Canada personalities and get a glimpse into the behind-the-scenes journey of transforming the dream home.

For a full cast list please click [here](#). Full details about series sponsors can be found [here](#).

For those who missed *Home to Win* Season 1, visit HomeToWin.ca to catch up.

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* Source: Numeris PPM Data (Apr18 – Jun26/16) – confirmed data, 3+ airings, CDN SPEC ENG, A25-54, F25-54, A18-49, F18-49, AMA(000), Total Canada, excluding sports

SOCIAL MEDIA LINKS:

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HGTV Canada is a Corus Entertainment Network.

About Corus Entertainment Inc.

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